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# FRASER & SON, California Seed Growers

Sun-ripened Seeds—America's Best

1000 EAST COLORADO STREET, PASADENA, CALIFORNIA, U. S. A.

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1941



## PARADISE ZINNIA COLLECTION NO. 245 California Super Giants—the largest!

8 25c Special Packets of FRASER'S Sun-  
Ripened Zinnia Seed shown here, postpaid  
anywhere in U. S. for only **\$1**

The biggest Zinnia Collection ever offered.  
8 kinds. ➔

151 "Crown of Gold."  
Dahlia - flowered, pastel  
tints. A Special Pkt. 25c  
239 White, Cream and  
Bronze Shades. Three dis-  
tinct varieties. A Special  
Pkt. 25c

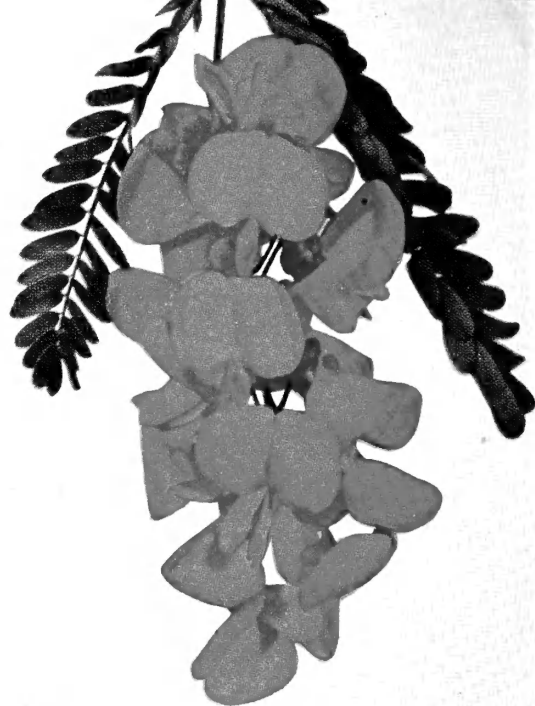
240 Rose and Pink  
Shades. Old-rose to pink.  
A Special Pkt. 25c  
241 Yellow, Gold and Or-  
ange Shades. A Special  
Pkt. 25c  
238 Golden Anniversary  
Shades. Tangerine  
shades. Special Pkt. 25c

242 Scarlet and Crimson  
Shades. Immense flowers.  
A Special Pkt. 25c  
243 Lavender and Purple  
Shades. Soft and delicate.  
A Special Pkt. 25c  
244 Salmon Shades.  
Large salmon pinks. A  
Special Pkt. 25c



## NEW CORAL SHRUB

Illustrated in color at left. Handsome shrub blooming throughout the summer months. Easy to grow from seed. Flowers second year. Creates a sensation when in bloom. Flowers are borne in huge clusters ranging from 8 to 12 inches long and about 4 inches across. Color is brilliant crimson enhanced by a center zone of blazing coral. Grows about 5 ft. high. Very graceful. One of the most beautiful and spectacular of all shrubs. The best flowering plant for a tub in eastern states. Take inside and store in the cellar or dry place in the early fall. Bring out again in the early spring and you will have a wealth of flowers that people will come miles to see. **3 seeds for 50c, 7 seeds for \$1.00.**



## NEW SCARLET WISTERIA TREE

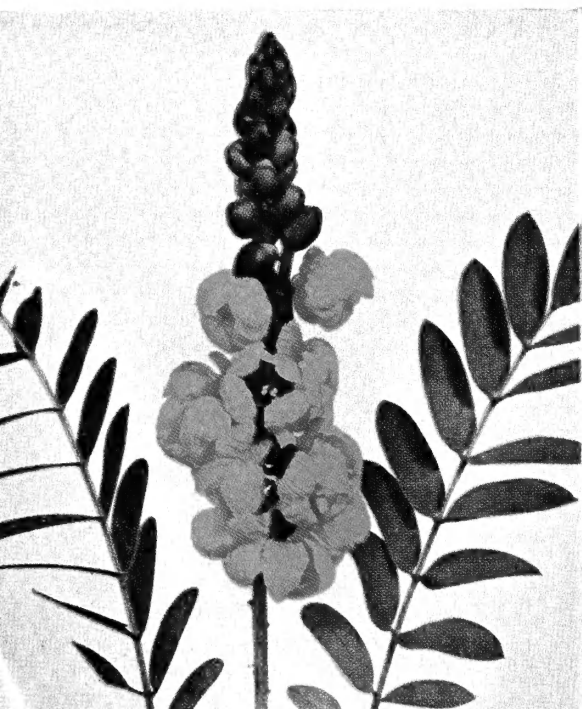
Flowers 2 years from seed—Easy to grow. Hardy, thrifty, superior, small shrub tree that grows only five feet high with a spread of four feet, giving the shape of a large beach parasol. It is unusual and spectacular. Hardy anywhere in the United States—is deciduous only in the winter months for a short time and has been known to produce three crops of beautiful large orange-red flower clusters in one season. An exclusive offering. Fine for growing in large tubs and pots. **5 Seeds 50c; 12 Seeds \$1.00.**



**FRASER'S**  
**California Grown**  
**Sun-ripened Seeds**  
**are**  
**America's Best**

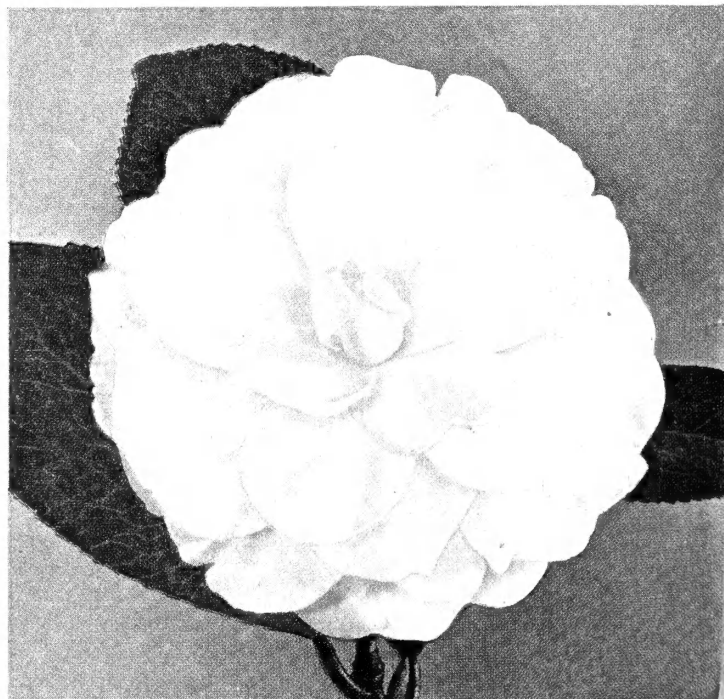
## GOLDEN WONDER SHRUB

Attractive bushy shrub, growing 4 to 5 ft high. Grows very rapidly and blooms freely. Long spikes with deep golden yellow flowers. Flowers as large as a cluster of Wisteria blooms. Leaves pinnate bright green. Shrub well adapted to dry locations. An excellent plant for tubs in eastern states. Just before frost store in cellar or dry place and bring out early the following spring and you will have flowers galore. **5 seeds for 50c, 12 seeds for \$1.00.**



## PLANT CAMELLIAS FROM SEED

They give joy for a life-time! There is a reawakening interest in the culture of Camellias since people are discovering the ease with which they may be grown from seed. We have some wonderful rare seeds that will produce single or partly double flowers of delightful informal beauty that are absolutely new. Plants of these crosses would sell as high as from \$2.00 to \$4.00 each. Use as a pot plant in the east as this is evergreen and continues growing the year round indoors. **3 seeds 50c; 7 seeds \$1.00.**





# FRASER & SON, Ltd.

**DOUGLAS FRASER, President**

## CALIFORNIA SEED & BULB GROWERS

**1000 EAST COLORADO STREET**

**PASADENA, CALIFORNIA**

Date..... Forwarded by: Mail ☐; Express ☐; Freight ☐

Name  Mr.  
 Mrs.  
 Miss

Street P. O. Box  
or R.F.D. ....

Post Office..... State.....

State Here Amount Enclosed { P. O. Money Order ☐  
Express Money Order ☐  
Check or Draft ☐ } \$.....

## CALIFORNIA'S BEST FLOWER SEEDS AND BULBS



**FREE** With Every  
\$2.00 Purchase

### Australian Fern Tree

Beautiful fern-like tree for planting in pots in the colder climates and can be planted outdoors where the temperature does not go below 15°. Grows rapidly from seed. Covered in the summer with golden yellow flowers. Will last for three or four years indoors. Packets 50c.

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**SEE SPECIALTIES ON OTHER SIDE OF THIS BLANK**

NOTE—California Residents will please add 3% State Sales Tax. Add 10% for Air Mail Delivery.

# Growers of Specialties in California Sun Ripened Grown Flower Seeds

## FRASER & SON PASADENA CALIFORNIA

### Novelties and Specialties of Flower Seeds for 1940

For 1940 we brought you one page of outstanding novelties and specialties in flower seeds. The demand for them was so great that we have decided to repeat them for this year. These novelties and specialties will bring your garden a gorgeous array of color and bloom. No garden is complete without a wide share of them.

**2206 Ageratum, Midget Blue.** Dwarf (3 to 4 in. high), with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers. Pkt. 25c.

**626 Antirrhinum, Majus Grandiflora, Rust Resistant Snapdragon, Rosalie.** A rich deep rose color with an underlying tone of topaz or amber. Plants are base branching and produce from 6 to 8 huge long flowering spikes. Pkt. 25c.

**2461 Acroclinium, Gigantea.** Double, Daisy-like blossoms about 1½ in. across are borne singly on stems 18 in. long. The colors are pink and white. It is an everlasting flower and often blooms in 8 weeks. Pkt. 25c.

**660 Antirrhinum, Golden Rod, New Tall Giant Snapdragon.** Large, bright, golden-yellow flowers on tall spikes. Plants are base branching. Highly rust resistant. Pkt. 25c.

**2803 Carnation, Alwoodii Hardy Cottage Strain.** (Half Carnation, Half Pink, Double and Single Mixed.) The plants are of stocky habit and do not require staking. Mixed colors. Pkt. 25c.

**423 New Calendula, Golden Sunburst Shaggy, Creamy White Striped Orange.** Flowers of Giant size. Will bloom almost the year around with very little water or care. Pkt. 25c.

**2820 Gazanea, Fraser's Hybrids.** Half-hardy perennial flowering the first year from an early sowing. Colors range from cream to orange and rich red. Height 8 in. Pkt. 25c.

**3324 Aster, Streamlined, Wilt Resistant.** Color Pure Rose Pink. Plants grow 2 to 3 ft. tall. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c.

**467 Cosmos, Early Double Sensationa, Mixed.** Extra early double flowers in colors of white, pink, and crimson, measuring 4½ to 5 in. across. Pkt. 25c.

**2452 Gomphrena Globosa (New Bunch-Flowered Globe Amaranthus).** Annual, 18 to 24 in. high. Flowers resemble large clover heads. Mixed colors, including white, pink and purple. Pkt. 15c.

**2696 Glory of the Sun Grass (Aristea Eckloni), African Brilliant Blue.** Grows 18 in. high. Hardy in the south, best grown in pots in the north. Pkt. 25c.

**2454 Gypsophila Multiflora (Annual Baby's Breath).** Grows from 18 to 24 in. high. Flowers are smaller than ordinary Baby's Breath but three times as abundant. Pkt. 15c; oz. 75c.

**2293 Cockscomb, New Velvet Velour, Art Shades.** The comb has a spread of from 8 to 10 inches in colors of Golden Orange, Rose, and Rich Crimson. Pkt. 15c.

**866 Hibiscus, Super Giants.** Perennial. Immense flowers from palest pink, through pure pink to rose with others showy white or rich crimson. Pkt. 15c.

**2882 Ipomea, White Moonflower, Mexican Giant Flowered.** Flowers often measuring 6 in. across, pure white and very fragrant. Pkt. 25c.

**2541 Mignonette, California Glittering Gold.** Bright glittering gold flowers on long spikes. Annual—grows about 12 inches high. Pkt. 15c.

**2564 Nicotiana (Flowering Tobacco).** Mexican Giant-Flowered Tuberose scented fragrant white tobacco plant. Long tubular pure white flowers growing in dense whirls around the stem, one above the other. Pkt. 25c.

**256 Dahlia Bette Davis (Cordes-Eastman).** Semi-Cactus type. Grows 5½ ft. tall. Flowers a deep violet rose with darker center. Pkt. \$1.00.

**253 Dahlia, Gold Star Mother.** Double miniature semi-cactus type. Grows about 2 ft. high. Medium double flowers of beautiful salmon shaded pink overlaid with guinea gold. Pkt. 50c.

**370 Fraser's New Double Red California Marigold.** Double flowered form of the red Marigold. Individual flowers not so large as the giant double strains, but the plants bear more flowers than the large flowering type. Grows to a height of 2 to 3 feet and flowers measure over 2 inches across. Sold in true color packet. Pkt. 25c.

**523 Petunia, Cream Star, Dwarf Bedding Type.** Hybrida Nana Compacta variety. Free bloomer. Soft, creamy white flowers, bluntly star shaped with a star of cream coloring on the white flowers. Pkt. 25c.

**538 Petunia Grandiflora, Futuristic Blue and White.** The ground color is a deep blue with a velvety sheen which intensifies a great deal the irregular pure white blotches or markings. Pkt. 50c.

**543 Petunia, Miniature Ruffled Betsy Ross.** The color is red and white, with the white blending to golden and the red blending to very deep red in the throat. Blooms are 2½ in. in diameter and well ruffled. Plants are uniform and compact. Pkt. 25c.

**524 Petunia, Glow, Dwarf Bedding Type.** A dwarf, compact ball-shaped plant, Hybrida Nana Compacta, of bright rose-red and lighter throat. Extremely free flowering. Pkt. 25c.

**537 Petunia, Blue Hawaii.** Giants of California strain. Flowers are an intense shade of violet blue. Pkt. 25c.

**1920 Holland Red Tulip Poppy, Intense Scarlet.** Reminds one of the Holland Red Darwin Tulip. Has smooth stems like the Tulip. Plants grow 12 to 18 in. high and produce 50 to 60 flowers per plant. Pkt. 25c.

**2750 Virginia Stock, New Compact, Extra Early, Miniature Mixed.** Also known as French Forget-Me-Not. Compact bushes, 6 in. high, and 8 in. across. Flowers measures ¾ in. across. Rich colors of bright rose, with golden eye, pure white with golden eye, and red with golden eye. Pkt. 15c.

**Fraser's CALIFORNIA GROWN  
SUN RIPENED SEEDS ARE FREE FLOWERING**

## NOVELTIES and SPECIALTIES of flower seeds for 1941

**51 Giant Crested Howard Zinnia.** Larger than Scabiosa Flowered Zinnias. The flowers, when well grown, measure 4 to 5 in. across, with a full rounded cushion-like center of quill-like petals surrounded by broad guard petals. Practically all colors seen in Zinnias will be found in this mixture—shades of orange, orange-scarlet, yellow, rose, maize and crimson predominate. Seeds were saved from true-to-type flowers but some variations may appear. 2 ft. and more high. **Pkt. 25c; Special Pkt. 50c.**

**98 Zinnia, Black Ruby.** Bronze Medal. Deep velvety maroon. Lilliput or Pompon Zinnia of merit. Distinct color,  $1\frac{1}{4}$ -inch flowers on long stems and quite true, perhaps 95%. Effectively used with lighter colors. 18 inches tall. **Pkt. 25c.**

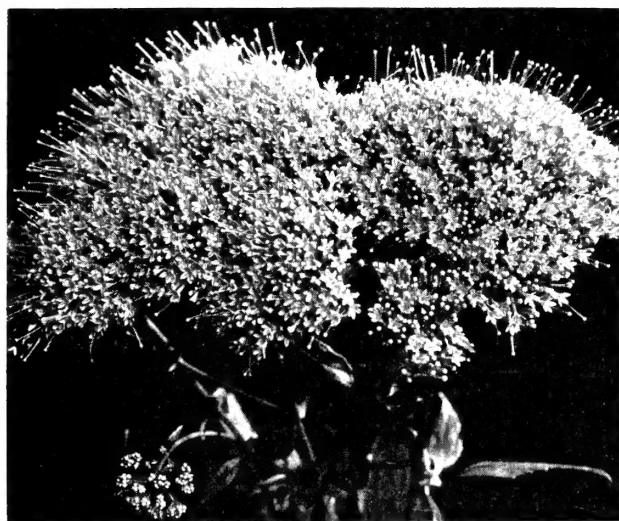
**1203 Torenia (Wishbone Flower).** We believe this to be one of the most delightful annuals for border, window-boxes, or massed effects in moist shady places. Flowers have dark purple tubes, a deep blotch of velvety purple on the lobes of the corolla, the uppermost lobe cleverly creased, together with the united stamens, which give the entire large flower a wishbone shape. It is an easily grown, exotic-looking annual. **Pkt. 25c.**

**514 Cuphea (Firefly).** For modern gardens, Cuphea Firefly has solved the problem of finding a plant which is dwarf, compact, neat and showy in habit. A real ball of fire when in full bloom. It blossoms throughout the summer months. A perfect subject for flower pots, window boxes, or as a border or edging plant. **Pkt. 15c.**

**1202 Trachelium Coeruleum.** Resembles the hydrangea, for pot plants and outdoors. Has large clusters of heliotrope blue flowers, which are long lasting. New and very good. The seeds are as fine as fern seeds and should not be covered. Grows very easily. **Pkg. 25c; 6 Pkgs. \$1.00.**

**2569 Phlox, Rosy Morn.** Bronze Medal. Gigantea single, annual phlox of brilliant rose with a white eye. Extra large flowered, pleasing color combination and an early free bloomer. True and uniform. Twelve inches tall. **Pkt. 25c.**

**2840 Morning Glory, Fraser's Pearly White.** This grand white Ipomea is a 12 foot annual climber, single plant selection from a sport of Heavenly Blue, so a fine companion variety. Early, large flowered, vigorous and a good bloomer. Start in pots and transplant for a good start. **Pkt. 25c.**



Trachelium

**1183 Scabiosa, Peach.** Honorable Mention. Semi-tall double white, companion to Bronze Medal winner of 1940. Heavenly Blue. True, good for cutting and easier handled garden type than tall varieties. Flowers full double,  $1\frac{3}{4}$  inches across, beehive shaped, on 6 to 8 inch stems. **Pkt. 25c.**

**540 Petunia, Blue Brocade.** Silver Medal. Victorious, or Dwarf All-Double, true violet blue variety. True to type

and color, stocky growth, good bloomer of good sized flowers. New and rich color in giant fringed type, high percentage fully double flowers of pleasing fragrance. For garden and commercial use. **Pkt. 25c.**

**614 Petunia, Radiance.** Silver Medal. Hybrida type, a very brilliant and rich rose or cerise color with brown veined yellowish throat. Begins blooming very early and profusely; of uniform height branching nicely, and an outstanding petunia. Flowers  $1\frac{3}{4}$  to 2 inches across. **Pkt. 25c.**

**615 Petunia, First Lady.** Silver Medal. Exceptionally uniform nana compacta or dwarf petunia. Large  $2\frac{1}{2}$ -inch flowers of beautiful light or bluish pink in profusion all season. Uniform, compact, 12-inch plants. Unique color. Desirable for garden and commercial use. **Pkt. 25c.**

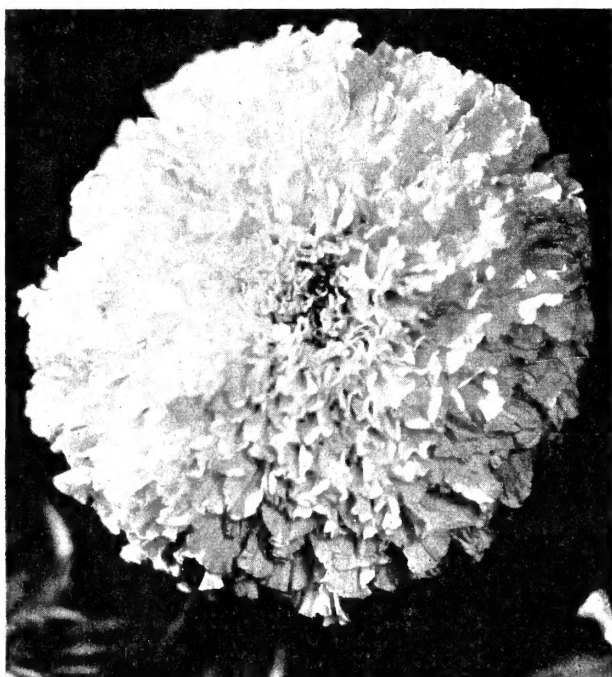
**542 Petunia, Violet Gem.** Honorable Mention. Rich violet blue, miniature petunia. Only six inches tall and compact, with plenty of small  $1\frac{1}{2}$  inch flowers. for edging and pots. Flowers are deeply lobed and pointed. **Pkt. 25c.**

**358 Marigold, Spry.** Silver Medal. Extra dwarf, double French type; compact and uniform so may be used for edging. About 9 inches tall, early blooming, with very light orange crested center and maroon outer petals. Brighter than Dwarf Harmony and profuse flowering. **Pkt. 25c.**

**384 Marigold, Goldsmith.** Bronze Medal. Giant Chrysanthemum-flowered golden orange, base branching and with good stems for cutting. Extra large Dixie Sunshine type of full double flowers; early and free-blooming, on strong bushy plants of from 2 to 4 feet in uniform height. **Pkt. 25c.**

**376 Marigold, Scarlet Glow.** Honorable Mention. A dwarf French double of a distinct bright bronzy red color;  $1\frac{3}{4}$  to 2 inches across. Some flowers show russet and gold, but as a whole it is probably the largest and brightest red double French sort. Compact bushy growth of about 12 inches and a fair bloomer. **Pkt. 25c.**

**371 Giant Tetra Marigold.** Giant Tetra is the result of doubling the chromosomes which govern heredity, in Guinea Gold Marigold, by using Colchicine, thus creating this new tetraploid Marigold. The large, carnation-like flowers are  $3\frac{1}{2}$  to 4 inches across, deep orange, of great substance, long-lasting in water. Thick, heavy stems, rugged foliage. Upright plants, 2 to  $2\frac{1}{2}$  ft. tall. Order now, and start indoors for early blooms. **Pkt. 25c; Special Pkt. 50c.**

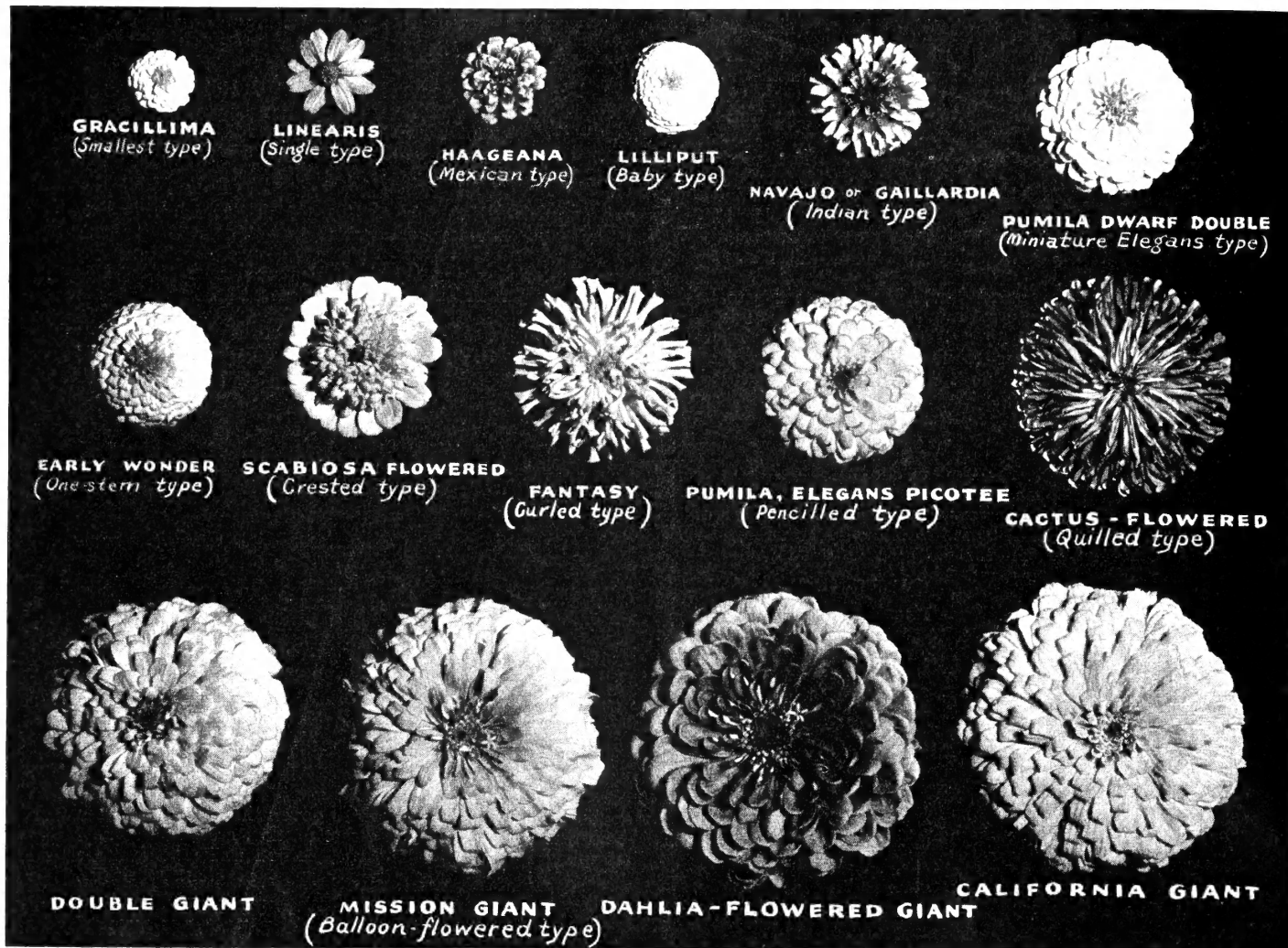


Giant Tetra Marigold



## TYPES of ZINNIAS *Showing fifteen different kinds*

The illustration shows fifteen different types proving that seed breeding is an art. It is the selection of parent seed plants by the grower, that produces the perfect blooms. Over 50 years working with Zinnias.



**81 Gracillima Mixed.** The smallest Zinnia. Plants average one foot high, flowers about one inch, on slender stems. Extremely floriferous. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

**10 Linearis.** New single dwarf type. Golden-orange with lemon-yellow stripe. Very showy and longest blooming period of all Zinnias. Height 12 to 18 inches, flowers about one inch. Pkt. 25c; Special Pkt. 50c.

**88 Haageana or Mexicana Zinnia.** Elegans type. Mixed colors. Charming small semi-double flowers in yellow and mahogany-red shades. Height about 18 inches, flowers 1½ inches. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

**100 Lilliput or Pompon Type.** Mixed colors. Perfect miniatures in form and color of the most beautiful and double giant Zinnias. Height 2 feet, flowers 1½ inches. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

**35 Navajo or Gaillardia Flowered.** Mixed colors. New unique double and semi-double flowers. Height 2 feet, flowers 2 inches. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

**39 Elegans Pumila Dwarf Double; Miniature Type.** Mixed colors. Double, rather flat-flowered blossoms resembling in miniature form the California Giant Zinnia. Height 2½ feet, flowers 2½ inches. Pkt. 10c; ¼ oz. 30c; 1 oz. \$1.00.

**49 Early Wonder or Gaiety.** Mixed colors. A gay mixture of colors, blooming very early. Plants 18 inches high, flowers 3 inches across. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.50.

**19 Scabiosa-Flowered, or Crested Type.** Mixed colors. Charming and unusual flowers with a broad ray of outer petals surrounding a cushion-like mound of quill-like petals. Plants 3 feet high, flowers 2½ to 3 inches. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.

**15 Fantasy.** Curled Type. Mixed colors. New, medium-

sized quilled flowers. Plant 3 feet high, flowers 3½ inches. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.

**59 Pumila, Elegans Picotee.** Mixed colors. Petals are tipped in contrasting colors. Plant 2½ feet high, flowers 3 inches across. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**69 Cactus-Flowered.** Mixed colors. Giant blooms with oddly quilled petals. Plants 3½ feet high, flowers 4 inches. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.

**206 Double Giant. Robusta Plenissima.** Double, special mixture. Plants 3½ feet high, flowers 4 inches across. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

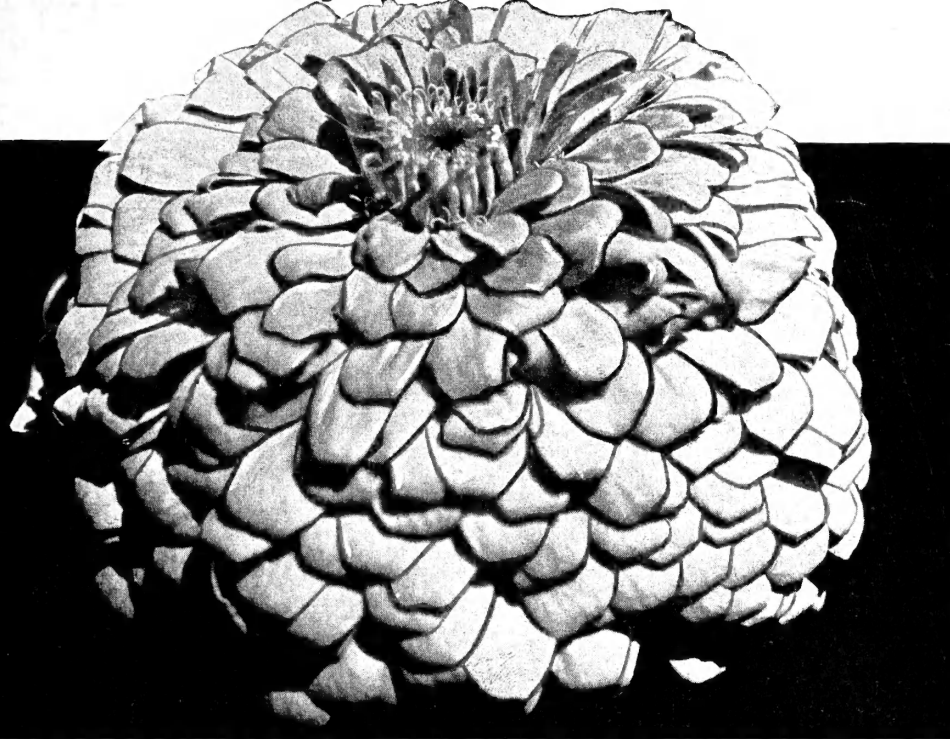
**184 Mission Giant.** Balloon flowered type. Mixed colors. Huge, rounded blossoms very compact, 5 to 6 inches across on plants 3½ to 4 feet tall. The most perfect of all large-flowered types. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**149 Giant Dahlia-Flowered.** Mixed colors. Petals somewhat loosely arranged, resembling the Dahlia, huge double blooms. Plant 4 feet high, flowers six inches across. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**223 California Giant.** Mixed colors. Mammoth-flowered type. Plants grow to a height of 4 feet with flowers sometimes 7 inches across, somewhat flat in form and very double. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

### ALL TYPE Collection Offer No. 200

15 packets—one packet each of the above. A complete collection of all these types valued at \$2.35 for only \$2 (postpaid)



**Giant Mission Zinnia, Balloon Flowered Type, Double, Robusta Grandiflora**  
Branching 2½ Feet Tall, Flowers 5½ Inches Across

## Fraser's CALIFORNIA MISSION ZINNIAS

**184 Mission Grande Mixture.** Including all shades of the California Mission Zinnia shades in one packet. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**185 Mission Pastel Shades.** A beautiful blend of all the soft delicate shades in the Mission Zinnias. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.25.

A choice strain of the finest and most brilliant colors which range through varying shades of yellow, orange, pink, rose, scarlet, crimson and lavender; also white. Double Giants are an improved strain of Zinnias, often measuring 5½ inches in diameter. Glorious huge flowers in colors that will brighten any garden—what could be more desirable than these Double Giant Zinnias? They are so easily grown and make a brilliant display from midsummer until frost. They are carried on strong stems and, therefore, are valued as much for cutting as for garden display. Suited for the mixed border and solid beds of color.

**179 Mission Buttercup Yellow.** Unusually fine form in soft creamy-yellow shades, slightly lower in growth than other Balloon types.

**180 "BLACK GIANT."** A new addition to this group this year. Color is a deep blackish-maroon.

**177 Mission Lavender Princess.** Lavender shades from silver lilac to deep orchid.

**178 Autumn Glory.** Buff shades becoming tinted with bronze and soft autumn colors as they age.

**181 Crimson-Scarlet Beauties.** Perfect range of red shades.

**182 Mission Salmon Queen.** Salmon-rose shades, two-toned flowers, bright and lively.

**183 Poppy Gold.** Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth; similar to the California Poppy.

**160 Mission Majestic Rose.** Rich warm carmine-rose, different from other rose shades and very outstanding.

**161 Mission White Snowball.** Few people realize the beauty of the true white Zinnia.

**170 Mission Burnt Orange.** Striking, richly colored in orange shades with deeper orange centers.

**164 Mission Radiant Rose.** Radiant, soft deep rose shades, two-toned effects as the flowers age.

**172 Mission Purple Profusion.** Deep, rich purple shades, perfectly formed.

**163—Scarlet Red Boy.** New scarlet.

Any of the above varieties: Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

## GRACILLIMA— New Cupid Zinnias

**Cupid Zinnias—the smallest of all—ideal for cutting**

Compact plants, about 1 foot tall, consist of a large number of slender branches which give the plant a well-rounded, bushy habit. Each of the numerous upright stems bears a miniature flower which hardly exceeds 1 inch in diameter. Plants are very floriferous; a mass of color through the summer and fall. They are as easy to grow as any Zinnias.

Cupid Zinnias are especially adapted for borders, bedding and rock gardens, and as a miniature cut flower. The long, slender stems, usually free from lateral branches, are ideal for cutting and may be used alone, as pictured above, or with long-stemmed flowers as well as with the short-stemmed small flowers ordinarily used in miniature vases.

**76 Elf.** Beautiful and fascinating shades of carmine.

**77 Tiny Tim.** Glowing shade of brilliant scarlet.

**78 Pixie.** Very attractive bright yellow. Showy.

**79 Snowdrop.** Pure clear white; good mixer.

Any of the above varieties: Pkt. 15c; ½ oz. 35c; ¼ oz. 60c.

**81 Special Mixture.** Including the above four and other desirable colors of this tiny double Zinnia. Pkt. 10c; ½ oz. 30c; ¼ oz. 50c; ½ oz. 85c.

## Cut-and-Come-Again Zinnias

(*Elegans pumila flore pleno*) All Double  
Miniature Mission Zinnias

Branching 2 Feet Tall, Flowers 2½ Inches Across

Flowers are medium-sized, about 2½ in. across, well rounded and freely produced on long stems; ideal for cutting. The compact, branching plants, which in an average soil grow about 2 ft. tall, keep on blooming from early midsummer until frost, making an attractive display in beds or borders, and yielding an abundance of long-keeping cut flowers for house decoration. In fact, the more flowers you cut, the more the plants will bloom. For those who prefer medium size flowers, especially for low bowls or vases, Cut-and-Come-Again Zinnias will be found most satisfactory.

**23 White.** **27 Salmon-Rose.** **26 Crimson-Scarlet.**

**25 Golden Orange.** **24 Golden Yellow.** **28 Pink Shades.**

**29 Black Knight, black maroon.** **30 Spun Gold.** Creamy Yellow.

**39 Blended Mixture.** All of the above separate colors mixed.

**41 Delicate Shades.** No red or orange in this special mixture.

Any of the above: Pkt. 15c; ¼ oz. 30c; 1 oz. \$1.00.

**COLLECTION No. 40. 8 of Above Colors 60c**

## Fraser's Junior Giant Dwarf Giant Zinnias

**680** Flowers grow about 2½ in. across, and are produced so profusely that, regardless of how many you cut, there always seem to be more. A bed or border of these giant flowers on dwarf plants, about 12 in. tall, is a sight to behold; a vase of the cut blooms is most attractive. Bowl—Make a dazzling display of color in the fall. Pkt. 25c.

# California GIANT ZINNIAS—3½ Feet Tall!

Blossoms 5 to 6 Inches Across. The World's Most Popular Flower

Zinnias are among the most popular annuals in the market today. They are suitable for florists use, for home gardens and household decoration. Their easy culture and long blooming season make them a profitable investment. Their varied forms and exquisite colors have brought them into prominence in flower shows both in the United States and other countries for the past ten years. No type of Zinnia has come into favor so rapidly as our improved strain of California Giants and Special Color Mixtures.

## FRASER'S SPECIAL COLOR MIXTURES

**247 Art Shades.** A special blend of all the best rich, flashing colors of the California Giant Zinnias. Deepest of the rose, yellow, orange, scarlet and purple shades. Pkt. 25c.

**70 David Burpee Zinnia, Giant Curled Cactus Type.** Tremendous flowers up to 6 in. across and from 4 to 5 in. in depth with cutting stems averaging 18 in. in length. Colors of apricot, soft cream, chamois, buff, salmon-pink, peach, burnt orange, pure rose, etc. Plants grow 3 ft. tall; leaves are curiously curled and twisted. Most desirable for garden use and cutting. Pkt. 25c; Special Pkt. 50c.

**246 Purple and Gold Combination.** A balanced formula of California Giant and Mission purples, lavenders, oranges and several yellows, from fine strains. Pkt. 25c.

**248 Golden West Blend.** This combination ranges through all the rich yellows, golden yellow and orange shades of the California Giant Zinnias. Highly recommended. Pkt. 25c.

## Separate Colors of California Giant Zinnias

**210 Mammoth Orange King.** Gorgeous golden yellow and orange shades, many two-tones.

**211 Mammoth Scarlet Gem.** A wonder in size and depth of color, bright scarlet.

**212 Mammoth Vermilion Queen.** Brilliant, vivid vermilion verging to rose.

**214 Mammoth Daffodil.** Brilliant canary yellow shades.

**215 Mammoth Rose Queen.** Bright rose shades with deeper rose center.

**216 Mammoth Pink Perfection.** Bright lively pink shades, stronger than Mammoth Pink Profusion.

**217 Mammoth Pink Profusion.** Glorious shades of light, delicate pinks, some deepening, some with salmon flush, others light flesh pinks.

**219 Mammoth Enchantress.** Beautiful rose shades with deeper rose centers; distinctly a two-toned flower. Very lovely.

**222 Mammoth Lemon Queen.** Petals loosely arranged, similar to Scarlet Gem, bloom is lemon-yellow.

**224 Mammoth Purple.** Violet-purple shades, huge flowers, petals somewhat loosely arranged.

**223 Mammoth Giant Wonder Mixture.** Including all the California Giant Zinnia shades in one packet.

Any of the above separate or mixed colors: Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25

See Front Cover for New Collection Offer No. 245.

**249 Zinnias, All American Giants Mixed.** A selection of our own. The individual flowers often are from 4 to 5 inches across, are of remarkable substance and are borne on long, strong, wiry stems. The strain, in our opinion, is superior to the Dahlia-flowered and the Giants of California. The flowers are larger, more densely made up, and of perfect form, while the colors are bright and more abundant. It should prove a very remarkable Zinnia for those desiring a real excellent strain for the growing of cut flowers. Special size Pkt. 25c; oz. \$1.50.

See page 52 for 16 illustrations of Zinnias in their natural colors.

Then on page 51 you will find our famous All Zinnia Garden.





# ZINNIA - Dahlia flowered *Branching; 3 ft. tall; 5 in. flowers*

## The Most Famous Zinnia in the World

The most famous Zinnia in the world—awarded gold medal in London and Antwerp and many distinctions in this and other countries. As the name implies this magnificent strain produces deep centered flowers of huge size resembling the decorative dahlia. Illustration—right.

**Giant Zinnia, Desert Gold. 146.** This to us is the most artistic of all Golden Zinnias. The flowers have golden yellow petals edged with primrose. Most beautiful. A wonderful companion to plant with the Will Rogers Zinnia listed above. Pkt. 25c; Special Pkt. 75c.

**Will Rogers Zinnia. 155.** The new Will Rogers Zinnia is the most vivid shade yet developed in Zinnias. It is a vibrant red, a strikingly brilliant blending of scarlet and crimson, which glistens in the sun with dazzling beauty. Grows three feet high. Pkt. 35c; Special Pkt. \$1.

**134 Canary Bird.** Primrose yellow. Very large. **133 Crimson Monarch.** The largest and best crimson. **135 Dream.** Deep lavender or purple. **137 Exquisite.** Rose with darker center. **138 Golden State.** Rich orange yellow. **136 Eldorado.** Rose on salmon. **141 Illumination.** Rich deep rose. **142 Oriole.** Bicolor, orange and gold. **145 Old Rose.** A soft salmon rose. **148 Polar Bear.** Named after the white dahlia "Polar Bear." **144 Scarlet Flame.** Vivid scarlet. **149 Named Va-**



**rieties. Gold Medal Mixed. Price: Per Pkt. 15c each; ¼ oz. 35c; oz. \$1.00 SPECIAL MIXTURES. 150 Giant Dahlia-flowered Pastel Shades.** White and cream in this blend. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

## LILLIPUT or Pompom Zinnias . . . All Double

**Branching 18 Inches Tall. Flowers 1½ Inches Across.**

In recent years much time has been devoted to this type of Zinnia and they have been so improved that they are rapidly replacing all of the other dwarf bedding types. They are more bushy and flower more freely than the old types and are useful both for cutting and as edging plants or bedding in solid masses. The plants are of even height for bedding purposes and the small button-like flowers are very double and are produced profusely from early summer until late in the fall.

**90 Lilliput Pompon Irene.** Canary yellow shades.

**91 Lilliput Pompon Edith.** Golden orange shades.

**92 Lilliput Pompon Mary.** Rose-pink shades, some suffused with salmon.

**93 Lilliput Pompon Jean.** Scarlet-crimson shades.

**94 Lilliput Pompon Pearl.** A good clean white.

**95 Lilliput Pompon Alice.** Rosy-lilac colors from soft silvery shades to rose tints.

**97 Lilliput Pompon Ruth.** Salmon shades. New.

**100 Lilliput Pompon Mixture.** A well chosen blend of separate colors mixed.

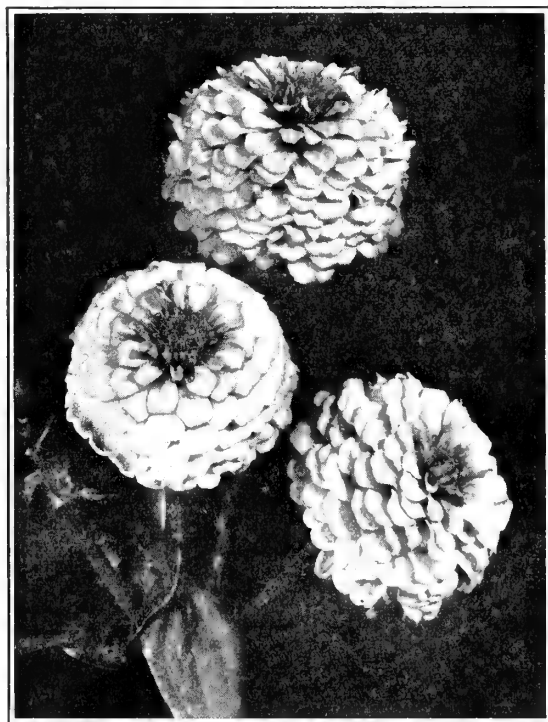
**101 Lilliput Pompon. Dainty Pastel Colors Mixed.** No yellow, red or orange.

**Any of the above: Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.**

### "ALL ZINNIA" GARDEN MUCH ADMIRER

"We wish to say that the 'All Zinnia' Garden plan has been a source of great pleasure to us and to a great group of our friends, being admired more than any other planting in our garden. We shall replant this garden again next year."—Mr. W. H. Kimmel, Aberdeen, Mississippi.

See page 52 for All Double Pompom Collection. Illustrated in natural colors.



No. 100 Baby or Lilliput Zinnias. Pkt. 15c.



*The value of Zinnias as garden and cut flowers cannot be overestimated.*

### Easy to Grow Anywhere

Their ease of culture, long blooming season, together with their wide range of color and varied flower forms, make them one of the most popular of all annual flowers in the United States, Canada and Mexico. They are one of our leading specialties.

Zinnias are heavy feeders, and while they will grow in poor soil and under favorable conditions, they must have rich, well-fertilized soil and be watered freely during periods of dry weather if the finest flowers are wanted. Plant in full sun; they will not do well in the shade or near trees. Zinnias are hot weather flowers coming into their full beauty in mid-summer and continuing until fall. Flowers last for days when cut; different size flowers and colors for every purpose. After the soil has become thoroughly warm, sow seed in the open ground where plants are to bloom. Thin out large flowered varieties to stand 18 inches apart, smaller flowered types, 8 inches. Zinnias will bloom in about two months. The longest planting season of any annual. All of the different classes of Zinnias are easy to grow.

## MEXICANA HAAGEANA ZINNIA

### Miniature Type

Branching 1½ Feet Tall. Flowers 1 to 1½ Inches Across.

88 **Mixed colors.** Small semi-double flowers ranging from yellow to mahogany-red shades, grows 18 inches. Fine for rock gardens or borders; and makes the most attractive bouquets imaginable in low bowls. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

## SCABIOSA-FLOWERED AUTUMN TINTS

Branching 3 Feet Tall. Flowers 3 Inches Across.

18 An exceedingly pretty strain of the Scabiosa-flowered Zinnia ranging in color through the gorgeous tints of autumn foliage—orange, brown, russet, carmine, and many others. Comes perfectly true. Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.25.

## TOM THUMB MINIATURE ZINNIA

Branching 10 Inches Tall. Flowers 2 Inches Across.

85 **Mixed.** A charming type with plants growing 10 inches high, forming compact little bushes covered with perfectly double blooms of miniature size. Includes all popular Zinnia shades such as red, orange, yellow, pink, rose, and many others. Splendid for beds and borders. Pkt. 15c; ¼ oz. 50c.

## SCABIOSA-FLOWERED ZINNIAS

Branching 2½ Feet Tall. Flowers 4 Inches Across.

121 **Fraser's New Giant Scabiosa-Flowered.** These flowers are about twice to three times the size of the ordinary Scabiosa-flowered Zinnia. Mixed colors. Pkt. 25c; Special Pkt. 60c.

## GIANT CACTUS-FLOWERED ZINNIA

Branching 3½ Feet Tall. Flowers 4 Inches Across.

69 **Mixed Colors.** Unique flowers of bright shades and oddly quilled and curved petals. Height 3 feet, profuse bloomers producing quite true to type. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.



OUR PRIZE WINNING COMMERCIAL EXHIBIT OF ZINNIAS AT LOS ANGELES DAHLIA SHOW, BILTMORE HOTEL, LOS ANGELES

**Zinnias long planting season is from February to July**

## ZINNIA LINEARIS

Branching 18 Inches Tall. Flowers 1 Inch Across.

10 Entirely new; this year's outstanding introduction in Zinnias. Golden-orange with lemon-yellow stripe, very showy and very floriferous, longest blooming period of all Zinnias. Single, compact, 1½ ft. high. Pkt. 25c; Special Pkt. 50c.

## NAVAJO ZINNIAS

Branching 2 Feet Tall. Flowers 2 Inches Across.

35 **Navajo or Gaillardia-flowered.** Mixed colors. New, unique, different, medium-flowered. Colors resemble the lovely, vivid colors of the Navajo rugs. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

## TRAILING ZINNIA—Sanvitalia Procumbens

2946 6 inches high, of trailing habit, a very hardy floriferous annual. Flowers are small, somewhat like tiny Zinnias with yellow petals radiating from a dark purple disk. Likes sandy or gritty soil and sunny location. Pkt. 15c; Special Pkt. 40c.

## RED RIDING HOOD ZINNIA—Gracillima

Branching 1 Foot Tall. Flowers 1 Inch Across.

82 Plants are covered with perfectly shaped miniature double blooms less than one inch in diameter, of a brilliant fiery scarlet. Lovely for edgings or pots. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

## FIESTA SUN-STRIPED ZINNIA

### Elegans Type

Branching 2 Feet Tall. Flowers 2½ Inches Across.

20 This Zinnia is zebra-striped in a contrast to background of white, primrose and shades of pink and red. Pkt. 20c; Special Pkt. 50c.

## SUNBURST PICOTEE ZINNIA

### Elegans Type

Branching 2 Feet Tall. Flowers 3 Inches Across.

59 **Mixed Colors.** Flowers 3 inches across, in an excellent color range with petals tipped or picoteed in contrasting color. Pkt. 15c; Special Pkt. 40c; 1 oz. 85c.

## SCABIOSA-FLOWERED ZINNIAS

Branching 3 Feet Tall. Flowers 2½ to 3 Inches Across

19 **Mixed Colors.** Medium-sized blooms, 2½ to 3 inches across, composed of a row of broad outer petals surrounding a cushion-like mound of quill-like petals, resembling the annual Scabiosa. Our mixture contains pink, yellow, orange, crimson, scarlet and white. Very distinctive. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.



## EARLY FLOWERING SPENCERS

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions.

Complete cultural information is given on each packet. Seed requires 14 days in which to germinate.

### 14 SOLID COLORS

#### Early Rainbow Colors in Spencer Sweet Peas

**1308 Lilac—CATTLEYA.** A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.

**1309 Amethyst—ROYAL PURPLE OF THE KINGS.**

**1436 Spring Flowering Spencer.** This new type was introduced in 1939. It was created and developed in California. In 1940, the All-America Council on flowers honored the three original varieties as follows: Silver Medal to "Rose Pink"; Bronze Medal to "Blue"; and Honorable Mention to "Lavender". We offer it in Mixed. The features of this new type are: Ability to grow under hot weather conditions, vigor of growth, extra long stems, long season of flowering, and abundance of blossoms. Pkt. 25c; ½ oz. 50c; oz. 90c.

## Fraser's Early Flowering SWEET PEAS

Plant During Early Spring for Summer Flowers

### California Souvenir Sweet Pea Collection

No. 1340

**8** PACKETS SPENCER SWEET PEAS and **\$1**  
1 PACKET VITAMITE INOCULATOR  
Collection Offer No. 1340 (Value \$1.35) for

Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for planting in fall or early spring in Eastern States and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

- |  |  |
|--|--|
| <b>1330 Phyllis Fraser</b><br>Lavender | <b>1338 Miss Los Angeles</b><br>Salmon   |
| <b>1332 Christmas Red</b>              | <b>1356 Shirley Temple</b><br>A beautiful Silver Rose,<br>large flowered, long stem,<br>outstanding. |
| <b>1333 Gardenia White</b><br>White    | <b>1359 Mother Machree</b><br>Golden Rose  |
| <b>1336 Orange Supreme</b><br>Orange   |  |
| <b>1337 American Beauty</b><br>Rose    |  |

Any of the above Packets, 15c

**1310 MEADOW LARK Improved,** Cream. Long stems and frilled.

**1311 Deep Lavender—MICHIGAN.** Giant flower of good deep color and substance.

**1312 Blue—BLUE BONNET.** A fine clear blue of unusual purity and lasting qualities.

**1315 Clear Pink—Imperial.** A large, clear pink of soft shade.

**1318 Crimson—AVIATOR.** A glowing, warm-crimson, the best of this shade.

**1322 White—WHITE HARMONY.** A pure white; free flowering. Awarded two silver medals and three certificates.

**1323 Bicolor—COLUMBIA.** Salmon-rose with white wings. A favorite among growers.

**1341—Salmon-Cerise—PRIDE.** A bright, live color effect under artificial light.

**1342 Clear Lavender—HARMONY.** A beautiful large frilled lavender of delicate light shade.

**1344 Rose-Pink—GIANT ROSE.** A very rich rose-pink, large flowered and beautifully waved.

**1345 Orange Scarlet—VULCAN.** We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

**1352 GLITTERS.** A magnificent flower, with a remarkable glowing color. The standard is scarlet red.

Prices of all above separate colors:  
Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

One ounce will sow a row about 20 feet long.

### EARLY SPENCER SWEET PEAS

**1339 Fraser's California Rainbow Beauty Mixture—**This is a very special Early Spencer mixture including splendid shades, such as pink and salmon, lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. ½ oz. 25c; 1 oz. 50c; 4 ozs. \$1.60.

### GIANT RUFFLED SWEET PEAS

#### Spring-Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

**1428 Lady Ruffles.** Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Plants a 12 ft. row.

**1423 Cattleya Queen.** A large frilled duplex of rosy mauve.

**1424 Fluffy Ruffles.** Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

**1425 Ruffled Beauty.** A lilac-pink over amber. Large, daintily ruffled flower.

**1426 Ruffled Orchid.** Lavender-pink with a warm mauve sheen.

**1427 Ruffled Rose.** A soft rose-pink, well ruffled and borne on long stems.

**1422 Fraser's Flare Crimson.**

**1430 Mary Pickford.** Soft pink on a cream background and one of the most beautiful Sweet Peas grown.

Any of the above Ruffled Sweet Peas: Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

#### Orchid Flowered Ruffled Mixed

**1429** We have blended in this special mixture a large number of varieties which distinguish themselves by having beautifully ruffled blooms. Will give a magnificent display in the garden and yield great quantities of cut flowers. Pkt. 15c; oz. 25c; ¼ lb. 60c; lb. \$2.00.

### SWEET PEA INOCULATOR

**Vitamite-Inoculator**—A nitrotying bacteria, draws nitrogen from the air. For Sweet Peas, Beans, Legumes and all plant life. Lightens heavy soils. Pkt. 15c.

## Fraser IMPROVED ASTERS

*Bloom from May 'til October*

In few other plants have such strides been made in improvement of varieties, as has been among the asters. Asters bloom all through the summer and autumn from plants started in seed boxes under frames, beginning in January and continuing until May. This program will give blooming plants from May until October or later. If you do not care to go to this trouble, seeds may be planted in the open ground in April or May. You will want at least one portion of your garden set aside for the "Queen" of autumn flowers.

### Fraser's California Ostrich Plume Asters

#### WILT RESISTANT STRAIN

A wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

- 3141 Fraser's Crimson. W-R. Mellow rose-crimson tone.
  - 3142 Fraser's Rose. W-R. A bright rose.
  - 3143 Fraser's Pink. W-R. A shell Pink.
  - 3144 Fraser's White. W-R. Snowy white.
  - 3145 Fraser's Violet. W-R. Gorgeous lavender blue.
  - 3146 Fraser's Purple. W-R. Deep purple.
- Any above Packets 15c each; Special Pkt. 35c; ½ oz. 50c.  
 3149 Fraser's Plume Mixture. W-R. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

### California Giant Asters

A marvelous midseason to late-flowering type with plants growing 3 to 3½ feet high. Has magnificent curled and interlaced flowers measuring 5 inches or more in diameter carried gracefully on splendid strong stems that measure 18 to 24 inches in length.

- 3310 Giant Blue. Clear azure blue. Pkt. 15c; ½ oz. 75c.
- 3311 Giant Pink. Delicate pink. Pkt. 15c; ½ oz. 75c.
- 3312 Giant Purple. Rich purple. Pkt. 15c; ½ oz. 75c.
- 3313 Giant White. Snow white. Pkt. 15c; ½ oz. 75c.
- 3314 Giant Rose. Deep, rich rose. Pkt. 15c; ½ oz. 75c.
- 3319 Finest Mixed. All colors. Pkt. 15c; ¼ oz. 45c; ½ oz. 75c; 1 oz. \$1.40.

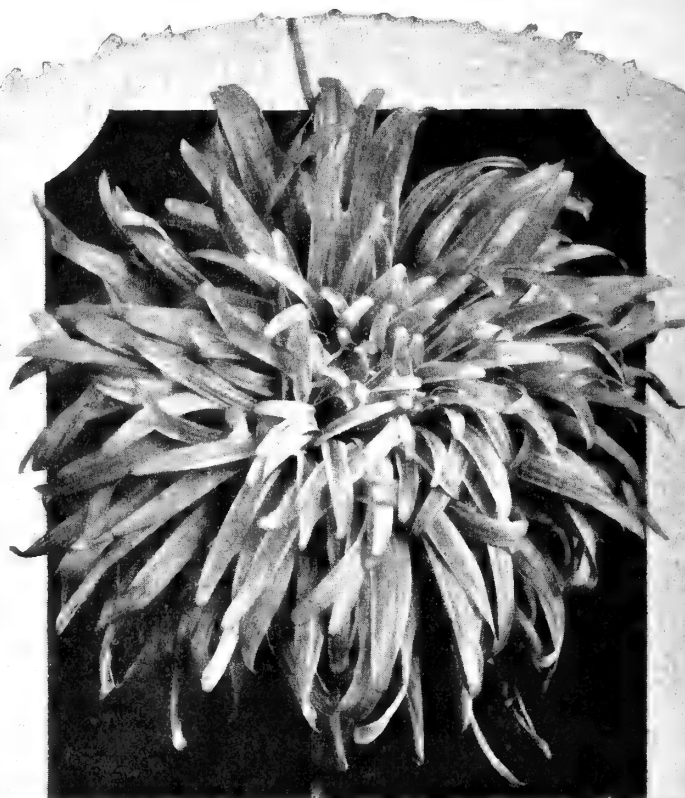
### Early American Beauty Asters

#### WILT RESISTANT STRAIN

This is one of the finest American Asters, coming into bloom late in September and lasting way into October. Often the plants produce their finest flowers after we have had some light frost. The plants grow nearly 3 feet high. They are vigorous and strong branching, bearing very large round blooms which are completely double to the very center. The outer petals reflex and the center ones curve gracefully inward. A magnificent Aster for both garden display and for cutting.



Early American Beauty Aster



California Giant Aster

### Super Giant Asters

3377 El Monte. New. As magnificent an Aster as we have ever seen. The color is deep glowing crimson with the sparkle of live rubies. Elegant, long-stemmed, fluffy blooms composed of daintily interlaced plume-like petals. An early and persistent bloomer producing its first flowers before the California Giant varieties. Pkt. 15c; ¼ oz., 60c; ½ oz. \$1.00.

3373 Los Angeles. Gardeners everywhere have shown the greatest enthusiasm about this wonderful Super Giant Aster introduced recently. Really marvelous, full petaled, very deep, and unusually large feathery flowers with narrow, gracefully interlaced petals. The color is an enchanting shade of pure shell pink. Pkt. 15c; ¼ oz. 60c; ½ oz. \$1.00.

3329 Fraser's Famous King Aster. An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. Pkt. 10c; ¼ oz. 75c.

### Early American Beauty Asters

3361 Azure Blue. W-R. A lovely azure blue or deep lavender. Pkt. 15c; ½ oz. 60c.

3360 Carmine-Rose. W-R. Immense, bright cerise blooms. Pkt. 15c; ½ oz. 60c.

3362 Crimson. W-R. An excellent shade of rich crimson. Pkt. 15c; ½ oz. 60c.

3366 Purple. W-R. The rich deep purple blooms are gorgeous. Pkt. 15c; ½ oz. 60c.

3365 Shell Pink. W-R. A lovely delicate shell pink color. Pkt. 15c; ½ oz. 60c.

3367 White. W-R. Most attractive with its display of large and well formed pure white blooms. Pkt. 15c; ½ oz. 60c.

3368 Collections of American Beauty Asters. One packet each of the 6 sorts, value 90c, for 60c.

3359 Finest Mixed. W-R. A blend of all colors. Pkt. 10c; ½ oz. 50c; 1 oz. 90c.





3299 Single Rainbow Aster. Pkt. 15c.

Single Asters 3 to 4 inches across are more largely grown each season, and we do not know of any class of flowers so valuable for cutting as these when the days are shortening. The Rainbow is a great improvement on the original Chinese Aster; not only have larger flowers been attained, but our strain comes earlier into bloom. The plants are very free-growing and require spacing at least 2 to 2½ feet to admit of full development of the flower-stems, which are often 18 inches in length. The large daisy-like blossoms appear in the greatest profusion and are exquisite in bouquets.

### FRASER'S FAMOUS RAINBOW ASTERS Single

- 3291 Rainbow Carmine. W-R. Same color as Beauty Rose.  
 3292 Rainbow Lavender. W-R. Clear lavender.  
 3293 Rainbow Crimson. W-R. Bright crimson shades to scarlet.  
 3294 Rainbow Rose. W-R. Deep rose pink.  
 3295 Rainbow Pink. W-R. Delicate flesh pink.  
 3298 Rainbow White. W-R. Large pure white.  
 3299 Rainbow Blend. W-R. Fine mixture of above rainbow colors.  
 Any of the above: Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

### MISCELLANEOUS VARIETIES

See page 26 for Sunshine Asters in colors.

- 3341 Heart of France. Wilt-resistant. Rich, ruby-red flowers borne prolifically during mid-season. Plants about 18 inches tall. Pkt. 15c; Special Pkt. 50c; ¼ oz. 80c.  
 3200 New, Fraser's Giant Branching Comet. Wilt-resistant. Curled and crested Aster, in full range of beautiful colors. Pkt. 10c; Special Pkt. 25c; 1 oz. \$1.00.  
 3288 All Varieties Mixed Aster. Contains all of the taller growing varieties that maintain an average height of 24 to 30 inches, such as Sunshine, Plume, California Giant, Peony, Rainbow, King and Swansdown White. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.  
 3369 Lilliput Aster Mixed. Flowers are 1½ to 2 inches across, of rich tones of red, blue and shades of rose and pink. Plant 1½ to 2 feet tall, exceptionally fine for cutting. Pkt. 15c; Special Pkt. 60c; ¼ oz. \$1.00.  
 3329 Fraser's Famous King Aster. An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. Pkt. 10c; Special Pkt. 50c; ¼ oz. 75c.

### W. R. = WILT-RESISTANT ASTERS

The development of Wilt-Resistant Asters represents one of the greatest advances ever made through plant selections. Years of painstaking and careful work were required to develop Wilt-Resistant varieties which make it possible to grow good Asters on soil infected with wilt disease.

### AMERICAN BRANCHING ASTERS—Late

This has been the standard Late Branching Aster for many years. The plants grow into strong well-branched bushes, 2 to 2½ feet high, always carrying a large number of giant blooms which even under ordinary culture measure 5 inches across. The blooms are supported on long strong stems. They are usually at their best during September.

- 3004 Azure Blue. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 75c.  
 3005 Deep Crimson. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.  
 3006 Deep Rose. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 75c.  
 3007 Deep Purple. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.  
 3008 Shell Pink. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 75c.  
 3009 Pure White. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.  
 3011 Late Branching Aster Collection. One packet each of the above six colors, value 60c, for 50c.  
 3010 Finest Mixed. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 60c.



Early Branching Royal Aster

### EARLY BRANCHING ROYAL ASTERS

An early-flowering type, coming into bloom in July or early August and lasting in perfect condition for a long time. Very desirable for beds or borders, and their long-stemmed flowers are ideal for cutting.

- 3015 Azure Blue. W-R. Dark lavender. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.  
 3016 Peachblossom. W-R. White upon opening, changing to lavender-pink. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.  
 3017 Purple. W-R. Deep violet-purple. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.  
 3018 Rich Rose. W-R. A bright color. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.  
 3019 White. W-R. Pure white. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.  
 3021 Royal Aster Collection. One packet each of the five colors, value 75c, for 50c.  
 3020 Mixed Colors. Pkt. 10c; Special Pkt. 35c; ½ oz. 75c.

## Complete List of the Finest Varieties That Will Bring New Glory to Your Garden

Produced under the ideal conditions prevailing here which are not excelled in any other section of the world. The quality of Pacific Coast Seeds is best reflected by the great increase in seed production here for world-wide consumption. Practically every nation on the globe now comes to the Pacific Coast for at least part of their seed requirements. California Seeds are produced by people who have served a lifetime in the seed-growing business and possess every modern apparatus for seed production, cleaning, grading, testing, packing and marketing.

### CONDITIONS OF SALE

**PRICES** as quoted are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C.O.D. when for seeds.

All bulb and plants cash with order except by special arrangement.

**REMITTANCE** may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order, C.O.D. shipment or Credit sales not made outside the U. S. A.

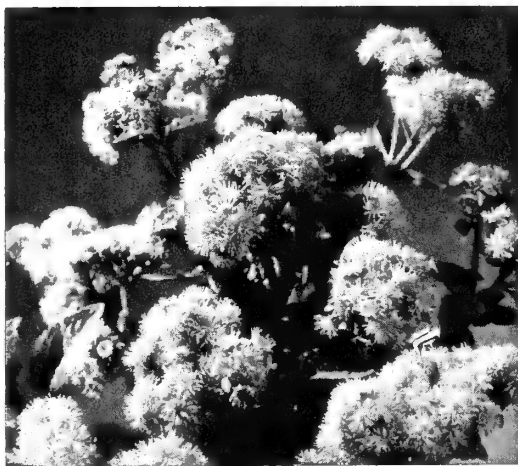
**ALL ORDERS** are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

**SHIPMENT** of bulbs and plants by express collect. Shipments of seeds are all prepaid by parcel post.

**OUR RESPONSIBILITY:** In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

FRASER &amp; SON



**2201 Ageratum.** Fraser's Blue Boy compact, beautiful deep sky blue and a beauty for the rock garden and low border. Pkt. 25c; Special Pkt. 60c.

### AGERATUM—Floss Flower

Other flowers in garden and border are made lovelier by the presence of this plant with its dense clusters of small fuzzy blossoms. The taller type is fine for cutting while the dwarfs are suitable as edging and border plant blooming nearly the year 'round. Easily raised from seed either in fall or spring.

**2201 Fraser's Blue Boy.** 8 inches. Bright blue, large-flowering. Good for rock gardens. Pkt. 25c; 1/8 oz. \$1.00.

**2202 Venus.** 6 inches. Compact, dwarf, fluffy flowers from creamy white to bluish pink. Pkt. 25c.

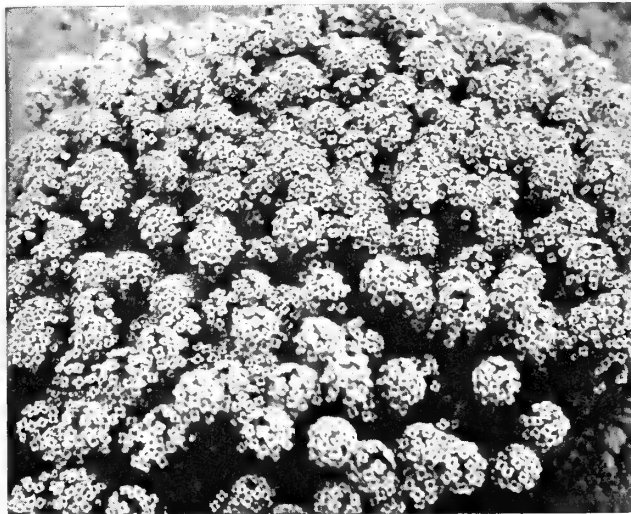
**2203 Fraser's Tall Blue.** 2 feet. Bright azure blue, branching habit. Pkt. 15c; 1/8 oz. 50c.

**2204 Bluecap.** Dwarf, new, 4 inches. Pkt. 25c.

**2205 New Ageratum, Fairy Pink.** The Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose-pink color. Fine for borders, something different. Pkt. 25c; Special Pkt. 75c.

## AGATHEA—Blue Marguerite Daisy

**2949 Coelestis.** Sky blue flower with yellow disc growing 1 foot tall. A half hardy perennial remaining in bloom all year round. Useful for window boxes. Sow the seed in boxes to transplant. Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c.



**2210—Alyssum Dwarf Compact Violet Queen—**A very pretty bright violet, much deeper than Lilac Queen, quite distinct in both color and habit. A fine companion for Little Gem. Pkt. 25c; oz. \$2.00.

### ALYSSUM—Sweet Alyssum (Year Round)

For borders, edgings, and rockwork, we recommend a liberal use of this dainty little flower. In borders, sow thickly so as to form masses, early in spring, or even the previous autumn. For winter bloom, sow late in August. Cut back after the first flowers fade, and others will come.

**2211 White Little Gem.** Dwarf, compact, the best for borders and low beds. Pkt. 15c; 1/4 oz. 25c; 1 oz. 75c.

**2212 Lilac Queen.** Improved extra deep color. Pkt. 15c; 1/4 oz. 35c; 1 oz. 85c.

**2213 Carpet of Snow.** A new very dwarf variety not over 2 1/2 inches high, exceedingly fine for low edgings, or among rocks, becoming a mass of pure white. Pkt. 15c; 1 oz. 85c.

**2215 White Sweet Alyssum (Maritimum).** 1 ft., very fragrant. Pkt. 10c; 1 oz. 50c.

**2214 Saxatile Compactum (Basket of Gold).** Flowers in late spring. Pkt. 15c; Special Pkt. 40c.

## AMARANTHUS

### Colorful Foliage Plant, Hardy Annual

This striking foliage plant brightens up shrubbery; is at its best in late summer and fall. Too rich soil causes lack of bright coloring in foliage.

**2221 Molten Fire.** The top leaves are a fiery crimson, the lower ones maroon. Pkt. 15c; Special Pkt. 50c.

**2223 Flaming Fountain (Salicifolius).** Willow-like foliage, crimson and gold, 2 1/2 ft. Pkt. 15c; Special Pkt. 50c.

**2224 Tricolor Splendens (Joseph's Coat).** 3 ft. Flaming crimson head and variegated foliage. Pkt. 15c; Special Pkt. 50c.

**2225 Sunrise.** 3 ft. Most brilliant, bronze-crimson foliage terminates in a cluster. Pkt. 15c; Special Pkt. 50c.

## AMARYLLIS SEED

### Giant American Hybrids Mixed (Hippeastrum)

**2948** This is the finest strain of ever-blooming Amaryllis in the world. Blooms are 6 to 8 inches across in all the reds, crimsons, white, and striped varieties. 100 seeds 65c; 1000 seeds, \$5.00.

## ANAGALLIS—Blue Pimpernel

Hardy annual, 18 inches.

**2231 Grandiflora Blue.** Bushy plant covered with violet-blue flowers. Require a sunny location; are a gem for the rock garden. Pkt. 15c; 1/2 oz. 50c.



**ANCHUSA—Summer Forget-Me-Not**

2236 **New Annual Blue Bird.** Sow in spring to bloom all summer. 2 ft. high; 18-inch sprays are covered with deep blue flowers. Pkt. 25c; ½ oz. 50c.

2237 **Capensis.** 2 ft. tall; forget-me-not blue flowers. Pkt. 25c; ½ oz. 50c.

2238 **Blue Bonnet (Italica Dropmore).** Perennial. Pale blue, grows 6 ft. tall. Pick seed pods for continual bloom. Pkt. 25c; 1 oz. \$1.00.

**BEGONIA—Bedding Varieties**

Very attractive flower for both pot and bedding use, and should be grown for shady borders. Perennial.

2760 **Queen of Hollywood.** Ever-blooming coral, 18 in. Pkt. 25c.

2756 **Prima Donna.** Soft rose, 1 ft. Pkt. 25c.

2757 **Deep Scarlet.** Pkt. 25c.

2758 **Snow Queen.** Pure white. Pkt. 25c.

**BEGONIA—Tuberous-Rooted**

2779 **Giant.** Single and semi-double flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers often are 3 to 4 inches across. Shady and semi-shady location needed, may be grown in pots indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. 35c; Special Pkt. 75c.

2778 **Camellia-flowered.** Large double and semi-double flowers in colors of primrose, orange and red shades. Pkt. 50c; Special Pkt. \$1.00.

**BELLIS PERENNIS—English Daisy**

Monstrosa, hardy perennial, 6 inches. Giant flowers of an improved strain. Blooms in 90 days from seed.

2781 **Fraser's Super Giant, White.**

2782 **Fraser's Super Giant, Rose-pink.**

2789 **Fraser's Super Giant, Blended Mix.**

Any of the above: Pkt. 15c; ¼ oz. \$1.00.

2784 **Fraser's Versi-color Giant.** A novelty, variegated; white with rose-penciled petals. Pkt. 25c.

2785 **Fraser's Lilac Gem.** New color. Pkt. 25c.

2790 **George Washington American Giants, Mixed.** New and interesting. Pkt. 25c.

**AQUILEGIA—Columbine**

Aquilegias are among our most beautiful and useful perennials, either for border display or cutting. They have refined beauty and graceful habit, are easy to raise from seed, and will succeed well in semi-shady places and mixed soil. Blooms during Spring and early Summer in the East.

2773 **Long Spurred Hybrids, Mixed.** This is the Elliott strain, conceded to be the finest grown. Colors are mixed, stems extra long, fine for cutting. Pkt. 25c; ⅛ oz. 65c.

2767 **Long Spurred Blue Shades.** Pkt. 20c.

2771 **Long Spurred Crimson Star.** Bright crimson and white. Pkt. 20c.

2768 **Long Spurred Pink Shades.** Containing variety of pink to rose shades. Pkt. 20c.

2774 **Long Spurred Orange and Scarlet Shades.** Very striking. Pkt. 20c.

2775 **Long Spurred Snow Queen.** Pure white. Pkt. 20c.

2769 **Long Spurred Hybrids Mixed.** A splendid mixture. Pkt. 15c; Special Pkt. 25c.

2773 **Columbine—Long Spur.** Pkt. 25c.



*Brachycome Iberidifolia* (Swan River Daisy)

**BRACHYCOME IBERIDIFOLIA—  
Swan River Daisy**

A charming annual deserving greater popularity. The plants which grow about 10 inches high, are covered with small Cineraria-like blooms in shades of blue and lavender.

2909 **Mixed Colors.** They like a sunny location and bloom through most of the summer. Fine for pot culture as well as the garden. Pkt. 15c; ⅛ oz. 25c; ¼ oz. 40c.

**ARCTOTIS**

2246 **Grandis.** Half hardy annual bearing daisy-like flowers. Color pearl white with mauve center. Height 2 ft. Pkt. 10c; ¼ oz. 25c.

2247 **Hybrids Mixed.** New. Flowers in many shades of pink, rose, yellow, etc., with a dark disc in the center. A half-hardy annual about 1 ft. high. Free flowering. Pkt. 25c.

**ANEMONE—Windflower**

This lovely flower may be grown from seed as well as bulbs. Sow seed in the fall or spring in beds or flats.

**St. Brigid.** Large flowers, double and semi-double in mixed colors. Pkt. 25c; ⅛ oz. 75c; ¼ oz. \$1.35.

**His Excellency.** Bright scarlet. Pkt. 25c; ⅛ oz. 85c; ¼ oz. \$1.60.

**French Single Coronaria.** Large single flowers. Pkt. 15c; ¼ oz. 40c; 1 oz. \$1.25.

**BALSAM—Lady's Slipper**

A tender annual preferring partial shade. Flowers both single and double, in bright colors and variations are wax-like and very attractive. The individual blossoms floating in a dish of water exhibit beauty to best advantage.

2251 **Improved Double Camelia Flowered.** In its extraordinary size, perfect form and brilliant colors, this fine strain of balsam surpasses all others. Height 18 inches. Pkt. 10c; ¼ oz. 25c.

2252 **Double Bush Flowering.** New. Compact dwarf plant with the blossoms at the ends of the stems so that they are not hidden by the foliage. Pkt. 25c; ¼ oz. 80c.

**ARIZONA LONG SPURRED COLUMBINES**

2766 A beautiful wild columbine from Arizona. The flowers are medium in size and of a clear yellow with slender spurs that often measure 4 to 6 inches long. A very desirable plant for a shady or partially shaded location. Pkt. 25c; Special Pkt. 75c.

**COLUMBINE, ARIZONA****(Golden Trumpet Longissima)**

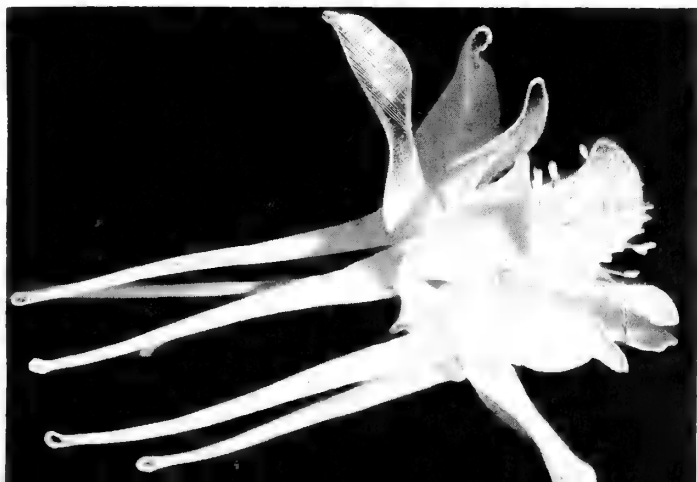
2770 This Columbine is a native of Arizona and has spurs on it six to seven inches long of the most beautiful clear daffodil yellow. It will grow in partial shade or full sun. There is nothing like it in the Columbine family. Packet 25c; Special Packet 75c.

**CALCEOLARIA—Pocket Flower**

Tender perennial, 12 to 18 inches. Speckled pot plant, for greenhouse starting.

2261 **Grandiflora Hybrids.** Tall. Pkt. 35c; 3 Pkts. \$1.00.

2265 **Grandiflora Hybrids.** Semi-dwarf. Pkt. 50c.





A Field of Blue Lupine in the Foothills of California

## California Native WILD FLOWER SEEDS

There is a real treat in store for those who have never planted California Wild-flowers. They will add charm and distinctiveness to your garden. Few wild-flowers rival their beauty in the native and when brought under cultivation they are larger and even more colorful and attractive. They are romantic and beautiful and require little water and care. Sow seed in the fall and spring during the rains.

### CALIFORNIA PENTSTEMON

**2035 Rare Pentstemon spectabilis.** "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; 1/8 oz. 50c.

### CALIFORNIA BLAZING STAR

**2025 Bartonia Aurea—Blazing Star.** A very desirable golden yellow flower entirely hardy in all parts of the country. Pkt. 10c; oz. 50c.

### CALIFORNIA CREAM CUPS

**2040 Platystemon Californicus.** Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil. Pkt. 15c; 1/8 oz. 50c.

### FRASER'S CALIFORNIA ANNUAL WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coreopsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilias, Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

**2005 Shady Blend.** Six select varieties for partly shaded areas.

**2006 Yellow-Gold Shades.** A beautiful blend of orange, yellow and cream.

**2007 Blue and Purple Shades.** A blend of blue, purple and lavender colors.

**2009 General Mixture.** A mixture of choice varieties for all-around planting.

Any of above packets: Pkt. 15c; Spec. Pkt. 25c; oz. 75c.

**2010 For all places.** A mixture of 20 distinct varieties. Pkt. 25c; oz. 75c; 1/4 lb. \$2.00; lb. \$6.00.

### CALIFORNIA TIDY TIPS

**2036 Layia elegans (Tidy Tips).** One of California's most dainty wildflowers. Yellow daisy flowers with white-tipped petals. Pkt. 25c.

### GILLIA—Queen Ann's Thimble

**2028 Gillia Capitata.** This annual grows 1 1/2 to 2 1/2 ft. high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like Scabiosa in form. Pkt. 15c; 1/2 oz. 40c; 1 oz. 75c.

### GILLIA—Birdseye

**2029 Gillia Tricolor.** Dainty and captivating violet-like flower. Petals tipped with lavender blue, running through cream, deep purple and gold in mixed shades. Pkt. 15c; 1/2 oz. 40c.

### SAND VERBENA

**2021 Abronia Umbellata.** Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flower will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c; 1/4 oz. 30c.

### GOLDEN WEST

### CALIFORNIA SEA DAHLIA

**2083 Leptosyne Maritima.** Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across, with bright yellow petals surrounding a golden disc. Hardy in mild climates. Pkt. 15c.



**2051 California Blue Lupines.** Above. Pkt. 15c. **2036 California Yellow Tidy Tips.** Daisy in picture. Pkt. 25c; Special Pkt. 50c.

### CALIFORNIA LUPIN

**2051 California Mountain Blue.** (Lupines Nanus.) Annual California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.

### NEMOPHILA—Baby Blue Eyes

**2472 Insignia Blue.** Hardy annual—6 inches. Enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes. Pkt. 15c; 1/2 oz. 40c.

**2473 Choice Blend.** A mix of blues, lilacs, purples and white. Pkt. 15c; 1/2 oz. 35c.

### CACTUS SEED

**2081 Death Valley Cactus.** A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

### RARE MAMALLARIA CACTUS

**2082 Small blooming types** grown by one of California's leading experts. Pkt. 35c; Special Pkt. 75c.



## CALIFORNIA POPPIES

*in gorgeous Sunset Rainbow Shades*

When the first Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety (*Eschscholtzia aurantiaca*) is a native of several western states and the State flower of California. The new California poppy is much improved with a remarkable color range and with larger and better flowers. Our sun ripened seed represent this vastly improved strain and are easily grown and practically free from pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. For cut flowers cut the blossoms or large buds in the morning.

### CALIFORNIA POPPIES

- 2061 **Scarlet Shades.** Includes a new deep scarlet of the tulip-flowered type.
- 2062 **Orange Shade.** Beautiful fluted and double types in rich orange.
- 2063 **Crimson Shades.** Rich crimsons and fluted types.
- 2064 **Yellow Shades.** Golden yellow shades and new fringed types.
- 2065 **Pink Shades.** Bright to delicate shades of pink.
- 2066 **Carmine Shades.** Deep carmine shades and lovely frilled types.
- 2067 **New Bronze Shades.** Two toned frilled and fluted types of orange crimson outside and inside of petals golden.
- 2068 **White Shades.** Very popular pure white effect.
- Any of above: Pkt. 15c;  $\frac{1}{4}$  oz. 40c;  $\frac{1}{2}$  oz. 70c; oz. \$1.25.
- 2069 **Poppyland Sunset Mixture.** These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c;  $\frac{1}{4}$  oz. 35c;  $\frac{1}{2}$  oz. 60c; oz. \$1.00.
- 2041 **Phacelia Viscida California Blue Bell.** Pkt. 25c. Illustrated below.



A Field of California Poppies

### QUANTITY PRICES . . . True California Poppies

- 2078 *Eschscholtzia aurantiaca*. For planting large areas to the true California Poppies. Pkt. 10c;  $\frac{1}{2}$  oz. 35c; 1 oz. 50c; 4 oz. \$1.50;  $\frac{1}{2}$  lb. \$2.50; 1 lb. \$4.00.

Postage Paid

### CALIFORNIA POPPY—DOUBLE VARIETIES. 1 FT.

- 2070 **Double Carmine Queen.** Pkt. 25c; Special Pkt. 60c.
- 2071 **Double Orange.** Pkt. 25c; Special Pkt. 60c.
- 2072 **Double Pink.** Pkt. 25c; Special Pkt. 60c.
- 2073 **Double Rose.** Pkt. 25c; Special Pkt. 60c.
- 2074 **Double White.** Pkt. 25c; Special Pkt. 60c.
- 2075 **Double Choice Mixed.** Pkt. 20c; Special Pkt. 50c.

### CALIFORNIA POPPIES

- 2078 This is the true California Poppy, *Eschscholtzia aurantiaca*, which is California State Flower. Orange blossoms and finely cut, silvery foliage. 1 to  $1\frac{1}{2}$  feet high. Pkt. 10c;  $\frac{1}{2}$  oz. 35c.

### CALIFORNIA BLUE BELL

- 2041 **Phacelia Viscida.** A most lovely, hardy annual. The blooms are saucer shaped and of the most brilliant blue. The plants are a foot or more high. Pkt. 25c; oz. \$1.50.
- 2037 **Phacella Campanularia.** Grows 1 to  $1\frac{1}{2}$  feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. One of the quickest annuals to flower from seed sowing. Pkt. 15c;  $\frac{1}{2}$  oz. 50c.
- 2038 **Wild Heliotrope—Phacelia Tanacetifolia.** Annual, lavender blue, used extensively for bee food. Grows  $1\frac{1}{2}$  to 2 ft. tall. Pkt. 15c; oz. 50c.
- 2039 **Phacelia Whitlavia.** Annual grows 1 to  $1\frac{1}{2}$  feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c;  $\frac{1}{2}$  oz. 30c; oz. 50c.

# CALENDULA Scotch Marigold *Universal Garden Flower*

## FRASER'S DOUBLE CALENDULAS

The Calendula is one of our best annuals for house decoration and the flowers are most effective when massed in beds or borders. Sow in March, April or May, in open ground.

**410 Fraser's California Improved Orange King.** A splendid Calendula with enormous orange flowers, perfectly double and beautifully formed. This is the strain which is now so much grown for the cut-flower market. Pkt. 15c; ½ oz. 25c; oz. 50c.

**411 Fraser's California Improved Yellow.** A charming variety, bearing very large double flowers of a pleasing clear lemon-yellow. An admirable companion to Fraser's Orange King. Pkt. 15c; oz. 50c.

**414 Sensation (Campfire).** Double orange, dark center. Pkt. 15c; ½ oz. 25c; oz. 50c.

**415 Ball's Gold.** Deep golden yellow, long stemmed and large flower with light center. Stem, size, color in this are outstanding. Pkt. 15c; ½ oz. 25c; oz. 50c.

**416 Radio.** A pretty variety with beautifully quilled petals; flowers of fine form and of a very rich orange color. Pkt. 15c; ½ oz. 25c; oz. 50c.

**417 Radio Golden Beam.** New, rich golden yellow, quilled petals. Pkt. 15c; ½ oz. 25c; oz. 50c.

**418 Chrysantha.** A distinct type of Calendula. The large double Buttercup-yellow flowers with broad drooping petals somewhat resemble a Chrysanthemum, and the long stout stems make it an ideal variety for cutting. Pkt. 15c; ½ oz. 40c; oz. 75c.

## NEW Calendula Collection

Number 421

**6** packets, one packet each of the following separate colors (90c value) for only **60c**

### NEW CALENDULAS

**407 Apricot Queen.** A brilliant new Calendula with large, broad-petalled blooms of a bright apricot, deepening toward the center. It has a brown eye. Pkt. 15c.

**414 Campfire (Sensation).** Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. Pkt. 15c.

**418 Chrysantha or Sunshine.** A very lovely Calendula with drooping, long, wide petals, giving the flower a globular appearance by curving downward. The color is a clear Buttercup yellow. Has long stems and is as fine for cutting as for bedding. Pkt. 15c.

**422 Ball's White.** A distinct new type. Giant flowered, light eye. Pkt. 15c.

**408 Orange Dazzler.** Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. Pkt. 15c.

**415 Ball's Golden Yellow.** A bright golden yellow color. The largest Calendula grown. Pkt. 15c.

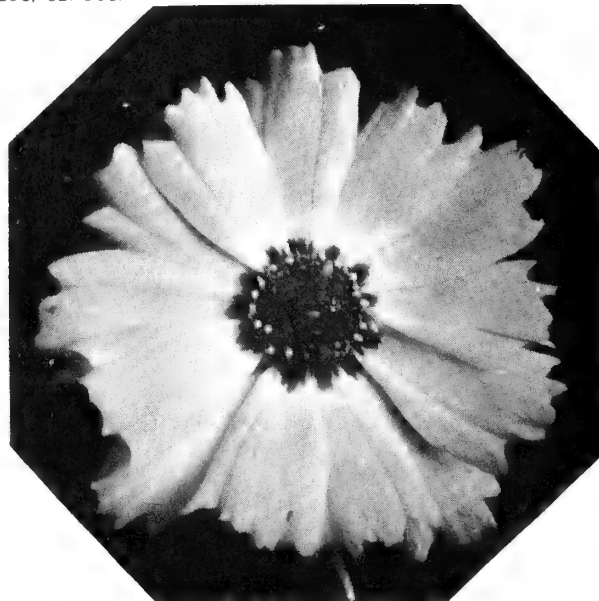
**406 Calendula—Orange Fantasy.** Pkt. 25c

**419 Shaggy or Roman Gold.** The tips of the petals of this variety are fringed giving it a distinctive and attractive appearance. Pkt. 15c; ½ oz. 25c; oz. 50c.

**409 New Art Shades.** A mixture of attractive and uncommon shades of apricot, orange and cream. Particularly useful for cutting. Pkt. 15c; ½ oz. 25c; oz. 50c.

**412 Orange Sunshine.** Semi-double, orange, and of upright growth. We find this identical with the variety Chrysantha. Pkt. 25c; ½ oz. 40c; oz. 75c.

**420 Golden Splendor Mixture.** Embraces all of the Calendulas listed above except the Art Shades. Pkt. 15c; ½ oz. 25c; oz. 50c.



**2271. Calliopsis. Golden Crown. "The Pilgrims Flower"**

### NEW CALENDULAS

**407 Apricot Queen.** Rich Apricot with a finely contrasting brown center. Has large broad-petalled blooms. Pkt. 15c.

**414 Campfire Sensation.** Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. Pkt. 15c.

**418 Chrysantha or Sunshine.** Has large double Buttercup-yellow flowers with drooping, long, wide petals. Has long, stout stems and is fine for cutting. Pkt. 15c.

**422 Ball's White.** A creamy white of Apricot type. We have an improved strain of this variety that comes 75% true. A little should be grown for variety. Pkt. 15c.

**408 Orange Dazzler.** Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. Pkt. 15c.

**415 Ball's Golden Yellow.** Bright golden yellow, long stemmed with light center. One of the largest Calendulas grown. Pkt. 15c.

**424 Yellow Colossal.** The biggest Calendula in the world. Sunshine type with larger, more fully double flowers, of more compact and better form, with long, loose gracefully curved outer petals and shorter incurved inner petals. Plants grow 18 in. high and are loaded with double, clear bright yellow flowers 4½ in. across. Fine for cut flowers, edgings and border. Pkt. (100 seeds) 25c; 225 seeds 50c; 500 seeds \$1.00.

### CALLIOPSIS—Golden Crown

Award of Merit "All America" Trials Selections

**2271** This outstanding novelty has been selected by American specialists as being worthy of their Award of Merit in the All-America Trials. It is hardy and easy to grow, producing an abundance of bloom on plants about 2 feet in height. The flowers are larger than those of any other Calliopsis and of perfect symmetrical form. The color, rich golden yellow, is made the more arresting by the contrast of a shining maroon central zoning. We recommend this novelty with every confidence and predict a demand equal to that of any introduction of recent years. Pkt. 25c; ¼ oz. 50c; oz. \$1.00.





**ANNUAL CANTERBURY BELLS—****Campanula**

New Annual, single Canterbury Bell, blooming in less than 6 months from seed.

Flowers in autumn from spring sowing, or in the spring when sown in the fall. Hardy, biennial, single bell type, height 2 ft.

- 1135 Rose. Pkt. 15c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 60c.  
 1136 Dark blue. Pkt. 15c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 60c.  
 1137 Light blue. Pkt. 15c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 60c.  
 1138 White. Pkt. 15c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 60c.  
 1139 Mixed. Pkt. 10c; Special Pkt. 30c;  $\frac{1}{4}$  oz. 50c.

**BI-ANNUAL CUP AND SAUCER BELL TYPE—****Calycanthema**

Hardy biennial. Height 2 ft.

- 1165 Rose. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 1166 Dark blue. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 1167 Light blue. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 1168 White. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 1169 Mixed. Pkt. 10c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 60c.



428 Candytuft—Hyacinth-flowered. White. Pkt. 15c.

**ANNUAL CANDYTUFT UMBELLATA**

The annual Candytufts are of fine habit and profuse bloomers. They are easily grown and bloom quickly from seed. For a succession of bloom they should be sown at intervals. For massing in flower beds and borders and for edging they are admirably adapted, while for cutting the flowers are greatly prized. Height 12 inches.

- 435 Carmine. Bright carmine rose. Pkt. 10c.  
 434 Crimson. Rich deep shade. Pkt. 10c.  
 431 Albida. Pure white. Pkt. 10c.  
 433 Flesh-Pink. Delicate pink. Pkt. 10c.  
 432 Lavender. Delicate rosy-lavender. Pkt. 10c.  
 430 Rose Cardinal. Brilliant deep rosy-red, one of the most effective for bedding. Pkt. 10c.

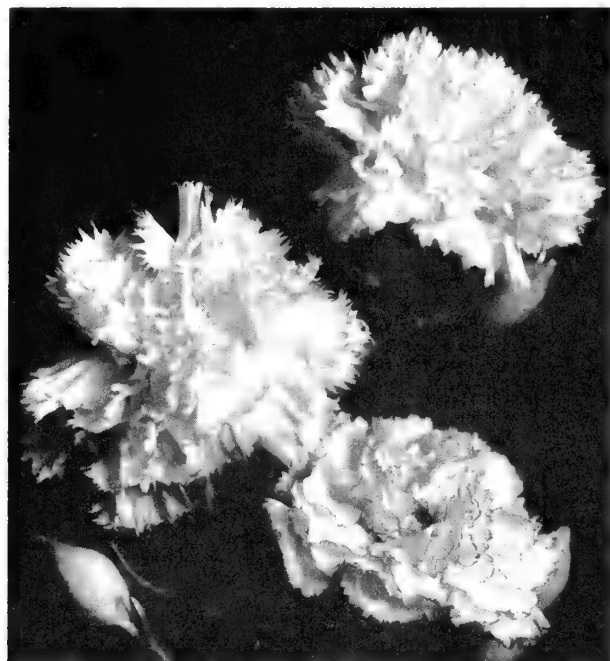
Collection. One each of the above six sorts, 50c.

429 Finest Mixed. All colors mixed. Pkt. 10c;  $\frac{1}{2}$  oz. 20c; oz. 35c.

428 Giant Hyacinth-Flowered or Improved Empress. A wonderfully improved strain of the Empress Candytuft and quite distinct, bearing very large, bold spikes of snowy white flowers, very effective plant for beds or borders; fine for cutting. Pkt. 15c;  $\frac{1}{4}$  oz. 25c; 1 oz. 75c.

**FRASER'S CATALINA CARNATION****ENFANT DE NICE (Improved)**

2809 Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers  $2\frac{1}{2}$  to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75 per cent true from seed and about 90 per cent of the plants come double. Pkt. 25c; Special Pkt. 60c.



2804 Thousand Beauties Carnation. Pkt. 15c.

**CARNATION—Fraser's Beauty Strain****(Improved Chabaud's Giants)**

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun ripened Seeds produce plants of exceptional vigor,  $1\frac{1}{2}$  ft. tall, with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

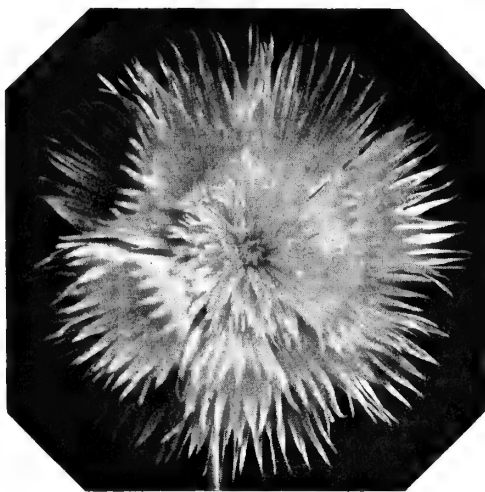
- 2792 Yellow. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2793 Cardinal-Red. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2794 Crimson. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2795 Deep Rose. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2796 Shell-Pink. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2797 Salmon-Rose. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2798 White. Pkt. 15c; Special Pkt. 50c;  $\frac{1}{4}$  oz. 75c.  
 2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 15c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 65c.  
 2802 Fraser's Penciled Beauties. Variegated variety. Mixed. Pkt. 20c; Special Pkt. 35c;  $\frac{1}{8}$  oz. 60c.

"Royal Coronation" Carnation "Pinks". Easily grown from seed. We offer the finest seed obtainable, California grown. We offer two novelties this year, the double "Coronation" Carnation Pink and the single "Coronation" Carnation Pink. Large—many colored.

- 928 Mixed Colors. Single. Pkt. 25c; Special Pkt. 60c.  
 929 Mixed Colors. Double. Pkt. 35c; Special Pkt. 75c.

**EASY TO GROW FROM SEED, VERY FRAGRANT**

2801 Old-Fashioned Carnation. Marguerite mixed. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 10c; Special Pkt. 40c; 1 oz. \$1.00.



2311 *Centaurea Imperialis*—Amaranth Red. Pkt. 15c.

### GIANT SWEET SULTAN

*Centaurea Imperialis*. An indispensable annual for cutting or garden display. Sun ripened seed is "free flowering," long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

2311 *Fraser's Amaranth Red*. A new color, outstanding for exhibition purpose.

2312 *Fraser's Brilliant Rose*. 2314 *Fraser's Purple*.

2313 *Fraser's Deep Lavender*. 2315 *Fraser's White*.

2316 *Yellow (Sauveolens)*. Rich, yellow, a glorious combination with the Blue Batchelor Button when used in bouquets. Any of above colors: Pkt. 15c; Special Pkt. 25c.

2319 *Fraser's Blended Mix*. All of above separate colors mixed. Pkt. 10c;  $\frac{1}{4}$  oz. 25c; 1 oz. 75c.

### NEW BLUE-BOY CORNFLOWER

2307 *Batchelor's Button*. *Centaurea Cyanus* "Blue Boy". Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. Superior to many other strains. Pkt. 25c;  $\frac{1}{4}$  oz. 35c; 1 oz. 75c;  $\frac{1}{4}$  lb. \$2.00.

### DOUBLE CORNFLOWER or Batchelor Button

*CENTAUREA CYANUS*—Hardy Annual—2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

2301 *Fraser's Blue*. (Florist Blue.)

2302 *Fraser's Maroon*. (Black Boy.)

2304 *Fraser's White*. (Snow Man.)

2305 *Fraser's Rose Pink*. (Pinkie.)

2306 *Fraser's Deep Red*. (Red Boy.)

Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

2309 *Fraser's Blended Mix*. All above colors mixed. Pkt. 15c;  $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 30c; oz. 50c.

2307 *Centaurea Cyanus*—Blue Boy. Pkt. 25c.



Chinese Woolflower in a new color.

2282 *Celosia Childsii*—Old Rosy Red. A most beautiful art-shade is this new color in Celosias, one that lends itself to perfection in floral arrangements. Old Rosy Red, with a toning of russet-orange, best describes the soft but pronounced color of these blossoms. The flower heads, like balls of wool, are on good stems, easy to arrange in vases and baskets. The branching plants grow two feet high, and, like other Celosias, are very showy in the garden. Plant them in a sunny place. Pkt. 25c. garden and commercial use. Pkt. 50c.

### CELOSIA CHILDSII

2283 *Chinese Woolflower*. Mixed colors, heads resembling huge balls of silky wool set at the top of stems averaging 18 inches in length. Pkt. 10c; Special Pkt. 30c;  $\frac{1}{4}$  oz. 50c.

### CELOSIA CRISTATA—Cockscomb

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2292 *Fraser's Dwarf Empress Improved*. Height 10 inches, heads of purplish-red. Pkt. 10c; Special Pkt. 50c.

2293 *Fraser's New Velvet Velour*. Mixed colors of yellow, rose, crimson. Height 18 inches. Pkt. 15c; Special Pkt. 50c.

2294 *Black Beauty*. Royal Velvet Novelty, 3 ft. tall. Needs a rich soil. Pkt. 25c; Special Pkt. 75c.

### LILLIPUT FEATHERED CELOSIA

Dwarf varieties. Plants grow about 12 inches, compact. Good for pot culture and very striking when used in solid beds.

2284 *Fire Flame*. Flame red shades. Pkt. 15c; Special Pkt. 50c.

2285 *Afterglow*. Chrome yellow. Pkt. 15c; Special Pkt. 50c.

### CELOSIA, OSTRICH FEATHERED PLUME

*Feathered (Plumosa)*. Tall varieties—2 to 3 ft. tall. For grace and dignity the Plumosa type is remarkable among Celosias. The plants display numerous stately, elegant plumes. They are impressive in the garden and are equally striking when dried and used for winter bouquets.

2287 *Ruby Plume*. Red shades. Pkt. 15c;  $\frac{1}{4}$  oz. 30c.

2288 *Golden Plume*. Golden yellow shades. Pkt. 15c;  $\frac{1}{4}$  oz. 30c.

2289 *Plumosa Magnifica Mixed*. A blend of the above two shades. Pkt. 10c;  $\frac{1}{4}$  oz. 25c.

### NEW DWARF DOUBLE CORNFLOWER

2303 *Cornflower "Jubilee Gem"* Dwarf, compact, dark, double blue. Pkt. 25c.



**DUSTY MILLER CENTAUREA**

Hardy Perennial

**2340 *Gymnocarpa*.** Planted extensively for low borders because of its silvery white foliage. Grows about 10 inches tall, bearing small light lavender flowers. Pkt. 15c; Special Pkt. 40c.

**2339 *Candidissima*.** Silvery white foliage and golden yellow blossoms. Compact, 8 to 12 inches. Pkt. 15c; Special Pkt. 50c.

**ANNUAL PAINTED DAISY****CHRYSANTHEMUM**

Hardy Annual—2½ ft.

An improved strain easily grown from seed. Makes a showy plant covered with daisy-like flowers.

**2348 *Golden nivellii*.** Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow.

**2349 *Fraser's Painted Daisy Mixture*.** Single of most beautiful colors.

Any of above: Pkt. 15c; ½ oz. 30c; oz. 50c; 4 ozs. \$1.50.

**2341 *Double Carinatum Hybrida Mixed*.** 60 per cent true to type. Bright cheerful shades of purple, scarlet, yellow and white. One of the best. Pkt. 15c; Special Pkt. 40c.



**2349 Annual Painted Daisy. Mixed Colors. Pkt. 15c.**

**CASCADE CHRYSANTHEMUMS**  
from Seed

JAPANESE HARDY GARDEN—Hardy Perennial—3 ft.

**2371 *Fraser's Deluxe Korean Hybrids*.** This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late September and October. Pkt. 35c; 3 Pkts. \$1.00.

**2372 *Chrysanthemum Japonicum* — "Japanese Cascade."** Single-flowered, mixed colors. Very hardy, of easy culture, blooming the same autumn from seed. Pinch two or three times for a good shaped bush, and stake. When properly cultivated will hang as long as 4 to 6 feet, and be 2 ft. wide. Pkt. 50c; Special Pkt. \$1.00.

**2373 *Chrysanthemum Japonicum* — "Japanese Mountain."** Double Anemone-flowered, fine mixed colors. Pkt. 75c; Special Pkt. \$1.50.

**CHEIRANTHUS****GOLDEN SIBERIAN WALLFLOWER**

Hardy Biennial—12 in.

**2487 *Fraser's Choice Gold Blend*.** An early perennial with rich, velvety orange flowers; never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. Pkt. 15c; Special Pkt. 50c.

**CINERARIA—WELL-KNOWN STRAINS**

**2391 *Grandiflora Semi-Dwarf—Pedigreed Mixed*.** An ultra fancy strain. Pkt. 50c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.

**2397 *Howard & Smith Strain*.** Very fine. Pkt. 50c; 1/64 oz. \$2.25; 1/32 oz. \$4.25; 1/16 oz. \$8.00.

**2393 *Multiflora Nana* (Hybride strain).** Mixed. Pkt. 35c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$4.00.

**2394 *Fraser's Giants*.** An exceptionally good strain. Well colored. Pkt. 25c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.

**2392 *Stellata Hybrids*.** Especially desirable for making a display in the garden. Forms large plants 2 to 3 feet high, covered with hundreds of star-shaped flowers. This seed is carefully selected and will be found to contain a large percentage of blue and pink shades. Pkt. 15c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/8 oz. \$3.00.

**CLARKIA ELEGANS—Butterfly Flower**

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

**2408 *Enchantress*.** A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers six weeks from sowing. Pkt. 15c; Special Pkt. 50c.

**2409 *Fraser's Double Choice*.** Mix of rainbow colors. Pkt., 15c; ½ oz. 60c; 1 oz. \$1.00.

**CANARY BIRD VINE**

**2852—Canary Bird Vine (*Tropaeolum Canariense*).** Cine. Light yellow, bird-like, fringed flowers, on rapid climber; sow January to May. Germination period 10 days. Pkt. 15c.

**CANNA**

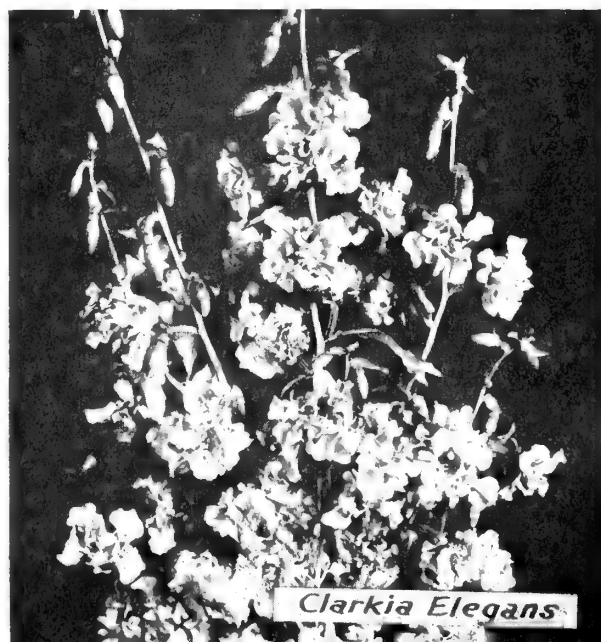
**515 *Canna Seed*.** Vivid pinks, yellows, oranges and reds, useful for foliage and flower mass effect; flower first year from seed, which soak; 3 feet; sow January to May. Germination period 2 weeks. Crozy's Hybrids Mixed. Pkt. 15c.

**COLEUS**

Tender Perennial—2½ ft.

**2411 *Pyrenees Giant, Mixed*.** A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries where partial shade should be provided. Pkt. 25c; Special Pkt. 75c.

**2412 *Coleus*.** New Large Lace Leaved, Rainbow Mixed. Ornamental foliage plant for pots or outdoors, with large, vari-colored, velvety leaves in partial or full shade; 1 to 2 feet; sow February to May. Germination period 10 to 15 days. Large Lace Leaved; Rainbow Mixed. Pkts. 25c.



*Clarkia Elegans*



Early Double Cosmos

**MAGNIFICENT NEW COSMOS****Extra-Early Sensation**

Sensation is the earliest of all Cosmos, blooming several weeks ahead of the early-flowering type which in turn flowers considerably earlier than the original late-flowering varieties. Sensation gives a marvelous display throughout the summer months. Has extra-large flowers borne profusely on vigorous plants.

472 **Pinkie.** Gorgeous well-formed blooms of a bright rose-pink color. Pkt. 20c; Special Pkt. 75c.

471 **Purity.** Elegant large white petals surrounding a small yellow center cushion. Pkt. 20c; Special Pkt. 75c.

466 **Sensation, Mixed.** This embraces the above two varieties. Pkt. 15c; Special Pkt. 40c; 1/4 oz. 50c.

**COSMOS . . . EXTRA EARLY**

**Annual.** For cutting and display, 5 to 6 feet, July to October.

**ANOTHER MUCH FAVORED ANNUAL SUPPLYING THE LATE SUMMER AND FALL GARDENS WITH QUANTITIES OF ARTISTIC-SHAPED FLOWERS WANTED FOR CUTTING PURPOSES.**

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results if the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

461 **Fraser's Early Pink Cherokee.** Mammoth flowering type color like the beautiful single Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

462 **Fraser's Early Red Cherokee.** Mammoth flowering. Bright red like the well known Red Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

463 **Fraser's Early White Cherokee.** Mammoth flowered, a pure white like the White Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

464 **Fraser's Color Harmony Mix.** A choice blend of all above colors. Pkt. 10c; 1/4 oz. 25c; 1 oz. 75c.

**GOLDEN YELLOW COSMOS**

465 **Fraser's Klondike Gold.** A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun. Any above Pkts. 15c each; 1/4 oz. 50c; 1 oz. \$1.25.

**GIANT COSMOS****Late Single Tall Varieties**

The Tall, Autumn flowering Cosmos with large, single blooms. Very vigorous grower. Height 6 to 7 feet. Flowering Sept.-Oct.

486 **Autumn Giant Pink.** Beautiful shell pink.

487 **Autumn Giant Crimson.** Beautiful deep red.

488 **Autumn Giant White.**

489 **Autumn Giant Mixed.** Mixture of each color.

Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

**California's Best****DOUBLE CRESTED COSMOS**

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60 per cent double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the single.

473 **Crimson.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

474 **Pink.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

475 **White.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

476 **Double Mixed.** Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 85c.

**EARLY ORANGE FLARE**

468 This is the early variety and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. Pkt. 15c; Spec. Pkt. 40c; 1/4 oz. 60c.

**COREOPSIS**

Hardy Perennial—2 ft.

One of the easiest grown and best liked of the hardy perennials; highly praised for cutting, very free flowering.

2812 **Fraser's Flora Plena.** A recent introduction much prettier and more attractive than the single. Flowers are semi-double and clear gold. Pkt. 25c; 1/4 oz. 40c; 1/2 oz. 70c.

2813 **Hazel Eyed Coreopsis (Auricula Superba).** Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00.

**CYNOGLOSSUM**

Chinese Forget-Me-Not

Hardy Annual—2 ft.

2419 **Fraser's Select.** Fine for planting in California and southern states during fall months; in the East, in the spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c; 1 oz. 75c.

**CYCLAMEN—For Greenhouse Starting**

1231 Good pot and shade plant. Choice mixed. Pkt. 75c; 100 seeds \$2.50.



## Gorgeous GOURDS Galore

### NEW and RARE ORNAMENTAL GOURDS, IN MIXTURES and SEPARATE VARIETIES

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types.

**2871 Salt and Pepper Gourd.** This is a very small bottle gourd that can be used either for salt or pepper shakers. It is of the hard shelled variety. Grows about three inches in diameter, and four inches tall. **Pkt. 15c.**

**2863 J. Raymond's Warted Hybrids.** This is a novelty mixture of the finest colored warted types. **Pkt. 25c.**

**2864 Crown of Thorns. (From Africa.)** A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. **Pkt. 25c.**

**2865 Green Muranca. (From Guatemala.)** Resembles an Indian war club. **Pkt. 25c.**

**2870 Penguin or Bottle Gourd. (From Egypt.)** This is a hard shelled type and can be painted black and white to resemble a penguin. **Pkt. 25c.**

**2858 Turks Turban. (From Asia.)** Very odd and ornamental. Top red and center portion cream with green and white stripes. **Pkt. 15c.**

**2856 Many Sorts Mixed.** A good selection of all the best types of gourds. **Pkt. 15c.**

**2857 Small Decorative Types Mixed.** The best of the small striped types, such as egg, spoon, pomegranate and pear-shaped. **Pkt. 15c.**

### CURE YOUR GOURDS AT HOME

Hard-shell gourds should be allowed to ripen on the vine. Do not pick them until the stem turns to brown wood. Then hang them up to dry further in some place such as a garage or other sheltered spot where they can get air.

They will begin losing their green color, large spots of brown will appear on the surface. Just let them alone until they are all brown and thoroughly dry.

After that they may be cut into shapes such as you desire, or used intact. They should be wiped off and covered with floor wax, varnish or shelac. Or soak them overnight in water, scrape off the skin, and polish while wet with a kitchen cleaner powder and dry wool. Gourds so treated will last indefinitely.

After drying they can be cut, decorated with paint, or designs may be burnt in.

### PERUVIAN GOURDS

It is astonishing how these hard-shelled Gourds so utterly diverse in color, form, and size, can still be made to look so beautiful when carved and painted. We have a collection of six varieties in mixture from Peru with a shell one-half inch thick and very hard. It can be carved to three distinct depths, especially the Nzele type. The carved Gourds have a sale value as high as \$7.00 to \$10.00 each, according to the artistic carving of designs upon them.

**A Mixture of Six Varieties for Gourd Hobbyists, 50c Pkt.**

### Super Gigantic Gourds, Mixed

**2875** These Gourds grow to an enormous size, some thirty inches through, some four feet long. In this mixture such varieties as the Siamese Bottle, Kenyi Bottle from Africa, Long Handled Dipper, and Brazilian Long Neck Bottle, and the Great Big Zucca. They are all hard shelled types and are very ornamental. For painting designs on they are unequalled. They will grow in any country and are novelties of surprising merit. **Packet 25c; Special Packet 75c.**

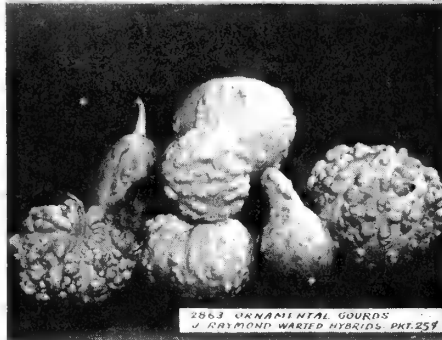
**2859 Giant Hard-Shelled Gourds, Mixed.** These contain the large acorn, large bottle calabash, pipe gourd, dipper or syphon, and the Hercules club gourds. **Pkt. 15c.**

### ORNAMENTAL CORN

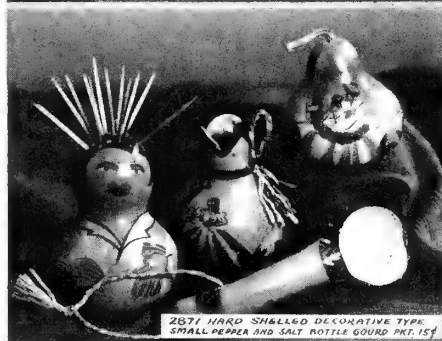
**2855 Navajo Indian Corn.** The seed of this ornamental Indian corn on the cob is most exquisite. The kernels are agate-color, pure white, jet black and pink. When bunched with ornamental hangings or in a bowl with Gourds it is most fascinating. **Pkt. 15c.**



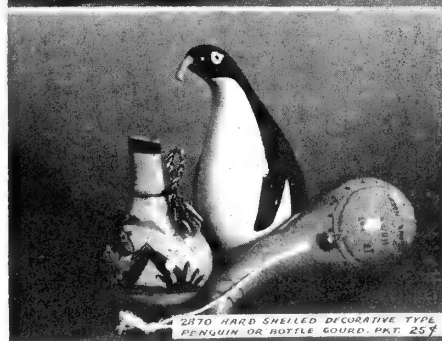
2864 ORNAMENTAL GOURDS  
CROWN OF THORNS. PKT. 25c



2863 ORNAMENTAL GOURDS  
J. RAYMOND WARTED HYBRIDS. PKT. 25c



2856 HARD SHELLED DECORATIVE TYPE  
SMALL PEPPER AND SALT BOTTLE GOURD. PKT. 15c



2870 HARD SHELLED DECORATIVE TYPE  
PENGUIN OR BOTTLE GOURD. PKT. 25c

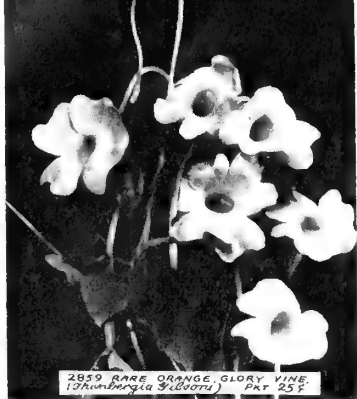


2859 HARD SHELLED DECORATIVE TYPE  
GIANT HARD SHELLED. PKT. 15c



2875 HARD SHELLED DECORATIVE TYPE  
SUPER GIANT GOURDS MIXED. PKT. 25c

## CLIMBING and TRAILING PLANTS



**2895 Lathyrus Splendens.** Perennial Sweet Pea, The real "Pride of California." A rapid growing, climbing pea, bearing large, deep Fuchsia-crimson flowers often measuring 2 inches across. It has no similarity to common perennial pea. Blooms all summer, roots extremely hardy, grows 6 feet high, foliage dying back and growing again the following year. The plants, when established sell for 50c each. We consider this native perennial pea of California the best climbing novelty we have ever offered. **Pkt. 25c. (Not hardy in the east.)**

**2859 Rare Orange Glory Vine (Thunbergia Gibsoni).** A lovely new graceful climber for covering pillars and trellis work, or for growing in pots on small stakes. It has glistening green ivy-shaped foliage and flowers of the most brilliant glowing orange, a color found in no other flower. **Pkt. 10 seeds for 25c.**

### MORNING GLORIES

**2849 Scarlet O'Hara. Red Morning Glory.** Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug rich soil. If seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination. **Pkt. 25c.**

**2845 Madame Butterfly or Mikado.** This mammoth-flowering Japanese Morning Glory often measures more than 4 inches across in innumerable different colors which are entirely distinct from ordinary Morning Glories. For pot culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape bearing many gigantic flowers. Excellent for pot, window box. **Pkt. 25c.**

**2844 Clark's Heavenly Blue Giant Improved Early Flowering.** (New.) This splendid Moonflower has glorious large blooms measuring  $4\frac{1}{4}$  inches in diameter. They are an intense sky blue color shading to white in the throat. The blooms remain open until noon. Its extra early flowering habit makes it particularly valuable in sections where other Moonflowers are too late. We feel sure that our customers will be most favorably impressed with it for it truly is lovely. **Pkt. 25c;  $\frac{1}{4}$  oz. \$1.00.**

**2843 Fraser's Big Heavenly Blue.** Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. **Pkt. 15c;  $\frac{1}{2}$  oz. \$1.00.**

### REAL ORCHIDS FOR YOUR GARDEN

You have read about the exotic beauty of these magnificent, brilliantly colored Orchids of the Central and South American forests. Some are hardy enough to grow out in the open in the milder climates and may be grown in pots in the colder climates as house plants. They are semi-reclining, semi-spreading leafy plants, sending up stems from 3 to 6 feet tall on which are borne the magnificent flowers. They grow easily in either sun or half-shade. They need plenty of moisture and will do well if planted in soil mixed with plenty of peat moss or leaf mold. One plant will grow into a large clump producing innumerable lovely flowers almost every day in the year, for years to come.

**Epidendrum, Fraser's Hybrids.** "Everblooming Ground-Orchid." An extremely vigorous tropical Orchid, with the flower clusters borne on tall upright stems in a brilliant coloring of bright scarlet with orange-scarlet lip. **Price \$2.00 each. Large plant \$5.00 each.**

**Epicattleya Orpetii.** A slightly smaller growing plant with stems 3 to 5 feet high with beautiful 2 inch flowers of a lavender purple color. **Price \$3.00 each. Large plants \$6.00 each.**

### CHINESE OUTDOOR ORCHIDS

**Bletia, (Bletilla).** From China comes this fascinating and exotic gem among flowers. A true Orchid, yet perfectly at home in the soil of your gardens. They are hardy enough to grow out in the open in mild climates and as pot plants for house culture in the north. They grow well in any soil and soon make large clumps, blooming freely in spring and early summer. They do well in partial shade or full sun. The Orchid shaped flowers are an exquisite mauve-violet in color and are lovely in corsages, small vases or table decorations. **Price 50c each; 5 for \$2.00.**

### JAPANESE KUDZU VINE

**2886 Pueraria thunbergiana.** Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established, and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters add to its attractiveness. **Pkt. 15c.**

### COBAEA—Cathedral Bells

**2535 Violet Blue.** Half-hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Rapid grower. **Pkt. 15c.**

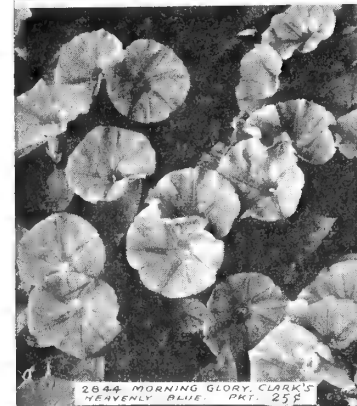
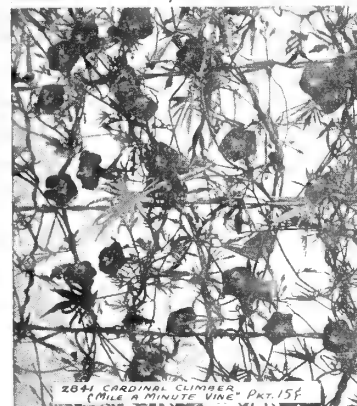
**2876 Humulus. Japanese Hop. Variegated.** A rapid-growing, half hardy climbing annual with dense leaves. Will grow 20 to 30 feet in a season. Sow in the open from March to May. **Pkt. 15c.**

### CARDINAL CLIMBER

**2841 Cardinal Climber.** Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to  $1\frac{1}{2}$  inches across and borne in many new clusters each morning. **Pkt. 15c.**

**2888 Scarlet Runner Bean. Fraser's Prizewinner.** **Pkt. 15c.**

**2887 Mina Lobata (Flag of Spain).** A beautiful free-blooming half hardy annual climber with scarlet and yellow flowers. Sow in the open in late spring after danger from frost. **Pkt. 15c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 85c.**







**Tithonia Fire Ball**

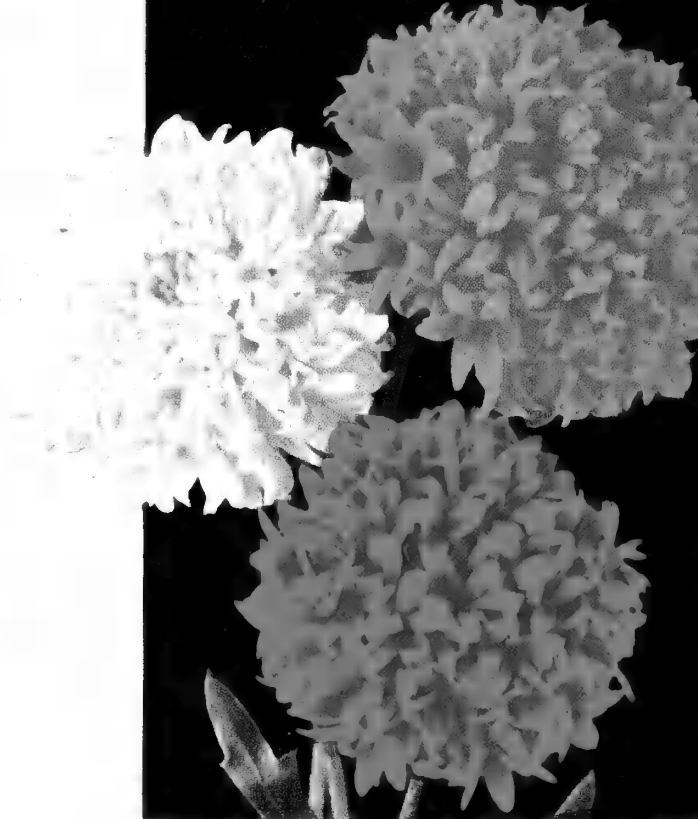
**Plant Freely the New Headliner for 1941 Season**

### **Tithonia Speciosa Grandiflora Fireball**

**2418 Tithonia Fireball**—Dazzling as living flame of Fire poised high above other flowers, the last word in brilliance of color in a fall blooming plant. Fireball is a very brilliant, vibrant shade of scarlet orange, the petals in dazzling contrast to the clear yellow center. The gaily colored flowers are single, very large,  $4\frac{1}{2}$  to 5 inches in diameter, and are carried on fine long stems. The plants are very tall, reaching a height of 8 or 9 feet, with fairly heavy growth of wooly, grayish green foliage. Neat in appearance and do not become ragged looking. Plant as early in the spring as weather conditions will allow. In the higher altitudes start indoors and set out plants after danger of frost. Extremely showy in the garden and an excellent cut flower. Flowers keep five or six days when cut. **PLANT FREELY THIS NEW HEADLINER FOR 1941 SEASON. Pkt. 25c; Special Pkt. 75c.**



**New Double Red Sunflower**



**2442 Annual Gaillardia.** New Giant Double Star Cluster Mixed. Illustrated in color. Very double. Tones of orange, yellow, red, white and maroon. One flower is made up of a cluster of 50 or more quilled petals forming perfect stars. These flowering plants make gay ornaments of the garden all summer long. The foliage of soft green combines well with the flowers. The blossoms are 3 inches across. You can always go to them if you want flowers for a vase. **Pkt. 25c; Special Pkt. 75c.**

**2477 Early Tithonia-Speciosa — (Mexican Sunflower) — BRIGHT ORANGE** in color. This is an annual, very popular and successful in United States. Height, habit and shape of its flowers remind one of a single Dahlia. Grows six to ten feet tall. **PLANT IN SPRING MONTHS for LATE SUMMER AND FALL BLOOMING. Pkt. 15c;  $\frac{1}{4}$  oz., 50c; oz., \$1.50.**

### **SUNFLOWERS, LARGE-FLOWERED VARIETY**

**2714 Fraser's Re-selected Giant Indian Moon Sunflower.** Our re-selected Giant Golden Indian Moon Sunflower. The plants grow 4 to 5 ft. tall, have many branches, each branch carrying a gorgeous golden flower measuring from 5 to 8 inches across, fully double and rivals the gorgeous Dahlia in size and beauty. Our special stock is from our own plants re-selected for years. Comes 100% perfect. Admirably adapted for background, large beds, or tall groupings. **Pkt. 25c; Special Pkt. 75c.**

**2711 Another Unique Sunflower, Red and Gold.** Improved Painted Redman. Often listed as a red sunflower but does not come all red. Flowers single 4 to 7 inches vary from lemon to coppery red. Many blossoms are marked like the giant Gaillardia. Plants grow 6 ft. high. A distinct novelty. **Pkt. 15c.**

**2715 Red Double Sunflower Red Indian Moon.** This is not as large as our Giant Golden Indian Moon Sunflower but we consider it very fine for a red double sunflower. This is a beautiful new bronzy red double sunflower growing about 4 ft. high and having flowers that measure from 5 to 6 inches across. For background planting, and among shrubbery it has no equal. **Packet 25c; Special Packet 75c.**

**Mr. Fraser's Note:** We consider the Giant California Sunshine Aster the world's best. It comes only about 50% true to type, but the other 50% are usually large single Rainbow type of exquisite beauty.

This is one of the most outstanding novelties for making lovely cut flower decorations which has been introduced in many years. It is a cross between the California Giants and the Dwarf Sunshine Aster. The plants grow three feet high, bearing their blossoms on long stems, making them fine for cutting. The individual blooms are enormous—four and five inches across—and have a lovely two-toned color effect with disk a creamy yellow, made up of miniature star-shaped florets and the encircling petals varying in shades of pink, apple blossom, deep rose, blue, and lavender, producing most beautiful contrasts. We know of no other flowers which draw more admiration in a bouquet or basket than these magnificent Asters in the following separate colors.

#### ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.

- 3333 Alpenglow light rose pink, yellow center. 25c.
- 3334 Blue Moon blue, yellow center. 25c.
- 3335 Sun-Rose rose-pink, orange center. 25c.
- 3336 Rose with light rose and lemon center. 25c.
- 3337 Shell Pink with white and lemon center. 25c.
- 3338 Stratosphere dark blue with orange center. 25c.
- 3332 White lemon center. 25c.



Giant California Sunshine Aster ( $\frac{1}{2}$  Natural Size)

## Giant California SUNSHINE ASTERS

**3339 Mixed Colors.** This grand novelty is one of the loveliest flowers produced in many years. They make the prettiest floral decorations imaginable, producing an effect of indescribable beauty and refinement. The flowers are composed of a single row of long graceful petals, surrounding a cushion center of creamy yellow color, which contrasts beautifully with the color of the petals. Mixed colors only, including rose, pink, blue, and white.

Price 25c per packet; 1 ounce \$4.00

**3001 Aster, Yellow Chiffon.** One of the finest introductions of late years, being similar yet quite distinct from the California Double Sunshine Aster. It has attractive silver green foliage and bright chiffon yellow flowers borne on stems two feet in length, branching and blooms in great profusion over a long season. They create a veritable sea of color when massed in large beds or borders. Unexcelled for cutting purposes. Pkt. 15c;  $\frac{1}{4}$  oz. 60c; oz. \$2.00.

### ASTER

#### San Francisco's Blue and Gold

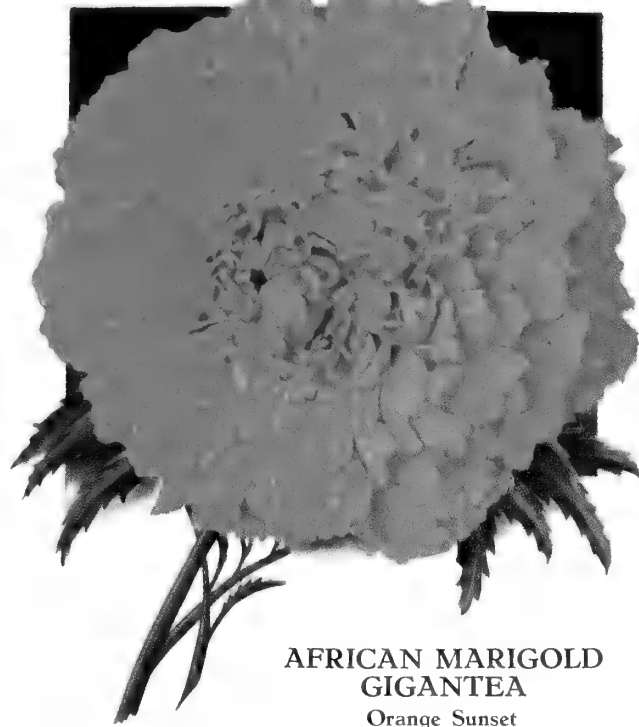
**3002** This is an Aster which has two colors—blue and yellow. There are several short rows of yellow ray petals around a full crest-like center cushion of Pacific Ocean blue. This is on the order of the Sunshine Type Aster but more double. Packet 25c; Special Packet 75c.



Aster Yellow Chiffon



## MARIGOLDS—Yellow, Gold, Orange Shades



### AFRICAN MARIGOLD GIGANTEA

Orange Sunset

**404** Made an outstanding display at the San Francisco Fair. This is without a doubt the largest Marigold in existence, flowers measuring from 5 to 7 inches in diameter and beautiful foliage growing to four feet in height. Color is a new rich orange like you see illustrated in cut above. Pkt. 25c; Special Pkt. 75c;  $\frac{1}{4}$  oz. \$1.00.

### FRENCH MARIGOLDS

A Smaller Type Than Giant African  
DWARF VARIETIES (12 in.)

**362 Golden Ball.** Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c;  $\frac{1}{4}$  oz. 40c;  $\frac{1}{2}$  oz. 70c.

**365 Robert Beist.** Very attractive double flowers of dark maroon, plant 1 foot apart. Pkt. 15c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

**380 Fraser's Persian Wave.** A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

### TALL VARIETIES (24 in.)

**377 Ramona (Improved Josephine).** Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c.

**379 Fraser's Golden Wave.** Tall French Doubles. Beautifully striped in gold, orange and brown combinations. Grows  $2\frac{1}{2}$  to 3 feet high. Very striking flowers, often 2 in. across. Pkt. 15c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

### NOVELTY MARIGOLDS

#### FRENCH DWARF DOUBLE

**361 Harmony.** Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. Pkt. 15c;  $\frac{1}{4}$  oz. 25c.

**363 Novelty Marigold, French (Orbit) Scabiosa Flowered.** For a border Marigold this is one of the brightest in the garden. It was highly commended by expert gardeners. Grows 10 inches high and is very similar in color to the Harmony. It has a quilled center, deep golden yellow and a perfect background of guard petals. Pkt. 25c; Special Pkt. 75c.

**364 French Marigold, Yellow Pigmy, Honorable Mention Award 1940.** This is a beautiful dwarf border Marigold growing only 8 inches tall. A very compact ball shaped plant, freely producing small 1-inch double French Lilliput flowers of light lemon color. Pkt. 25c.

**375 Dwarf Royal Scott.** (All Double.) Dwarf and bushy (10-12 inches). Very uniform. Striped mahogany and gold. Pkt. 25c;  $\frac{1}{4}$  oz. 65c.

**368 Fraser's Golden Butterfly Border Marigold (Signata pumila).** Height 6 in. Bright, golden yellow flowers. Pkt. 15c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

## GIANT AFRICAN MARIGOLDS

COLLECTION No. 360

New Kinds. One Pkt. each of the six below for \$1.00.

**390 Giant Burpee's Gold (1).** Odorless foliage on this most popular type of all Marigolds. Full doubleness with no singles. Color in a deep orange; flowers are 4 inches across, plants  $2\frac{1}{2}$  ft. high, branching. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

**403 Sunset Giants Gigantea (2).** Huge flowers with a color range through orange, yellow, and primrose. Flowers are from 5 to 7 inches across. 75% true Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

**389 Golden West (3).** Early flowering, flat petaled. Beautifully uniform, full double, bright orange flowers 3 to 4 inches across. Blooms in about 15 weeks. Highly recommended by the All-America selections. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

**386 Chrysanthemum Flowered Hybrids, American Beauty Mix (4).** All-America selections. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

**405 Double "Golden Eagle" Marigold (5).** A new type with wing-shaped petals forming a glittering-gold flower. Flowers are from  $3\frac{1}{2}$  to  $4\frac{1}{2}$  inches across, distinctly different. Height 3 ft. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

**400 Yellow Supreme Marigold (6).** The flowers resemble the Giant Guinea Gold in type. The difference is in the color; it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. Pkt. 15c;  $\frac{1}{4}$  oz. 25c.

## GIANT AFRICAN MARIGOLDS

### TALL DOUBLE FISTULOSA (3 ft.)

An especially fine tall branching strain, bearing enormous flowers of the fluted petal type.

**394 Orange Alldouble.** A new strain of Giant African Marigold producing large orange balls of double quilled heads. Pkt. 15c;  $\frac{1}{4}$  oz. 50c.

**395 Lemon Alldouble.** Rich lemon yellow and a companion to Orange Alldouble. Pkt. 15c;  $\frac{1}{4}$  oz. 50c.

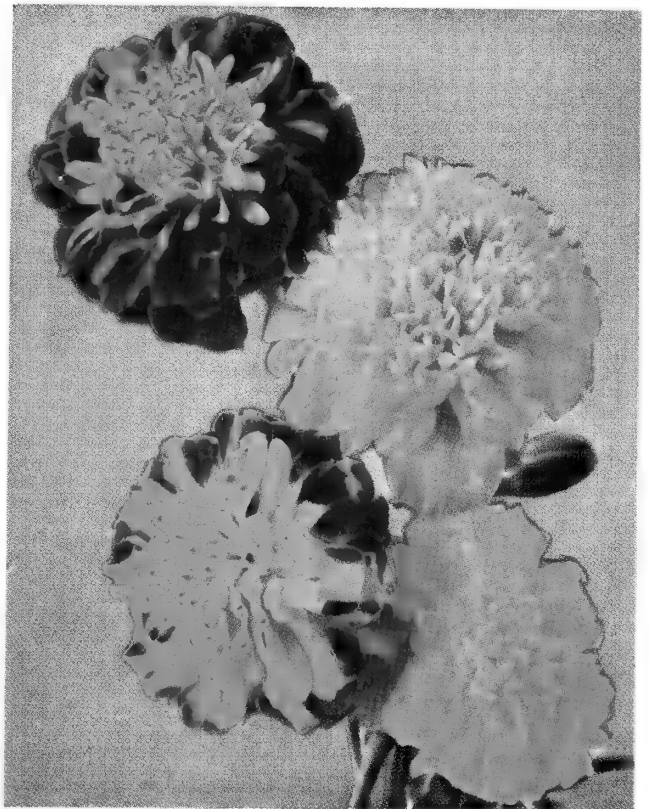
**397 Orange Prince, Los Angeles Strain.** Enormous rich golden orange flowers of the quilled type, 4 or 5 inches across; will grow 3 feet or more. Pkt. 15c;  $\frac{1}{4}$  oz., 35c.

**398 Lemon Queen, Los Angeles Strain.** Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c;  $\frac{1}{4}$  oz. 35c.

**399 African Alldouble Mixed.** A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 10c;  $\frac{1}{4}$  oz. 35c.

**401 Improved Guinea Gold.** A new and distinctive semi double. The loose, lace-like petals make this marigold look like a large ball of golden orange. Pkt. 15c;  $\frac{1}{4}$  oz. 25c.

**361 Harmony Marigolds.** Pkt. 15c.



## Camellia-flowered RANUNCULUS

### DOUBLE CAMELLIA FLOWERED RANUNCULUS

Our Giant Superba strain produces double and semi-double flowers of unusual size and will bloom within ten or twelve weeks after planting. In climates of mild winters where the ground is seldom frozen, these bulbs may be planted any time from the middle of August until the first of May. In colder climates, plant after the spring thaw, or in your conservatory so that they may be transplanted as soon as the



Fraser's Giant Camellia Flowered Ranunculus

ground thaws. Plant prongs down 2 inches deep, 4 inches apart. Mass planting makes best show.

### VITAMIN B<sub>1</sub> TREATED

To insure success we are now using the new Vitamin B<sub>1</sub> treatment on all our Ranunculus bulbs. This treatment is a necessary factor in the normal growth of plants, one of its functions being to increase and stimulate root growth. At our new low prices they should be planted in quantity, for wealth of bloom.

50c.....per doz.  
\$3.50.....per 100  
\$30.00.....per 1000

ANEMONE  
Double St. Brigid  
Easter Parade

## CALIFORNIA ANEMONES

### Double St. Brigid

These brightly colored flowers resemble large poppies. They are very beautiful and wonderfully effective and come in a great variety of dazzling colors such as rose, red, blue, purple, lavender and other attractive shades, with black stamens in the center.

Our improved strains contain only the most select types and colors, and have long stiff stems, making them ideal for cutting.

Anemones thrive best and are most showy when the bulbs are planted close to-

gether. They should either be planted in beds, or in groups, to give a massed effect. At our new low prices, they should be planted in quantity, for wealth of bloom. 50c per doz.; \$3.50 per 100; \$30.00 per 1000.

**Culture.** For pot forcing, place six or more in a pot of proportionate size and handle the same as Tulips and Hyacinths, keeping them well watered at blooming time. For outdoor, they are suitable for borders, rockeries and mass bedding. Plant the tubers 3 to 4 inches apart, 1 inch deep, laid flat with the growing knobs upward. Soaking the tubers before planting hastens the blooming. In warm climates, free of heavy freezing, Anemones may be planted from early fall to early spring and several plantings will produce a continuous bloom in 2 to 3 months' time.



## Fraser's CALIFORNIA DAHLIA SEED

Keen interest has been manifest of late in the growing of Dahlias from seed. From the large decorative sorts to the smaller bedding varieties you will find interest in producing dahlia plants from seed. Many of the named varieties from which our seed is collected would cost you considerable in the root form. Start the seed indoors in March or April, transplant to location and you will have bloom from the middle of the summer till frost. We usually consider that the Dahlia will be in flower in from 100 to 105 days from the date of planting the seeds; so you can make your plans accordingly.

### ALL SEED IS OF 1940 CROP

#### SUPER-GIANT TYPES—Hand-picked Seed

**266 Gold Medal Dahlia**, selected from six giants, Jane Cowl, Jersey Beauty, Gold Rush, I. de Ver Warner and Tommy Atkins. All hand-hybridized, choice selections. Pkt. of 35 seeds, \$1.00; 3 Pkts. for \$2.50.

**272 Discovery Dahlia**. So-called because Mr. Cordes of Santa Monica, a Dahlia expert set aside a block of his finest double un-named varieties, the hugest specimens we have ever seen, and entirely distinct from any varieties we have yet offered. Hence the name; the quality is unsurpassed. Pkt. of 50 seeds, \$3.00; 100 seeds \$5.00.

#### GIANT TYPES—Hand-Pollenized

**279 Fraser's Magnolia-flowered Strain**. Mammoth flowers 7 to 9 inches across in a bewildering range of colors. Some singles but a fine percentage of semi-doubles and doubles. Pkt. \$1.00 (about 100 seeds).

**250 American Beauty Strain (Decorative Type)**. Enormous blooms, floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Pkt. 50c (about 60 seeds).

**270 Pacific Beauty Strain**. (Peony-flowered and Show types mixed). A collection of 45 of the newest and best American types, many marvelous new shades. Pkt. 50c (100 to 125 seeds).

**281 Dahlia Seed, Giant American Double Golden Eagle**. Perennial, 4 to 6 feet. The biggest and best Giant Cactus Decorative seed parents plants in the United States. Runs to the autumn shades of orange, bronze, russet, terra cotta, and is remarkable in its tendency unearthing the character of the double golden eagle. Sow the seed in boxes in early spring and transplant when large enough to handle. They require a rich soil with plenty of fertilizer and water and will bloom in 100 days from seed. Pkt. \$1.00.

#### POMPOM AND MINIATURE FROM SEED

**251 Fraser's Petite Pompon Strain**. A collection of seeds selected from the small compact types. Carefully blended to insure a great variety in each packet. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

**252 Fraser's Miniature Beauties**. The big little Dahlia of the Decorative type. This is a selection of the best varieties of this now very popular miniature Dahlia. Very free-flowering and fine for cutting. Keeps well and comes almost 90 per cent double. Pkt. 50c (75 to 125 seeds).

#### SMALL SINGLE AND SEMI-DOUBLE TYPES

**273 Dwarf Mignon Bedding type**, sometimes called English Single. Blooms in less than three months after sowing, and is very floriferous. Plant is only 2 ft. high, ideal for bedding. Flowers are on long stiff stems, fine for cutting. Red, salmon, pink, cream and yellow are found in the mixture. Pkt. 25c; 5 Pkts. \$1.00.

**278 Fraser's Midget Hybrids, mixed. (Coltness Hybrids)**. The charming double and semi-double flowers come in warm colors, on dwarf plants. Fine for bedding purposes as well as for cutting. Pkt. 50c (100 seeds).

**276 Dahlia, Zulu Sensation Strain**. Dark-leaved Double Hybrids. The dark foliage contrasts admirably with the bright and crimson scarlet shades of the medium-sized flowers. This new class embraces the best bedding and cutting type yet produced. Height 2½ ft., flowers 3 to 4 inches in diameter. Pkt. 50c.

#### Greatest Pleasure Was Growing Dahlias From Fraser Seed

"I believe the greatest pleasure and surprises in our garden activities last summer was growing Dahlias from seed. Seeds were purchased from Fraser & Son, seeds sown on April 15th in flats and set out the latter part of May, and first bloom was out about 112 days from date of seed sowing. Each plant produced a different color bloom( everyone of them gave us a thrill in watching the buds develop."—Mrs. Charles R. Rode, 217 Fountain Ave., Waukesha, Wis.

## Hardy Perennial Larkspur DELPHINIUM

is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of blooms is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow 3 to 6 feet tall, so are excellent background plants, by far the best time to start delphinium is in the fall months of August, September and up to November. Seeds require 15 to 20 days to germinate. Orders from this catalog receive seed harvested during the late part of July, 1938. Maximum size flowers are not produced until the second blooming season. Special leaflet on the culture of Delphinium from seed will be supplied if requested at the time of ordering.

### DELPHINIUM—Pacific Giants

(Vetterle  
and  
Reinelt)

A new strain originated on the Pacific Coast. Huge flowers  $2\frac{1}{2}$  to  $3\frac{1}{2}$  inches in diameter, beautifully spaced on well - balanced spikes, thin stems, with com-

paratively mildew resistance. This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

- 837 Blue Shades (originator's stock). Pkt. 50c.
- 838 Pastel Shades (originator's stock). Pkt. 50c.
- 839 Violet shades (originator's stock). Pkt. 50c.
- 841 Pacific Giants. A pure white of gigantic stock. Pkt. 50c.
- 840 Pacific Giants Mixed (grown from originator's stock). Pkt. 50c; Special Pkt. \$1.00.

### MIXED COLOR STRAINS

- 830 Blackmore & Langdon Strain. American grown. Pkt. 35c.
- 829 Fraser's Tall Hollyhock Hybrids. A fine mixture. Pkt. 65c.
- 833 Gold Medal Hybrids. Mixed, dark shades. Pkt. 30c.
- 835 Beverly Hills Hybrids. Good mixture. Pkt. 50c.
- 832 Wrexham Strain. Fancy blend. Contains all colors of this popular Hollyhock strain. Pkt. 50c.
- 831 Wrexham Strain. Art Shades. The finest colors. Pkt. 50c.

### NEW DOUBLE DELPHINIUM

- 836 Iceberg. Exquisitely pure white. About 20 inches of the 3 to 4 ft. spikes are thickly set with large, single blossoms. Most effective when used with blue shades. Strong grower. Pkt. 50c;  $\frac{1}{16}$  oz. \$1.00.
- 828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c;  $\frac{1}{16}$  oz. \$1.00.

### WEDDING DELPHINIUM

Best Cutting Type

- 826 Belladonna Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market. Blooms  $2\frac{1}{2}$  inches across. Pkt. 25c;  $\frac{1}{8}$  oz. 50c; 1 oz. \$3.50.
- 827 Bellamosus Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Large deep blue flowers (Phenyl Blue, Rirdway) uniform in color with a white Bee. Blooms  $2\frac{1}{2}$  inches across. The result of ten years of careful selection. Pkt. 25c;  $\frac{1}{8}$  oz. 50c; 1 oz. 03.50.

### DIANTHUS PERENNIALS

Hardy Garden Pinks

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy and sunny location.

- 922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. Pkt. 15c;  $\frac{1}{8}$  oz. 50c.
- 923 Deltoides (Maiden's Blush). (4 to 6 in.) Bright rosy flowers. Ideal for rockery. Single. Pkt. 15c;  $\frac{1}{8}$  oz. 50c.
- 924 Mt. Whitney Mixture. (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c;  $\frac{1}{8}$  oz. 50c.

### DIANTHUS—Continued

- 925 Fraser's Scot Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c;  $\frac{1}{8}$  oz. 50c.
- 926 Dianthus Plumarius nanus. (12 in.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 15c;  $\frac{1}{8}$  oz. 50c.

### DIANTHUS—ANNUAL GARDEN PINKS

HARDY ANNUALS—12 IN.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

- 915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some laciniated. Beautiful colors and markings. Pkt. 15c; oz. 95c.

- 916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c; oz. \$1.00.

### SWEET WIVELSFIELD—Annual

For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixtures.

- 918 Pink Shades. Pkt. 25c;  $\frac{1}{8}$  oz. 75c.
- 919 Red Shades. Pkt. 25c;  $\frac{1}{8}$  oz. 75c.
- 920 Choice Mixtures. All colors. Pkt. 15c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 85c.

- 840 Pacific Giants Mixed. Pkt. 50c.





**SWEET WILLIAM—Dianthus Barbatu**

An old-fashioned flower that retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet. Usually treated as a biennial.

937 **Holborn Glory**. Large heads of single flowers in many colors. Pkt. 15c; ½ oz. 50c.

938 **Newport Pink**. Single perennial, salmon-rose in color. Pkt. 25c.

943 **Harlequin**. For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c; ½ oz. 50c.

944 **Turkey Red**. An attractive single scarlet of unusual bright dazzling quality. Very showy. Pkt. 15c; ½ oz. 50c.

942 **Choice Double Mix**. A blend of all the best doubles. Pkt. 15c; ½ oz. 75c.

945 **Choice Single Mix**. A blend of singles. Pkt. 10c.

**DIMORPHOTHECA—African Orange Daisy**

Hardy Annual—12 in.

Large daisy-like flowers in orange and gold shades. The plants are bushy and well covered with bloom throughout the season.

2438 **Golden West (Aurantiaca)**. Bright golden orange. Pkt. 15c; ¼ oz. 70c; ½ oz. \$1.25; 1 oz. \$2.00.

2439 **Aurantiaca Hybrids** Mixed from separate colors and blended from the following: Light yellow, orange, yellow, salmon cream and white. Pkt. 10c; ¼ oz. 40c; 1 oz. \$1.50.

2435 **Norway Daisy Ringens**. Glistening white with blue zone. A beauty. For low borders and beds. Pkt. 20c.

2438 **African Orange Daisy**. Pkt. 15c.

**DIMORPHOTHECA—Perennial**

2436 **White Dove Polar Daisy (Eklonis)**. Pkt. 25c.

**DIDISCUS**

**Queen Anne's Blue Lace Flower**

Hardy Annual—18 to 24 in.

2426 **Didiscus Coeruleus**. The flowers are large, round, lacy heads of azure blue; long stems. Charming cutting flower. Pkt. 10c; Special Pkt. 40c.

**DIGITALIS—Foxglove**

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late Spring and Fall.

951 **Shirley Top-Row Mix**. Very showy with open bell-like flowers of many bright colors. Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c.

952 **Fraser's Salmon Hybrids**. Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c; ⅛ oz. 60c.

**EUPHORBIA**

Hardy Annual—2 ft.

2941 **Heterophylla (Summer Poinsettia)**. Often called Annual Poinsettia because of its resemblance. Pkt. 15c.

2942 **Marginata (Snow on the Mountain)**. Attractive variegated annual for effective foliage display. Pkt. 15c.

**"EVERLASTING" FLOWERS**

For garden bloom and winter dried bouquets.

2451 **Globe Amaranth (Gomphrena)**. White, pink, orange, clover-like blossoms. Pkt. 10c; Special Pkt. 25c.

2461 **Acroclinium Gigantea**. Pink-white. Pkt. 25c.

2462 **Honesty (Lunaria)**. Purple, scented blossoms, coin-shaped pods. Pkt. 10c; Special Pkt. 25c.

2463 **Rhodanthe**. Small blossoms in white, pinks and red. Pkt. 10c; Special Pkt. 25c.

2465 **Xeranthemum**. Rosette-like blossoms, mixed colors. Pkt. 10c; Special Pkt. 25c.

2469 **Helichrysum**. Peony-like flowers, mixed colors. Pkt. 10c; Special Pkt. 25c.

2470 **Everlasting Mix**. Balance mixture of all above varieties. Pkt. 10c; Special Pkt. 25c.

**EVERLASTING FLOWERS (Continued)**

2700 **Statice (Bird of Paradise)**. Pastel shades, ideal for permanent corsages. Pkt. 10c; Special Pkt. 25c.

2701 **Statice (Sinuata)**. Dark blue with white eye. Pkt. 10c; Special Pkt. 25c.

2702 **Statice (Caspia)**. Lilac-blue flowers, finely-cut foliage. Bouquet mixed. Pkt. 10c; Special Pkt. 25c.



930—Dianthus—Ashes of Roses. Pkt. 25c

**GERANIUM—Pelargonium Zonale**

Tender Perennial—2 ft.

Sun-ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

971 **Sunshine Mixture**. A mixture of striking shades of scarlet, crimson, pinks, creamy-white and other pleasing colors. Pkt. 20c.

**GAILLARDIA—Navajo Blanket Flower**

(See page 25)

Annuals, 18 inches. Sow in Spring or early Fall.

2441 **Picta Indian Chief**. Single, bronzy red. Pkt. 15c; ¼ oz. 40c.

**GAILLARDIA—Perennials—3 feet**

2447 **Indian Summer Hybrids**. New, large-flowered bronzy-red center, petals maroon tipped golden yellow. Pkt. 25c; ⅛ oz. 40c; ¼ oz. 70c.

2448 **Grandiflora Dazzler**. Giant red, orange tips. Pkt. 20c; ⅛ oz. 50c; ¼ oz. 90c.

2449 **Grandiflora Tangerine**. Self-colored, overlaid red. Pkt. 20c; ⅛ oz. 50c; ¼ oz. 90c.

**GERBERA—Transvaal Daisy**

Half Hardy Perennial—2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shade of yellow, orange, salmon, pink, rose, cerise, and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 78 inches and of excellent keeping qualities.

962 **Fraser's African Sunshine Daisy Mixed**. Pkt. 25c.

**GEUM—"The Rose of the Rockery"**

Hardy perennial. Fine cut flower, blooms from spring till fall. Plant in the fall or late spring.

2816 **Mrs. Bradshaw**. Beautiful double orange-scarlet. Pkt. 15c; Special Pkt. 40c.

2817 **Lady Stratheden**. Bright yellow, double. Pkt. 25c; Special Pkt. 75c.

2818 **Prince of Orange**. True orange. Pkt. 25c; Special Pkt. 75c.

**GODETIA—Satin Flower**

(Plant Seed Year Around)

Of all the hardy garden annuals, few are more lovely than the Godetia. It is exceedingly showy in beds and masses, and the satiny flowers last well after cutting. Sow the seed in the open ground in the fall for early bloom, or in the spring until June for later flowering. Godetias do best in a well-drained and rather poor soil.

**GODETIA—Double Varieties (Gladiolus Flowered)**

Of distinct and graceful habit, producing long sprays of beautiful large, double flowers, which are fine for cutting and excellent for the border. Height, 2 feet.

**984 Carminea.** Lovely soft pink with a carmine suffusion in the center. Pkt. 15c;  $\frac{1}{4}$  oz. 35c.

**985 Cherry Red.** A beautiful rich color. Pkt. 10c;  $\frac{1}{4}$  oz. 35c.

**986 Mauve.** An attractive shade of clear pinkish mauve. Pkt. 15c;  $\frac{1}{4}$  oz. 35c.

**987 Rosy Morn.** A beautiful bright pink color. Pkt. 15c;  $\frac{1}{4}$  oz. 35c.

**988 White.** Pure white. Pkt. 15c;  $\frac{1}{4}$  oz. 35c.

**989 Double Mixed.** Pkt. 10c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

**999 Azalea Flowered Mixture.** A fine color range of double flowers borne on bushy plants 15 to 18 inches in height. Pkt. 15c;  $\frac{1}{4}$  oz. 40c.

**GODETIA—Upright Single Varieties**

**981 Duke of York.** Satiny crimson-carmine. Height 18 inches and splendid for cutting. Pkt. 10c;  $\frac{1}{4}$  oz. 35c.

**980 Kelvedon Glory (New).** Glowing salmon orange. A fine bedding and cutting variety. Height 18 inches. Pkt. 15c;  $\frac{1}{8}$  oz. 45c.

**978 Lord Roberts.** Darkest glowing red with white base; very fine, of compact habit. Pkt. 10c;  $\frac{1}{4}$  oz. 35c.

**983 Purity.** Glistening satiny white. Excellent cut flower; height 18 inches. Pkt. 15c;  $\frac{1}{4}$  oz. 45c.

**Rosamond.** Large glossy pink; compact. Pkt. 10c;  $\frac{1}{4}$  oz. 35c.

**982 Sybil Sherwood.** Bright salmon-pink softened by an undefined edging of white; 18 inches. Pkt. 15c;  $\frac{1}{4}$  oz. 50c.

**979 Mixed Fraser's Singles.** Splendid mixture of brilliant colors. Pkt. 10c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

**IMPATIENS—Sultan's Balsam**

**Impatiens.** Charming, tender perennials for the greenhouse or conservatory

**1045 Holsti.** Orange-scarlet. Pkt. 25c; Special Pkt. 75c.

**1046 Holsti Hybrids.** Mixed colors. Pkt. 25c; Special Pkt. 75c.

**GYPSOPHILA (Elegans)—Baby's Breath**

Annuals. Start in spring or fall.

**2456 Elegans Los Angeles Market.** White. Pkt. 10c; oz. 25c.

**2457 Exquisite Rose.** New, bright rosy-carmine. Pkt. 15c; oz. 50c.

**2460 Fraser's White Snowstorm.** Improved strain, huge blooms. Pkt. 25c; oz. 50c.

**GYPSOPHILA—Perennial**

(Paniculata). 3 feet. Sow in the fall or spring.

**2458 Princess Snowwhite.** Double. Grows quickly from seed, many tiny flowers. Pkt. 25c; Special Pkt. 75c.

**2459 Repens. Prostate.** 6 in. Good for rock gardens, etc. Pkt. 15c;  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 70c.

**2455 Gypsophila Pacifica.** Single pink. Beautiful. Pkt. 25c;  $\frac{1}{4}$  oz. \$1.50.

**HEUCHERA—Coralbells**

Hardy perennial, 18 inches. Sow in the fall for bloom the following year.

**1041 Sanguinea Splendens.** Fine strain of red shades. Pkt. 25c; Special Pkt. 75c.

**1042 Fraser's Hybrids.** Hardier than splendens, flowers pale pink to reds. Pkt. 25c; Special Pkt. 75c.

**1043 Brizoides Hybrids.** Stronger, taller, larger, colors from deep rose to rose-tinted buff; 18 to 24 in. Pkt. 35c; Special Pkt. \$1.00.

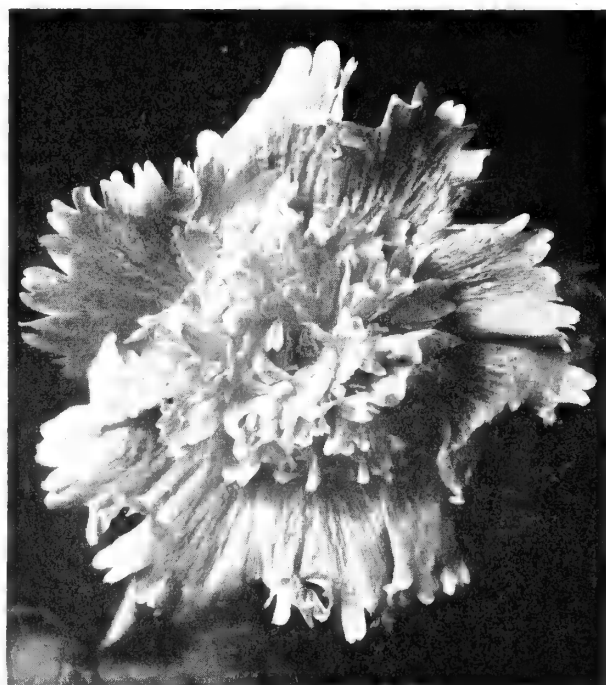
**HOLLYHOCK**

Hollyhocks make a fine row in a garden, or a good background next to a building or high fence. These hardy perennials are of upright, stately growth, 5 to 8 feet high and flower in summer and fall.

**Double Varieties—907 Bright Red. 908 Canary Yellow. 904 Rose-Pink. 905 Maroon. 910 Newport Pink (Pure Pink). 903 White. 906 Salmon-Rose.**

Any of the above. Per pkt. 15c;  $\frac{1}{4}$  oz. 65c.

**Treasure Island 902** This is named in honor of San Francisco's Treasure Island. It has beautiful golden salmon rose double frilled flowers measuring five to six inches across. Sow in the early spring and transplant to the open ground six weeks later. Twelve weeks later it will be in full bloom and will carry over for the following year. Pkt. 25c; Special Pkt. 75c.



Hollyhock Treasure Island

**Annual Indian Spring 901** This is a silver medal winner for 1938. It blooms in five months from seed. Individual flowers measuring about five inches. The color range is from pale pink to crimson rose. Height five feet. Pkt. 25c; Special Pkt. 75c.

**909 Double. All Colors Mixed—Pkt. 15c;  $\frac{1}{4}$  oz., 60c.**

**898 Double Emperor Hybrids, Mixed Colors.** A new, early flowering strain containing a great variety of new colors. The double and semi-double flowers are gracefully waved and fringed. Pkt. 15c;  $\frac{1}{8}$  oz. 45c.

**899 Annual Hollywood Star Single.** The large flowers are single and beautifully fringed. All colors mixed. Pkt. 10c;  $\frac{1}{4}$  oz. 40c.

**900 Flora Dora Hollyhock (Hat-like Flowers).** Novelty. This gorgeous new Hollyhock has a lovely crested crown with beautifully fringed brims. Flowers measure 6 to 7 inches across. Colors are mixed in deep rose, maroon, salmon rose, Chinese scarlet, sulphur yellow, and pastel colors indescribable. If 5 or 6 of these flowers are placed in a bowl of water they will last for several days and will make a gorgeous center piece for the table. Pkt. 25c.

**ORNAMENTAL FLOWERING KALE****Foliage Plant**

**1501 Flowering Kale.** Mixed colors. Although belonging to the Cabbage family this is an entirely different plant in appearance. When young the leaves are green, and in autumn beautiful colors begin to appear, painting the whole plant. Of compact habit, making good pot plants, and is of marvelous keeping quality. Pkt. 25c.

**Summer Cypress—KOCHIA—Burning Bush**

Hardy Annual—2 to 3 ft.

Also well known as summer Cypress. Very decorative compact bush, light green leaves turning beautiful reds in fall. All excellent temporary hedge or for backgrounds. Sow in the spring in open ground where it is to grow.

**2471 Fraser's Select.** Pkt. 15c; oz. 50c.



A Field of Giant Imperial Larkspur

**LARKSPUR—Larks-Heel**

Giant Imperial Larkspur, an entirely distinct type of Larkspur originating in California, and without any doubt the most valuable of recent years. The plants are tall in habit, growing four feet high, branching freely from the base, making them especially desirable for cutting purposes. The flowers are large and double, and produced in many beautiful shades. Sow seed year around.

**LARKSPUR GIANT IMPERIAL—****Base Branching**

**874 Blue Bell.** Mid blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**875 Blue Cockade** Rich lilac blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**866 Blue Spire.** Dark blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**872 Orchid Cattleya.** Rosy lilac. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**868 Gloria.** Deep rose. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**867 Carmine King.** Rosy carmine. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**LARKSPUR—Continued**

**876 Coral King.** Blush white. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**871 Peach Blossom Pink Improved.** Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**877 Exquisite Rose.** Rose pink. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**881 Lilac Queen.** Lilac lavender blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**869 Lilac Spire.** Lilac. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**882 Los Angeles.** Salmon rose. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**870 Miss California.** Salmon pink. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**873 White Spire.** Pure white. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**879 Exquisite Mixed.** Finest mixture. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

**LARKSPUR TALL BRANCHING STOCK FLOWERED**

**851 Ageratum Blue.** Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**852 Brilliant Rose.** Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**860 Dark Blue.** Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**853 Empress Rose.** Rich salmon pink. Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**862 Lilac.** Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**857 Lustrous Carmine.** Newport pink. Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**856 Pure White.** Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**854 Rosamond.** Rose self. Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.

**864 Exquisite Blend.** Finest mixture. Pkt. 10c; Special Pkt. 25c; ¼ oz. 35c.

**GIANT LARKSPUR  
COLLECTION**

No. 880

Collection of Giant Imperial Larkspur, includes one packet each of the following:

Carmine King	Blue Spire
Lilac Spire	Gloria
White Spire	Miss California
Orchid Cattleya	Peach Blossom

A \$1.20 Value, Postpaid..... **\$1.00**

**GIANT LILIUM—White Queen**

**2489 Improved Philippinense Formosanum.** A selected new lily coming from the Philippine Islands. Large, trumpet-shaped, white flowers with many blooms to each stem. Grows to a height of four feet. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. Pkt. 25c; Special Pkt. 50c.

**2490 Regale (Regal Lily).** Ivory-white, shaded pink on outside, yellow in throat. Blooms in July. 3-5 ft. Pkt. 10c; Special Pkt. 25c; ¼ oz. 40c.

**LINARIA—Miniature Snapdragons**

Plants having long spikes, of miniature Snapdragon shape flowers, and narrow green leaves. Excellent for cutting, and fine as a filler in large-flowered bouquets. It thrives in sunny spots, and grows to a height of 18 inches. For beds and borders it has few equals. Plant in the early spring in the east, and in the fall in California, where it will bloom in the winter time.

**2509 Maroccana Hybrids.** Mixed. Pkt. 15c; ½ oz. 60c.

**New DWARF LINARIA—Fraser's Large  
Flowered Mixed—"Fairy Bouquet"**

**2508** The plants are not more than 8 inches high, are very compact in habit and bear large flowers in many colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. Excellent either for bedding or for pots. Pkt. 25c; Special Pkt. 40c; 1 oz. \$1.50.

**LINUM—Perennial Flax**

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

**2512 Narbonne.** Flowers steel blue, early spring and summer, 2 ft., good for rock garden. Pkt. 25c; oz. \$1.00.

**2513 Perenne.** Darker blue than narbonne, somewhat larger plant; blooms during summer. Pkt. 15c; oz. \$1.00.

**2514 Flavum.** Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches. Fine for rock gardens. Pkt. 25c; oz. \$1.00.

**LINUM—Annual Flax**

**2511 Scarlet Flax (*Grandiflorum Rubrum*).** Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers. Plant in the garden where they are to stand as soon as ground is warm. Pkt. 15c.

**LOBELIA**

A group of plants valuable for bedding purposes. Especially fine for borders and rock gardens on account of their compact growth and profusion of flowers. They are also useful for pot culture, hanging baskets, window boxes, etc. Continuous bloomers from June to November. Seed germinates and transplants very easily.

**2516 Crystal Palace.** Dark blue, compact. Pkt. 15c; Special Pkt. 50c.

**2517 Hybrida Sapphire.** Trailing. Deep blue with white eye. Pkt. 15c; Special Pkt. 50c.

**2520 White Lady.** 6 inches tall. Pkt. 15c; Special Pkt. 50c.

**LUPINE**

Hardy Annual—18 to 24 in.

Annual Lupines are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and Southern states sow seed in fall or early spring.

**2525 Russell's Prize Mixture.** This is one of the finest of all Lupines. Some spikes have a height of three feet. The range of colors is superb. We feel that this strain has a brilliant future. Pkt. 25c; Special Pkt. 75c.

**2521 Fraser's Dark Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

**2522 Fraser's Sky Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

**2523 Texas Blue Bonnet.** Height 18 in. Medium blue. Pkt. 15c; oz. 50c.

See also California Natives

**2524 Hartwegii Giant Lupines.** 1 to 1½ feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. Pkt. 25c; oz. \$1.00.

**MATRICARIA—Feverfew**

Hardy perennial, 15 inches. Plant in the fall or spring.

**2931 Pot o' Gold.** Golden yellow, profuse bloomer. Pkt. 15c.

**2932 Double White.** Pkt. 15c.

**MIGNONETTE—Reseda Odorata Grandiflora**

Hardy annual, 12 inches. Splendid strain, blooming in 90 days. Never transplant. Sow in cool, moist spot.

**2541 California Giant.** Glittering gold. Pkt. 15c; oz. 75c.

**2542 Salmon Queen.** Salmon. Pkt. 15c; oz. \$1.00.

**2543 Colonial Dame.** The favorite, very fragrant. Pkt. 10c; oz. 50c.

**NICOTIANA—Flowering Tobacco**

Half-hardy annual. Delicious fragrance, particularly marked after dusk.

**2561 Star of Bethlehem.** White. Pkt. 15c.

**2562—Star of the East.** Crimson. Pkt. 25c; 40c.

**2563 Paramount.** Mixed. All colors. Pkt. 15c; Special Pkt.

**2565 Crimson Bedder.** Pkt. 15c; Special Pkt. 40c.

**2550 Fragrant Orange Blossom Flowered Nicotiana (Flowering Tobacco).** This is comparatively new and classed with all of the most popular fragrant flowers today and we predict it will hold a permanent place in the parks and gardens of America for many years. It is gaining favor all of the time. The tall spikes are well furnished with delicate pure white waxy orange blossom-like flowers as illustrated above. This is different from all other flowering Tobaccos. Its well balanced and symmetrical growth makes it ideal for formal planting. It grows about 18 inches high and can be used with very good effect for bedding, in borders and planted in groups. This Flowering Tobacco is a welcome companion for flowers that have no fragrance, such as Zinnias, Marigolds and Calendulas. Pkt. 25c; Special Pkt. 75c.



Fragrant Orange Blossom Flowering Tobacco

**FOUR O'CLOCK—Marvel of Peru**

*Mirabilis Jalapa*

Tender Perennial—2 ft.

**2429—Tall Mixed.** An easy to grow tender perennial usually treated as an annual. Flowers are shades of red and yellow. Roots can be lifted and stored and replanted in spring. Pkt. 15c; oz. 25c.

**MYOSOTIS FORGET-ME-NOT**

The National Flower of Belgium

Biennial—1 ft.

Treat as an annual. Good for rockeries. Give them a cool, half-shady place.

**1061 Big Blue Eyes.** Large dark blue. Early blooming, free flowering. Pkt. 15c.

**1063 Mrs. Lilly Busch.** Small bushes with large azure flowers. Pkt. 25c.

**NEMOPHILA INSIGNIA—Baby Blue Eyes**

Here is a small California native flower that is grown in every country of the world. Fine for beds and borders and for a carpet over bulb beds, as it grows only six inches high. Will do well in any kind of soil and grows in partial shade as well as in the sun.

**2472 Insignia Blue.** Pkt. 15c; ½ oz. 40c.

**2473 Choice Blend.** Mix of blues, lilacs, purples and white. Pkt. 15c; ½ oz. 35c.

**NEMESIA**

This easily grown hardy annual should be planted more generally. The compact plants send up many graceful stalks bearing small somewhat Orchid-like blooms of rich colors. Sow the seed in the fall, winter and early spring.

**COMPACTA TYPES—8-12 Inches**

**2558 Aurora.** Carmine red with white lip. Pkt. 25c.

**2559 Blue Gem.** Forget-me-not blue color. Pkt. 25c.

**2557 Fire King.** Bright scarlet. Pkt. 25c.

**2555 Orange Prince.** Rich Orange. Pkt. 25c.

**2551 Nana Compacta Triumph Mixed.** A brilliant assortment of colors. Pkt. 25c.



## NASTURTIUMS

They are not particular as to soil, fertility or cultivation and may be seen at the beach resorts growing in banks of pure sand where they get little or no attention. If you have an unsightly spot, plant Nasturtiums and convert it into a beauty spot. The Dwarf varieties may be used for bedding and borders while the tall climbing varieties may be used for covering unsightly fences and fence corners. Bloom in a few weeks and continue until cut down by the frost, providing flowers are not allowed to form seed.



### Semi Double Sweet Scented Nasturtiums

**2603 Dwarf Golden Globe.** (Award of Merit All America Selections 1936.) Identical in color with the popular Golden Gleam, but dwarf and compact in habit. Pkt. 15c; oz. 25c.

**2609 Dwarf Scarlet Globe.** Bright scarlet. Very striking for bed or border. Pkt. 15c; oz. 25c.

**2604 Dwarf Gem Mixture.** The good-sized sweet scented double flowers gaily cover the dwarf compact plants in an excellent color range. Pkt. 15c; oz. 25c.

**2600 Golden Gleam.** Large, very double, sweet scented flowers of an attractive golden yellow. Pkt. 15c; oz. 25c.

**2607 Mahogany Gleam.** Rich dark mahogany red. Pkt. 15c; oz. 25c.

**2608 Moon Gleam (New).** Large double flowers of light golden yellow. Same robust habit of growth as Golden Gleam. Pkt. 15c; oz. 25c.

**2605 Orange Gleam.** Large, uniformly double flowers of deep golden orange, with a deeper shading at the center. Very free flowering. Pkt. 15c.

**2602 Scarlet Gleam.** The fiery orange-scarlet flowers are fully double, very large, sweet scented. Pkt. 15c; oz. 25c.

**2626 Gleam Hybrids.** Large sweet scented double and semi-double flowers. The color range includes gorgeous shades of salmon, yellow, orange-scarlet, cerise and many others. Pkt. 15c; oz. 25c.

## CALIFORNIA GIANT SINGLE TROPHY NASTURTIUMS

**2584 Dwarf Mixed.** Pkt. 10c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.45.  
**2652 Tall Mixed.** Pkt. 10c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.45.



**1070 Pansy.** Fraser's Royal Scotch Exhibition Pansy Mixture. Pkt. 50c.

## GIANT PANSY NOVELTY

**1080 Dwarf Swiss Mixture.** The colors are the same as in the original Swiss strain, but the plant is considerably more dwarf and compact. Pkt. 35c;  $\frac{1}{2}$  oz. \$4.00; oz. \$7.00.

## FRASER'S GIANT PANSIES

**1071 Super Swiss Giants.** Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. Pkt. 50c;  $\frac{1}{8}$  oz. \$2.50;  $\frac{1}{2}$  oz. \$7.50; oz. \$12.00.

**1072 Fraser's Prize Giants.** An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems fine for cutting. Pkt. 25c;  $\frac{1}{4}$  oz. \$2.75;  $\frac{1}{2}$  oz. \$4.00; oz. \$7.50.

**1077 Triumph of Giants (Armacost & Royston Strain).** A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. Pkt. 50c;  $\frac{1}{4}$  oz. \$4.00; oz. \$15.00.

**1079 Pacific Majesty Ingleman's Strain.** Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 40c;  $\frac{1}{8}$  oz. \$2.50.

**1078 Oregon Giants (Mastodon).** Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c;  $\frac{1}{4}$  oz. \$2.50; oz. \$9.00.

## PANSY—SWISS GIANTS—In Separate Colors

**1084 Swiss Alpenglow.** Rich wine-red shades. Pkt. 50c.

**1085 Swiss Berna.** Dark violet-blue. Pkt. 50c.

**1086 Swiss Rhinegold.** Canary yellow with dark blotches. Pkt. 50c.

**1087 Swiss White.** The best pure white pansy, large well-shaped. Pkt. 50c.

**1088 Swiss Blue.** The most distinct rich deep ultramarine blue with darker blue blotches. Pkt. 50c.

**1089 Swiss Pure Yellow.** Flowers not so large as those of the other Swiss sorts. Pkt. 50c.

All of above:  $\frac{1}{8}$  oz. \$1.00;  $\frac{1}{4}$  oz. \$2.00;  $\frac{1}{2}$  oz. \$4.00; oz. \$7.00.

**FRASER'S NOVELTY POPPIES**

In this group of annual flowers there will be found many types of foliage and flower, any or all of which can be made to serve a variety of attractive uses. They can be sown in the open ground where they are to bloom and require very little care to produce great spots of color in open areas that would be difficult to treat in any other manner.



1900 Iceland Poppy—Pasadena Mixed. Pkt. 10c.

**PENSTEMON—Hybrid Grandiflora**

Hardy perennial. Large spikes of beautiful gloxinia-shaped flowers. Seed sown in the fall will commence blooming early in spring and autumn and continue most of the year. Seed started early inside usually blooms the first season.

- 1112 Gloxinia-flowered red shades.
- 1113 Gloxinia-flowered rose shades.
- 1114 Gloxinia-flowered violet shades.
- 1119 Gloxinia-flowered mixed.
- 1130 Blue Gem. Small type. ideal for rock gardens.

Any of above: Pkt. 15c.

**PENTSTEMON—"Old Kentucky Home Mixture"**

1129 Very early, wider range of colors than any other, long stalks, medium-size flowers. Fine for cutting. Pkt. 25c; 1/8 oz. \$1.75; 1/4 oz. \$3.00.

**ANNUAL PEONY-FLOWERED POPPIES**

Grows to 2 1/2 to 3 ft. high.

1935 American Flag. Double Peony-Flowered. 2 1/2 to 3 feet. Immense double flowers. Petals of white background, margined with scarlet. Pkt. 15c; 1/2 oz. 25c.

1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c; 1/2 oz. 25c.

**FRASER'S SHIRLEY POPPIES**

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 85c; oz. \$1.50.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

1922 Eldorado Blend. Large double flowers. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

1923 Fraser's Shirley Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies.

Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c; oz. 70c.

1924 Cossack. A fine large double flower of orange-scarlet. Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 85c.

1917 American Legion. Brilliant orange-scarlet. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c; oz. 70c.

1927 New Feathered Poppy. Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. Mixed. Pkt. 10c; 1/2 oz. 25c; oz. 40c.

**HUNNEMANNIA POPPY**

1928 Mexican Tulips or Santa Barbara Poppy. Large yellow, fluted petals. Good for cutting; 18 to 24 inches. Pkt. 15c; 1/2 oz. 40c; oz. 75c.

1931 Sunlite. New. Yellow, semi-double, very interesting. Pkt. 25c; 1/4 oz. 75c; 1/2 oz. \$1.25.

**ICELAND POPPIES—Papaver nudicaule**

While these are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts. They are of graceful neat habit with bright green, fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion.

1904 Yellow Wonder (Amurense). Yellow. Pkt. 25c; Special Pkt. 75c.

1901 Emperor. Deep orange. Pkt. 25c; Special Pkt. 75c.

1902 Empress. Salmon rose. Pkt. 25c; Special Pkt. 75c.

1903 Sandford's Giant Iceland. A great improvement in Iceland poppies. Mixture. Pkt. 25c; Special Pkt. 60c; 1/4 oz. \$1.25.

1905 Gartref Strain. Art shades. Pkt. 20c; Special Pkt. 60c; 1/4 oz. \$1.25.

1900 Pasadena Iceland. Single mixed. Pkt. 10c; Special Pkt. 40c; 1/4 oz. 65c.

**ORIENTAL POPPIES—Papaver Orientale**

2 to 3 Ft. Tall, Immense Flowers

1945 Colosseum. Dark scarlet, black spot at base of petal. Pkt. 25c; 1/4 oz. 60c.

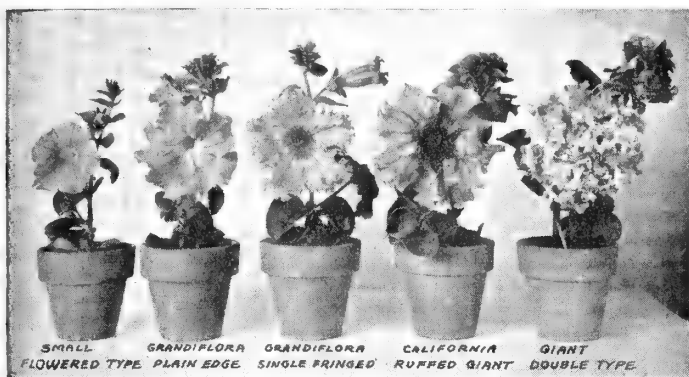
1946 Prince of Orange. Scarlet-orange, striking. Pkt. 25c; 1/4 oz. 50c.

1947 Fraser's Giant Hybrids. Immense flowers, fine range of colors. Pkt. 25c; 1/4 oz. 50c.

1929 Maharajah Poppy Papaveraceae (Flavum). Beautiful perennial Poppy from the Indies. Forms in a hedge if planted in rows. Has a bluish-green smooth-like foliage with many slender stems about two to three feet high. Leaves are antler-like and flowers single and large, measuring 4 to 5 inches. Colors are bronzy-orange varying to red and purple. Blooms 90 days from seed and continuing throughout the summer late into the fall. Pkt. 25c; Special Pkt. 75c.



1929 Maharajah Poppy. Pkt. 25c.



Different Types of Petunias

### PETUNIAS

California Petunias are known the world over for their size and beauty. The work that has been done on the Petunia in the last few years in California is amazing. No flower surpasses the Petunia for massing in beds. They form a sea of color. Their richness of color, duration of bloom, and their love for sunshine makes them a flower that will succeed under more unfavorable conditions than any other flower we know of. They grow in any kind of soil. Sow seed in boxes or in the open ground from January to July. Germination period, ten days. They transplant easily in flats, and all types sell very readily.

### SPECIALTY VARIETIES

Upright Plants 12 Inches Tall. 3 Inches Across.

- 545 Hollywood Star. A rich rose with an amber throat. This novelty is very attractive and worth a trial at least. Pkt. 25c; Special Pkt. 75c.
- 546 Salmon Supreme. Winner of the highest All-America award. Brand new color in Petunias. When first opening, flowers are rich coral-salmon, changing as they mature to a glistening soft salmon-pink. They grow 2 inches across and are deeply five-lobed. Pkt. 25c; Special Pkt. 75c.
- 544 Martha Washington. The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant. Pkt. 25c; Special Pkt. 75c.
- 564 Blue Gem. Dark blue, of similar form and habit as Rosy Morn. Pkt. 25c; Special Pkt. 75c.
- 567 Rose Bowl. The largest offering in this desirable group. Bright rose, extremely compact plants. Pkt. 25c; Special Pkt. 75c.
- 570 Paper White. The original miniature which has received so much attention. Pure white. Pkt. 25c; Special Pkt. 75c.
- 563 Topaz Rose (Hybrida). This velvety fiery rose suffused with gold variety has attracted much attention because of its depth of color. Pkt. 25c; Special Pkt. 75c.

### GIANTS OF CALIFORNIA

Upright Plants 8 to 10 In. Tall. Flowers 5 In. Across.  
Popular Mixtures.

- 595 Dwarf Ramona Strain. Our most popular sort. Pkt. 50c; Special Pkt. \$1.50.
- 585 Dwarf Ramona Dark Selection. Pkt. 40c; Special Pkt. \$1.
- 590 Ruffled Monsters. Half dwarf. Fine colors. Pkt. 50c; Special Pkt. \$1.50.

### CALIFORNIA DOUBLE VARIETIES

Upright Plants 1 Ft. Tall. Flowers 4 In. Across.

- 599 All-Double "Victorious." Dwarf mixed. Pkt. 50c; Special Pkt. \$1.50.
- 548 All-Double "Triumphant." Giant mixed. Pkt. 50c; Special Pkt. \$1.50.
- 547 Shepherd's "Marvelous." Very fine. Pkt. 50c; Special Pkt. \$1.50.

### Grandiflora Compacta Single Dwarf Fringed

Upright Plants 10 In. Tall. Flowers 4 In. Across.

- 588 Gaiety. Rose and white daintily fringed. Pkt. 25c; Special Pkt. 75c.
- 535 Gottfried Michaelis. Velvety crimson. Pkt. 25c; Special Pkt. 75c.
- 575 Fraser's Lace Veil. New pure white. Pkt. 25c; Special Pkt. 75c.
- 536 Setting Sun. Deep rose, dark throat. Pkt. 25c; Special Pkt. 75c.

### Grandiflora Single Fringed

Spreading Plants. Flowers 4 In. Across.

- 592 Pink Triumph. Bright clear pink. Pkt. 25c; Special Pkt. 50c.
- 533 Pride of Portland. Deep pink. Pkt. 25c; Spec. Pkt. 50c.
- 534 Romany Lass. Deep crimson, dark throat. Pkt. 35c; Special Pkt. 50c.
- 574 Royal Purple. Finely fringed. Pkt. 25c; Spec. Pkt. 50c.
- 587 Theodosia. Rose, golden throat. Pkt. 25c; Special Pkt. 50c.
- 537 Blue Hawaii. New fringed violet blue. Pkt. 25c; Special Pkt. 50c.
- 573 Mixed. All the above and many others. Pkt. 25c; Special Pkt. 50c.

### Grandiflora Plain Edge

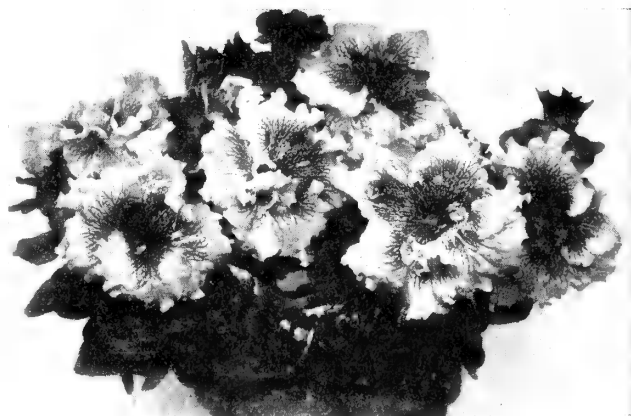
Upright Plants 10 In. Tall. Flowers 4 In. Across.

- 525 Dwarf Pink Glory. Flame rose pink. Pkt. 25c; Special Pkt. 75c.
- 589 Elk's Pride. Well known standard purple. Pkt. 25c; Special Pkt. 75c.
- 526 Purple Robe. Deep purple edged silver. Pkt. 25c; Special Pkt. 75c.
- 527 Queen of the Market. Carmine red, dwarf. Pkt. 25c; Special Pkt. 75c.
- 528 Giant Pink Glory. Fine flame rose. Pkt. 25c; Special Pkt. 75c.
- 529 White Cloud. Dwarf, compact, pure white. Pkt. 25c; Special Pkt. 75c.
- 530 Mixed. All the above and many others. Pkt. 25c; Special Pkt. 75c.

### BALCONY—Hybrida Pendula

Spreading Plants. Flowers 3 In. Across.

- 582 Blue. Rich violet blue. Pkt. 15c; Special Pkt. 50c.
- 578 Copper Rose. Warm new color. Pkt. 15c; Special Pkt. 50c.
- 581 Cornflower Blue. Rich blue. Pkt. 15c; Spec. Pkt. 50c.
- 604 Crimson. Pkt. 15c; Special Pkt. 50c.
- 603 Damask Rose. Tyrian rose. Pkt. 15c; Special Pkt. 50c.
- 579 Pure White. Pkt. 15c; Special Pkt. 50c.
- 584 Mixed. All colors. Pkt. 15c; Special Pkt. 50c.
- 601 Fraser's "Velvety Red" Wonder. Special Pkt. 50c.



California Dwarf Petunias—8 In.; Flowers 2½ In.

### DWARF HYBRID NANA ERECTA

- 611 Admiral. New rich violet blue. Webbed flowers. Pkt. 15c; Special Pkt. 50c.
- 612 Alderman. Deep violet blue. Pkt. 15c; Spec. Pkt. 50c.
- 613 Blue Bedder. Mid blue. Pkt. 15c; Special Pkt. 50c.
- 568 Celestial Rose. Improved Rose of Heaven. Pkt. 15c; Special Pkt. 50c.
- 566 Norma. Light purple with white star. Pkt. 15c; Special Pkt. 50c.
- 565 Rose of Heaven. Bright rose. Pkt. 15c; Special Pkt. 50c.
- 597 Rosy Morn. Rose with white throat. Pkt. 15c; Special Pkt. 50c.
- 609 Silver Blue. Light blue. Pkt. 15c; Special Pkt. 50c.
- 569 Snow Ball. White. Pkt. 15c; Special Pkt. 50c.
- 606 Mixed. Over 12 kinds. Pkt. 15c; Special Pkt. 50c.



562 Giant California Petunia Ruffled Monster. Pkt. 25c.

**CALIFORNIA PETUNIAS****Fraser's California Ruffled Giants**

With large veined throats, this is the largest single Petunia in existence. The original stock is from the famous Shepard's strain, of Ventura, California. It has continued to improve for the past twenty years. We believe the Super Giants Ruffled is the acme of perfection. Flowers are of immense size and the color segregation is true to name and description.

549 Fraser's Camellia Pink. Red veined, dark throat. Pkt. 25c; Special Pkt. 75c.

550 Fraser's Copper Red. Dark throat. Pkt. 25c; Special Pkt. 75c.

551 Fraser's Copper Rose. Pkt. 25c; Special Pkt. 75c.

552 Fraser's Steel Blue. Veined black, dwarf. Pkt. 25c; Special Pkt. 75c.

553 Fraser's Bluish White. Veined. Pkt. 25c; Special Pkt. 75c.

554 Fraser's Giant Ruffled Pink. Pkt. 25c; Special Pkt. 75c.

555 Fraser's Copper Red and White. Pkt. 25c; Special Pkt. 75c.

556 Fraser's Rose and White. Yellow throat. Pkt. 25c; Special Pkt. 75c.

557 Fraser's Red and White. Pkt. 25c; Special Pkt. 75c.

558 Fraser's Dark Crimson. Pkt. 25c; Special Pkt. 75c.

559 Fraser's Rosea. Rich rose. Pkt. 25c; Special Pkt. 75c.

560 Fraser's Silver Rose Pink. Flushed rosy amaranth. Pkt. 25c; Special Pkt. 75c.

561 Fraser's White. White with yellow throat. Pkt. 25c; Special Pkt. 75c.

562 Ruffled Monsters. Choice mix. Pkt. 25c; Spec. Pkt. 50c.

**GIANT PRIMULA OBCONICA**

These are of the easiest culture grown in the greenhouse or in a light window of the house, flowering abundantly and continuously with little care. Should be sown during the spring in good porous loam. They will not germinate well in any compost containing peat or leaf mold. To develop the colors to the highest degree, grow in heavy soil and at a temperature as near 60 degrees as possible.

2834 Gigantea. Celestial Blue. Pkt. 50c; Spec. Pkt. \$1.50.

2835 Rose Queen. Pure rose color. A particularly favorite variety. Pkt. 50c; Special Pkt. \$1.50.

2833 White. Pkt. 50c; Special Pkt. \$1.50.

2823 Mixed Colors. Pkt. 35c; Special Pkt. \$1.25.

2836 Fasbender. Glowing deep red blooms of the largest size. A splendid variety. Pkt. 50c; Special Pkt. \$1.50.

**PRIMULA MALACOIDES—Baby Primrose**

2822 Malacoides (Improved Baby Primrose). Large whorls of delicate lilac flowers. Pkt. 20c; Special Pkt. 75c.

2830 Snow Queen. A vast improvement over the old malacoides alba. The flowers are considerably larger and they are pure white. Pkt. 25c; Special Pkt. \$1.00.

2828 True Rose. A highly desirable variety with beautiful rose-colored flowers. Pkt. 25c; Special Pkt. 75c.

2831 New Hybrids Mixed. Contains a wide range of lovely shades. Pkt. 25c; Special Pkt. 75c.

**HARDY POLYANTHUS PRIMROSES****English Cow Slip**

These interesting and showy cluster-flowered Primroses are horticultural crosses between Primula veris and Primula vulgaris. They combine the cluster-flowered habit of the veris with the size of the vulgaris species. Plant them in a moist, rich soil.

2824 Munstead Strain. Mixed. Pkt. 25c; Special Pkt. 75c.

**PHLOX DRUMMONDI GRANDIFLORA**

Hardy annual. California leads the world and has produced a Phlox with flowers  $1\frac{1}{2}$  inches in diameter. It has the most wonderful range of colors of soft art shades, and these soft colors blended together make a most beautiful mixture and a color combination never before seen in an annual Phlox. Plants are about 12 inches high and make a grand cut flower. Plant seed from January to July.

**PHLOX DRUMMONDI****Salmon Glory**

2570 This is a silver medal winner in the All American selections. Flowers are huge in size and the color is soft but rich salmon pink. A grand novelty and a worthy variety for bedding, boxes and cutting. Pkt. 25c; Special Pkt. 75c.

2579 Drummond Mixed Geranium-flowered. Blend of red, rose, violet, buff and chamois. Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c.

2566 Star Gleam. Shades of pink, rose, red, petals fringed and starred. Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c.

2572 Drummond Gigantea. Pastel and art shades. Mixed. Largest-flowered Phlox. Pkt. 25c;  $\frac{1}{4}$  oz. 75c;  $\frac{1}{2}$  oz. \$1.25.

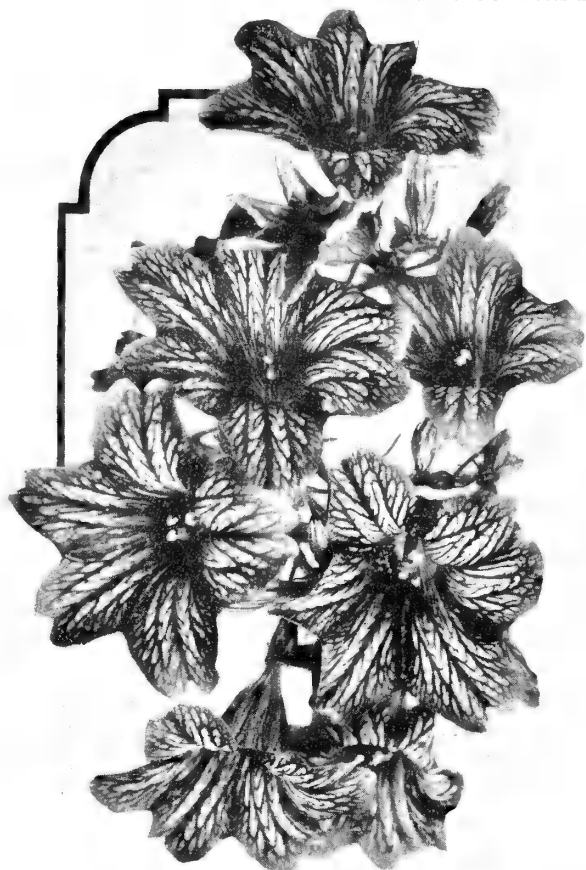
**PERENNIAL PHLOX—2 to 3 Feet**

2568 Fraser's Choice Blend. Shades of pink, rose, cerise, blue, red and other variations. Germination is slow. Pkt. 25c.



2572 Phlox—Fraser's Giant Pastel Shades. Pkt. 25c.





**SALPIGLOSSIS—Painted Tongue—3 ft. annual**  
Large flowering. We are offering this year two strains, the dwarf, 2½ feet tall, and the tall Gloxinia-flowered type that grows 3½ feet tall. They are all Gold Veined varieties and are a great favorite in the open, and for cutting. While they may be transplanted, they do much better sown in the open ground where they are to produce bloom.

- |   |   |
|---|---|
| 441 Chamois and Gold. Pkt. 15c; Special Pkt. 40c. | 448 Velvety Red. Pkt. 15c.  |
| 447 Crimson and Gold. Pkt. 15c.                   | 440 Velvety Violet. Pkt. 15c.   |
| 442 Light Blue and Gold. Pkt. 15c.                | 449 Superbissima Mixed. Pkt. 15c.   |
| 444 Rose and Gold. Pkt. 15c.                      | 449 Gloxiniaflora. Mixed. Fraser's Lily Field. Pkt. 15c; Special Pkts. 40c—four times regular pkts. |
| 446 Scarlet and Gold. Pkt. 15c.                   |   |
| 443 Violet and Gold. Pkt. 15c.                    |   |

### PYRETHRUM—Persian Daisy

Hardy Perennials, easily grown. Good for cutting. Start seed in the fall or spring.

- 1216 **Roseum.** Single mixed, 2 feet. White, rose, pink, and red. Pkt. 15c; ⅛ oz. 40c; ¼ oz. 70c.  
1217 **Roseum.** Fl. pl. double mixed. Many bright colors from white to deep red. Pkt. 25c; 1/16 oz. 60c; ⅛ oz. \$1.10.  
1218 **Aureum (Golden Feather).** Bright yellow foliage, white bloom, 1 foot tall. Fine for borders. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.

- 1192 **Scabiosa, Annual Giant Hybrid.** Pkt. 25c.

### RED SALVIA

2716 **Bonfire or Fire Flame.** Lovely round bushes, 2 feet high and as wide. Has brilliant scarlet flower spikes that stand clear about the dark green foliage. A very effective variety. Pkt. 15c; Special Pkt. 50c.

2719 **Splendens (Scarlet Sage).** Beautiful bright scarlet flower spikes. 3 feet. Pkt. 10c; Special Pkt. 40c.

### BLUE SALVIA

2718 **Azurea grandiflora.** A hardy perennial of outstanding beauty growing 3 feet tall. Produces very showy flower spikes set with large lipped blooms of a beautiful sky blue color, similar to that of *Belladonna Delphinium*. Blooms during August and September. Pkt. 15c; Special Pkt. 75c.

2720 **Patens (Blue Sage).** A splendid *Salvia* for the border. Has extra large flowers of a magnificent ultramarine blue color. 2 feet high. It is a tender perennial. Pkt. 25c; Special Pkt. 75c.

### SALPIGLOSSIS—Giant Flowered Type

This new Dwarf strain of *Salpiglossis* grows two feet high, has flowers that measure from two to three inches across, has a brighter color range and is very attractive because of the uniform height when in bloom. The uniform height is about one foot less than the ordinary variety. This gives the flowers a much larger appearance. They are all strong growers and produce thick, bushy, symmetrical plants. We predict a great future for this dwarf type of *Salpiglossis*.

- |   |
|---|
| 451 Dwarf Blue and Gold. Pkt. 25c; Special Pkt. 75c.        |
| 452 Dwarf Bright Scarlet. Pkt. 25c; Special Pkt. 75c.       |
| 453 Dwarf Dark Brown, Gold. Pkt. 25c; Special Pkt. 75c.     |
| 454 Dwarf Deep Velvety Crimson. Pkt. 25c; Special Pkt. 75c. |
| 455 Dwarf Lilac, red throat. Pkt. 25c; Special Pkt. 75c.    |
| 456 Dwarf Scarlet and Gold. Pkt. 25c; Special Pkt. 75c.     |
| 457 Dwarf Exquisite Mix. Pkt. 25c; Special Pkt. 75c.        |

### PORTULACA—Moss Rose or Sun Rose

This hardy annual grows about six inches high, and really is a gem in the garden. Will thrive in a dry sunny spot where most other flowering plants will not thrive. We have a new type that is upright instead of spreading. You will find it in the following listing. Flowers are double, 1½ inches in diameter and a mixture of all colors of the rainbow. They make a dazzling display of color throughout the fall.

The dainty cup-like flowers spread rapidly, forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

- 2681 **Grandiflora Double.** Mixed. Pkt. 20c; ⅛ oz. 50c; ¼ oz. 85c.

2682 **Fraser's Upright Giant Double Mixed.** More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$2.50.

2683 **Giant Flowered Single and Semi-double Mixed.** Pkt. 10c; oz. 50c.

### REHMANNIA—Beverly Bells

Herbaceous perennial, 2 to 3 feet high. Likes partial shade on east exposure, and well drained soil. Blooms in late spring and early summer.

2001 **Rehmannia Angulata.** A lilac-rose marked with purple spots in the throat. Pkt. 35c; Special Pkt. 75c.

2002 **Rehmannia Fraser's Hybrids.** Creamy white, with rosy-lilac spots. Pkt. 35c; Special Pkt. 75c.

- 457 **Salpiglossis, Dwarf Exquisite Mixed.** Pkt. 25c.

### SALVIA SPLENDENS—Scarlet Sage

The Scarlet Sage is an indispensable bedding plant. Its fine qualities and unusually rich color make it the most effective material to bring color into the summer and fall garden. Suited for beds, borders, or as individual specimens. Start the seed indoors or in the hotbed early and set out when the weather has become settled.



2682 Fraser's Upright. Giant Double Mixed. Pkt. 25c.



1192 Scabiosa Annual Hybrid Mixed. Pkt. 25c.

**1184 Scabiosa, Giant Imperial Blue Moon.** This is a new shade in the annual Giant Flowering Scabiosa. The flowers are very large, perfectly double and a beautiful deep lavender blue. This variety is recommended for cutting because of its long strong wire-like stems. It received All American honorable mention in 1939. Pkt. 25c.

#### SCABIOSA—Pincushion Flower—3 Ft. ANNUAL VARIETIES

One of the most popular hardy annuals growing about 3 feet high and one of the most popular of the easy growing annuals for cutting. They have long wiry stems and fine lasting qualities for bouquets. The stamens are light in color and in contrast with the petals look like pins stuck into a cushion, hence the common name, Pincushion Flower. Plant seed from December to May. Germinates in 14 days.

**1185 Ageratum Blue.** Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1193 Azure Fairy.** Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1195 Black Prince.** Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1186 Blue Cockade (New).** Deep azure blue. Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1187 Catleya (New).** Rich rosy lilac. Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1194 Fiery Scarlet.** Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1196 Giant Loveliness.** Salmon. Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1197 Peach Blossom.** Light pink. Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1198 Shasta.** Large white. Pkt. 15c; Special Pkt. 25c;  $\frac{1}{2}$  oz. 50c.

**1199 Fairyland Mixture.** Pkt. 10c; Special Pkt. 20c;  $\frac{1}{2}$  oz. 40c.

#### GIANT ANNUAL NEW SCABIOSA

**Fraser's Improved Giant Hybrids.** Surpasses all other strains in richness of colors and size of flowers; many unusual shades and combinations of colors will be seen in this mixture.

**1192 Mixed.** Big improvement over ordinary strains. Pkt. 25c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 75c.

**1190 Rosette.** New large flowered scabiosa. Deep rose, heavily suffused with salmon. Pkt. 25c.

#### WILD FLOWER MIXTURE

**2009** A splendid mixture of true California wild flowers so blended as to give a succession of bloom from early spring to mid-summer. The seed should be sown in a prepared seed bed. They may be planted from fall to early spring—a longer bloom resulting from the fall planting. If you have a piece of ground you cannot irrigate, or have not time to give particular attention, yet you want to have something beautiful instead of unsightly weeds, we advise you to plant our Wild Flower Mixture. Five pounds of seed is sufficient to plant an acre. Pkt. 15c; oz. 75c;  $\frac{1}{4}$  lb. \$2.50; lb. \$9.00.

#### DWARF DOUBLE SCABIOSA

Dwarf, compact plants; fine for edgings, beds and pot culture. Nice for medium-stemmed cut flowers. Plants grow  $1\frac{1}{2}$  feet tall.

**1191 Tom Thumb.** Mixed colors. Pkt. 20c.

#### SCABIOSA—Perennial Varieties

This variety is a hardy perennial and will last for three or four years in your garden. Flowers range in size according to variety from two to four inches in diameter. It is one of the finest cut flowers we know of because of the shades of orchid, pink, white, and lavenders. Sow seed from February to May. Germination period three weeks.

#### LARGE FLOWERED PERENNIAL

**1188 Caucasica, Hardy.** 3 feet high; large lilac-blue flowers. Pkt. 25c; Special Pkt. 60c.

**1189 Caucasica Blue House Strain.** Improvement over Caucasica. More vigorous, stronger and longer stems and larger flowers. Pkt. 35c; Special Pkt. 75c.

#### SMALL FLOWERED PERENNIAL

##### SCABIOSA COLUMBARIA

Hardy Perennial—18 in.

**1171 Fraser's Orchid Lavender.** Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.

**1172 Fraser's Orchid-Pink.** The only pink flower in the perennial group. Excellent cut flower. Pkt. 25c.

#### SCHIZANTHUS—Poor Man's Orchid

Hardy annual, 18 in. May be sown in the fall or early spring. Can be used in pots.

Myriads of dainty blossoms like butterflies or tiny orchids crowd these delightful plants. In the garden or for pot culture they make very effective growth. The seed germinates readily, and the plants start flowering within a few weeks. They are fine for picking.

**2698 Brilliant Mixed Strain of Hybrids.** A beautiful collection of large flowered hybrids with dainty markings, chiefly in the lighter tones or pastel shades. Pkt. 25c.

**2699 Wisetonensis Dwarf Mixed.** Shades of crimson, blue and purple, with vivid golden blotches. Pkt. 10c.

#### STEVIA

Tender Perennial—2 ft.

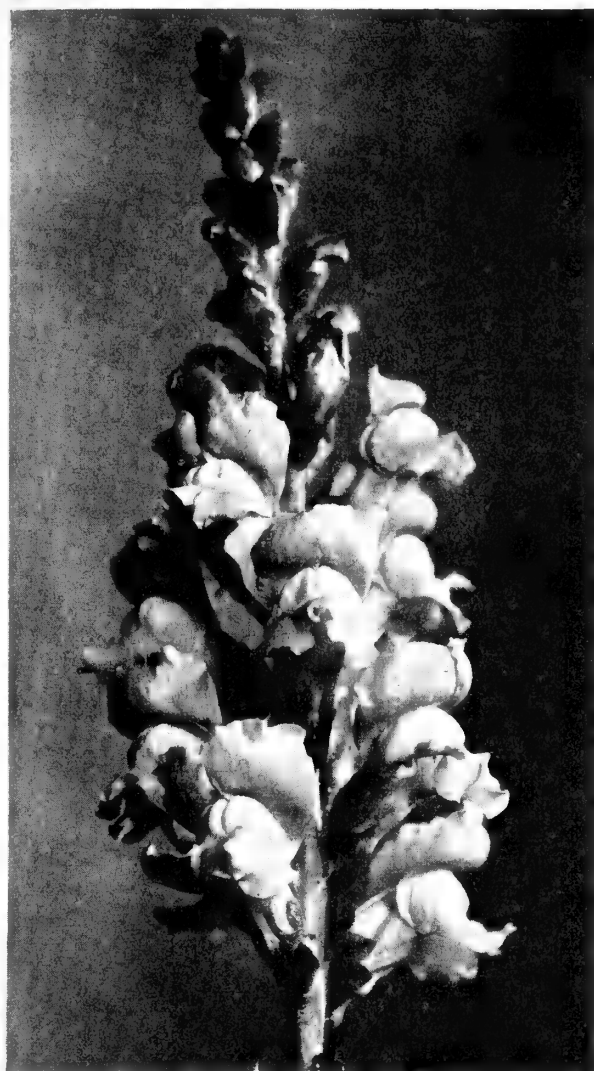
**2951 Stevia Serrata.** A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

#### STREPTOCARPUS—Cape Primrose

**2935 Giant Hybrids Mixed.** Charming greenhouse perennials with clusters of Achimene-like flowers. Pkt. 50c.



1189 Perennial Scabiosa Blue. House Strain. Pkt. 35c.



### ANTIRRHINUM

For gorgeous colorings few flowers can match Snapdragons. They are receiving today the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed most any time in the year. For beds or borders, and background planting. We have all the rust-resistant types in three heights, dwarf, medium and tall. One of the best money-makers for florists and growers. The strain we offer is, we believe, the best that can be offered by anyone, as it comes to us from a specialist who has worked closely with their development at the University of California.

#### Rust-resistant MAJUS GRANDIFLORUM

Height 3 Feet. Large Flowered.

- 622 Daintiness. Rose pink, white tube. Pkt. 15c; Special Pkt. 50c.
- 625 Padre. Crimson. Pkt. 15c; Special Pkt. 50c.
- 623 Stoplight. Vivid red. Pkt. 15c; Special Pkt. 50c.
- 624 Yellow Jacket. Deep yellow. Pkt. 15c; Special Pkt. 50c.
- 629 Autumn Shades. Old rose and amber. Pkt. 15c; Special Pkt. 50c.
- 617 Buttercup Yellow. Pkt. 15c; Special Pkt. 50c.
- 618 Fiery Red Defiance. Pkt. 15c; Special Pkt. 50c.
- 621 Shasta. Pure white. Pkt. 15c; Special Pkt. 50c.
- 627 Harmony Shades. Terra cotta. Pkt. 15c; Special Pkt. 50c.
- 632 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 620 Salmon Rose. Pink shades. Pkt. 15c; Special Pkt. 50c.
- 633 Wallflower Red. Pkt. 15c; Special Pkt. 50c.
- 619 Mixture. Pkt. 15c; Special Pkt. 50c.
- 634 University of California Mixture. A wonderful range of popular colors. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 50c.

## New 1941 Rust Resistant SNAPDRAGONS (antirrhinum)

### NEW Rust Resistant Antirrhinum MAXIMUM

Height 3 1/2 Feet. Tall, Large Flowering.

Superior to any that we have ever seen. This type contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. Height 3 1/2 feet.

- 693 Swingtime. Rose pink. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 703 Yellow Giant. Deep yellow. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 692 Copper King. Bronze copper. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 702 Salmon Pink Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 694 Salmon Rose Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 698 Alaska. White. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 696 Campfire. Luminous scarlet. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 695 Canary Bird. Yellow. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 697 Crimson Shades. Dark stem. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 691 Fair Lady. Silver pink apple blossom. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 699 Rust-proof Maximum Mixture. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.

### Rust-resistant Antirrhinum NANUM GRANDIFLORUM

Branching 2 Feet Tall. Large Flowered.

This superior Nanum Grand is by far one of the greatest achievements in Rust Resistant Antirrhinus. The color range, size of flower and habit are most remarkable. Height 2 feet.

- 641 Antique Gold. Blend of copper, terra cotta and orange. Pkt. 15c; Special Pkt. 50c.
- 642 Tangerine. Bronze orange. Pkt. 15c; Special Pkt. 50c.
- 645 Yellow-Gem. Clear yellow. Pkt. 15c; Special Pkt. 50c.
- 646 Old Gold Shades. Pkt. 15c; Special Pkt. 50c.
- 644 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 637 Red Rock. Orange and scarlet. Pkt. 15c; Spec. Pkt. 50c.
- 647 Carmine Rose. Yellow lip. Pkt. 15c; Special Pkt. 50c.
- 636 Wildfire. Orange scarlet. Pkt. 15c; Special Pkt. 50c.
- 638 Snow White. Pkt. 15c; Special Pkt. 50c.
- 639 Rust-Proof Nanum Mixture. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 40c; 1 oz. \$1.25.

### 10 Rust-resistant SUPER-MAJESTIC VARIETIES

Branching 2 1/2 Feet Tall. Extra Giant Flowered.

The development of these new Rust-Resistant Snapdragons is one of the greatest accomplishments ever made by plant breeders. It is possible now to have them grow to perfection even where the old strain has proved a complete failure due to rust infection. These new Majestic varieties grow about 2 feet in height and bear an abundance of long, strong flower stems set with giant blooms of perfect form. As they are highly rust-resistant, success with them is most certain.

- 659 Red Rocket. Bright red. Pkt. 25c; Special Pkt. 75c.
- 652 Rose Sensation. Rose Pink. Pkt. 25c; Special Pkt. 75c.
- 662 Royal Crimson. Garnet crimson. Pkt. 25c; Special Pkt. 75c.
- 651 Autumn Glow Shades. Old rose. Pkt. 25c; Special Pkt. 75c.
- 653 Harmony Shades. Terra cotta. Pkt. 25c; Special Pkt. 75c.
- 654 Orange Shades. Golden orange. Pkt. 25c; Special Pkt. 75c.
- 655 Red Shades. All shades red. Pkt. 25c; Special Pkt. 75c.
- 656 Rose Shades. Begonia rose. Pkt. 25c; Special Pkt. 75c.
- 657 Shell Pink Shades. Pkt. 25c; Special Pkt. 75c.
- 658 Silver Pink. Deep pink, early. Pkt. 25c; Special Pkt. 75c.
- 666 Super Majestic Mixed. Pkt. 15c; Special Pkt. 50c; 1/4 oz. 75c.

## STOCKS *Gilli Flower*

### "The World's Best Double Stock"

All our California grown stocks bloom at least two weeks earlier than seed grown in any other section of the world. NOTE: The better strains of Stocks produce from 60 to 65 per cent of double flowers when all the plants survive and are used. For best results, sow seed thinly to permit uniform growth, use plants "as they come," and set closely enough in the beds to permit removal of the singles as they come into flower.



### GIANT IMPERIAL BISMARCK STOCK

(Improved Bismarck, 2½ ft.)

This strain of Giant Ten Week Bismarck Stocks grow to a height of about 2½ feet, forming much branched plants that produce immense spikes of flowers measuring 12 to 16 inches long. They bear a high percentage of double flowers and are ideal for cutting.

- 713 **Rose Charm.** Deep rose pink. Pkt. 15c; Special Pkt. 50c.
- 723 **Antique Copper.** Pkt. 15c; Special Pkt. 50c.
- 717 **Buttercup.** Rich yellow tone. Pkt. 15c; Special Pkt. 50c.
- 724 **Chamois.** Ivory tinted rose; florists. Pkt. 15c; Special Pkt. 50c.
- 726 **Chamoise Rose.** Pkt. 15c; Special Pkt. 50c.
- 711 **Fiery Blood Red.** Florists. Pkt. 15c; Special Pkt. 50c.
- 712 **Flesh.** Pkt. 15c; Special Pkt. 50c.
- 725 **Golden Ball.** Fine canary yellow. Pkt. 15c; Special Pkt. 50c.
- 715 **Golden Rose.** Pkt. 15c; Special Pkt. 50c.
- 714 **Lavender.** Florists. Pkt. 15c; Special Pkt. 50c.
- 728 **Lilac.** Darker than lavender. Pkt. 15c; Special Pkt. 50c.
- 721 **Purple or Dark Blue.** Pkt. 15c; Special Pkt. 50c.
- 727 **Rose.** Most popular florists' color. Pkt. 15c; Special Pkt. 50c.
- 718 **Shasta.** Mammoth white. Pkt. 15c; Special Pkt. 50c.
- 716 **Mixed.** All colors. Pkt. 15c; Special Pkt. 50c.

### MAMMOTH BRANCHING NICE (2 ft.)

Beauty of Nice—Very Double

Nice Giant strain form branched plants about two feet high, producing spikes of large double flowers. The plants are extremely free blooming, continuing to bloom for a long time.

- 748 **American Beauty.** Rose pink. Pkt. 15c.
- 749 **Giant Branching Nice.** Mixed. Pkt. 15c.

### STOCK—Double Giants of California

Branching 3 Feet Tall. Flowers 3 Inches Across.

Double Giants of California. We offer this new tall branching group of stocks which is now rated No. 1 by the florists and gardeners. They are early flowering, produce long branches, three feet high, and have extra long flowering spikes with immense individual flowers. The double percentage is very high, averaging approximately 75 per cent. It is

the best stock for cut flowers. Planting season, January to June.

- 758 **Golden Gate.** Yellow. Pkt. 25c; Special Pkt. 60c.
- 755 **Monterey.** Pink. Pkt. 25c; Special Pkt. 60c.
- 752 **Pacific.** Blue. Pkt. 25c; Special Pkt. 60c.
- 753 **Santa Barbara.** Chamois. Pkt. 25c; Special Pkt. 60c.
- 757 **Santa Maria.** White. Pkt. 25c; Special Pkt. 60c.
- 754 **Tahoe.** Lavender. Pkt. 25c; Special Pkt. 60c.
- 751 **The Redwoods.** Blood red. Pkt. 25c; Special Pkt. 60c.
- 756 **Yosemite.** Rose. Pkt. 25c; Special Pkt. 60c.
- 809 **Exquisite Orange Blossom Mixed.** All colors. Pkt. 25c; Special Pkt. 60c.



### STOCK VIRGINIAN

MALCOMIA—(Year Round)

A hardy annual, growing about 6 inches high and blooming profusely. Of easy culture, and can be had in continuous bloom by sowing the seed at frequent intervals during spring and summer.

- 2746 **Crimson Gem.** An erect, compact variety. Pkt. 15c; ¼ oz. 25; oz. 75c.
- 2747 **Rose.** Bright rose turning to lavender. Pkt. 15c; ¼ oz. 25c; oz. 45c.
- 2748 **White.** Pure white. Pkt. 15c; ½ oz. 25c; oz. 45c.
- 2749 **Mixed Colors.** Pkt. 15c; ½ oz. 25c; oz. 40c.

### EVENING SCENTED STOCK—(Sept.-May)

- 734 **Bicornis (Evening-Scented Stock.)** This hardy annual has purplish lilac flowers on long spikes, but is grown only for its fragrance, which it emits in the evening. One foot tall. Sow in the open any time in the fall until May. Pkt. 10c; ¼ oz. 25c.

### SHASTA DAISY

CHRYSANTHEMUM MAXIMUM—(May-Oct.)

A fine perennial plant bearing large white single blossoms with yellow centers; an excellent cut flower and admired everywhere. Soak seed in warm water overnight before sowing. Sow in boxes and transplant when well started.

- 2351 **Alaska.** The best variety. Pkt. 15c; ⅛ oz. 35c; ¼ oz. 65c.
- 2355 **Giant Double (Burbank's Variable).** Pkt. 35c.

### THALICTRUM MEADOW RUE

Hardy Perennial—(Plant March to Oct.)

- 1201 **Thalictrum.** Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Large Pkt. 25c; ⅛ oz. \$1.00.



**NEW WALLFLOWERS**

Easy to Grow as Stocks

The new types, both single and double, in the annual strains, are of such easy growth and produce such superb spikes of deliciously scented blooms.

**2751 Annual Single Wallflower Blend.** 12 in. A mixture of red, brown, yellow and creamy-white shades. An early flowering variety. Pkt. 15c; ½ oz. 35c.

**2752 Annual Double Wallflower Blend.** 18 in. A mixture of browns and yellows, coming into flower five months from planting. Pkt. 20c; ⅛ oz. 40c; ¼ oz. 70c.

**TEXAS QUEEN ANN'S LACE FLOWER**

**2735 Texas Queen Ann's Lace Flower.** White, tiny flowers in umbels, the whole forming large lacy heads, attractive in the mixed bed, and useful as a cutflower filler; 2½ feet; sow February to May. Pkt. 15c; Special Pkt. 40c.

**URSINIA**

Hardy Annual—12 in.

**2538 Jewel of Africa.** Golden-orange daisy-like flowers and lacy, light green foliage. 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. Pkt. 15c; Special Pkt. 60c.

**VENIDIUM—Monarch of the Veldt Daisy**

**2479 Fastuosum.** Brilliant orange flowers, 3 in. across, with a black-purple zone at the base of the ray-petals and a dark center. 2 to 3 ft. tall and blooms from mid-summer until frost. Pkt. 25c; 1/16 oz. 70c; ⅛ oz. \$1.25; ¼ oz. \$2.35.

**RUDEBECKIA—Kelvedon Star.**

**2492 Kelvedon Star** is a beautiful new variety with golden yellow flowers with a mahogany zone and dark brown center, on stiff stems from twelve to eighteen inches long. The flowers are interestingly variable, some with a larger mahogany zone, and some with two rows of petals, others have petals with an artistic twist. The plants are upright and neat in appearance. Pkt. 25c.

**TRANSVAAL DAISY—Duplex.**

**963 Gerbera.** New Transvaal Daisy. The Flowerland Gerbera is a new selected strain producing flowers four to five inches in diameter on stems two to two and one-half feet long. This strain contains many new shades not found in the ordinary Gerberas: pastel shades of Salmon, Rose, Pink, Carmine, White, Cream, Straw, Yellow, Orange, Crimson, Scarlet, Terra Cotta, etc. The plants are of very robust habit. Pkt. 25c.

**We have a limited amount of seed from our selected stock bed, of choicest and largest flowers, surplus over the amount we will replant for our own growing. Pkt. 50c.**

**VERBENA**

Grandiflora Hybrids

**BLOOM PROFUSELY FROM MID-SUMMER UNTIL FROST**

Verbenas are great favorites for beds, borders, and for cutting. They also are splendid for rock garden planting. For early blooms start the seed indoors during February or March and transplant to flowering quarters during May. Sown outdoors in May, the plants will begin blooming in July. Excepting the Venosa varieties all Verbenas listed here are annuals.

**2730 Beauty of Oxford Hybrids.** Brilliant rose shades. Pkt. 15c; Special Pkt. 60c.

**2722 Lavender Glory.** True lavender with creamy eye. Pkt. 15c; Special Pkt. 60c.

**2731 Cerise Queen.** Salmon cerise. Pkt. 15c; Special Pkt. 60c.

**2724 Etna.** Garnet red, cream eye. Pkt. 15c; Special Pkt. 60c.

**2732 Giant Salmon Pink.** Huge tresses. Pkt. 15c; Special Pkt. 60c.

**2725 Luminosa.** Glowing flame pink. Pkt. 15c; Special Pkt. 60c.

**VERBENA—Continued**

**2727 Giant Lucifer.** Improved; vivid scarlet. Pkt. 15c; Special Pkt. 60c.

**2726 Rosea Stellata.** Rose, white eye. Pkt. 15c; Special Pkt. 60c.

**2733 Royale.** Royal blue with cream eye. Pkt. 15c; Special Pkt. 60c.

**2734 Spectrum Red.** Pkt. 15c; Special Pkt. 60c.

**2721 Violacea Stellata.** Deep violet, white eye. Pkt. 15c; Special Pkt. 60c.

**2728 White.** Pkt. 15c; Special Pkt. 60c.

**2729 Giants Mixed.** Pkt. 15c; Special Pkt. 50c.

**VERBENA (Moss Verbena)**

**2736 Venosa Purple.** Pkt. 15c; Special Pkt. 50c.

**2737 Venosa Lilacina.** Pkt. 15c; Special Pkt. 50c.

**2738 Erinoides (Moss Verbena).** Purple. Pkt. 15c; Special Pkt. 50c.

**VINCA (Madagascar Periwinkle)**

**2745 Vinca, New African Phlox-Flowered (Periwinkle).** Hardy perennial 15 inches high. Everywhere this plant increases in demand because the glossy green foliage is attractive even when the plant is not in bloom. Giant Phlox-like flowers often measuring two inches in diameter and borne in clusters. Comes in a riot of shades of rose, pink and white with center eyes of different hues. Entirely free from insects. In mild climates they are long season bloomers. In colder climates they may be treated as annuals, late summer bloomers, by starting the plants indoors and setting them out as the weather gets warm. Wonderful for use in borders and ideal for bedding purposes where a taller effect is desired. Pkt. 15c.

**VIOLA CORNUTA****TUFTED PANSIES—(Year Round)**

Very free-blooming hardy perennial plants. Flowers are not so large as in other varieties of Pansies, but are produced in much greater numbers and also bloom for a longer season. Valuable for edging beds and borders. Keep the seed bed cool and moist.

**1095 Arkwright Ruby.** Dark crimson scarlet with central markings. Pkt. 25c; ¼ oz. \$2.50; oz. \$9.00.

**1106 Blue Perfection.** Deep purplish blue. Pkt. 15c; ¼ oz. \$1.00.

**1096 Chantreyland.** Pure apricot; free flowering. Pkt. 25c; ¼ oz. \$2.00; oz. \$7.50.

**1094 Admiration.** Forms a large compact plant. The flowers are a deep violet-blue with an occasional very slight variation in tint. Pkt. 25c; ¼ oz. \$1.00; oz. \$3.00.

**1104 Lutea Grandiflora.** Fine yellow. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

**1103 Papilio.** Lavender with white eye. Pkt. 15c; ¼ oz. 75c; oz. \$3.00.

**1097 Violet Perfection.** Papilion type. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

**1107 White Perfection.** Large white. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

**1109 Mixed Colors.** Pkt. 15c; ¼ oz. 50c; oz. \$1.50.

**VIOLA—New Baby Pansy**

**1108 Little Johnny-Jump-Up (Spring Messenger).** Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 25c; ⅛ oz. \$1.00.

# SPECIALTIES FOR THE VEGETABLE GARDEN

## RED CHARD—Rainbow Giant

**VS804 Red Rhubarb Chard.** A new Swiss Chard that looks like Rhubarb. Quick to come into use; continues for several months. Striking in the garden, delicious when cooked. You will enjoy the different, tasty, extra fine flavor of Red Rhubarb Chard. Pkt. 15c;  $\frac{1}{4}$  oz. 50c.

**VT287 Yellow Tomato "Mingold."** 1939 Silver Medal Winner. With its additional Vitamin D, attractive color and shapely fruits, along with its earliness, this tomato is especially desirable for slicing with the reds, popular and colorful in salads and in growing demand for yellow tomato juice. Pkt. 15c.

## EDIBLE POD PEA

**VP715 Dwarf Sugar Pea.** Unsurpassed for sweetness and flavor, these Edible Pod Peas will bring a luscious new dish to your table. Extraordinarily heavy yielding. Cook without shelling. Pkt. 10c;  $\frac{1}{2}$  lb. 25c.

## ENGLISH VEGETABLE-MARROW

**VM550 Prolific.** An extremely delicious Squash. Steamed when quite young, or fried like eggplant, it is equal to eggplant itself, with richer quality. Pkt. 10c; oz. 35c.

BEET	Pkt.	Oz.
VB55 Detroit Dark Red.....	.10	.20
VB56 Crosby's Egyptian.....	.10	.20
VS805 Swiss Chard for Greens.....	.10	.20
VB57 New Red Beet. Heart of America.....	.10	.20

## BEANS—BUSH

**VB65 Mammoth Bush Type Stringless, green pod. 2 oz. Pkt. 10c; lb. 50c.**  
**VB66 Rust-proof, Golden Wax Bush Type Beans, cluster type. 2 oz. Pkt. 10c; lb. 50c.**  
**VT67 Broad Windsor Bean. The Wonder. Pkt. 10c;  $\frac{1}{2}$  lb. 40c; 1 lb. 60c.**

## BEANS—POLE

**VB85 Kentucky Wonder or Old Homestead Brown Seeded. 2 oz. Pkt. 10c; lb. 50c.**  
**VB86 Fraser's Spanish Giant Stringless. White Seeded Green. Brittle and tender. 2 oz. Pkt. 10c; lb. 50c.**

## BROCCOLI

**VB138 Italian Sprouting.** A delicious variety recently introduced from Italy. Forms a green cluster of buds which should be cut before opening, cooked and served buttered in the same manner as Asparagus. Delicious. Pkt. 10c; oz. \$1.50.

## BRUSSELS SPROUTS

**VB149 Half Dwarf Paris Market. Pkt. 10c; oz. 30c.**

## BEANS—BUSH LIMA

**VB74 Baby Potato Bush Lima Bean.** 1939 Silver Medal Winner. Grows 12 to 16 inches high. Pods are large for a baby Lima, seeds are an attractive green in its green or eating stage and creamy white when dry. Pkt. 10c.  
**VB75 California Bush Lima. 2 oz. Pkt. 10c; lb. 60c.**  
**VB76 Baby Lima, Bush, Henderson variety. Pkt. 10c; lb. 50c.**  
**VB777 Hopi Bush Lima for a Baby Lima—the world's best. 2 oz. 10c; lb. 50c.**

## BEANS—POLE LIMA

**VB80 Pole Lima, Fraser's Calif. Pole. Pkt. 10c; lb. 60c.**

## CABBAGE

	Pkt.	Oz.
VR171 Danish Ball Head.....	.10	.40
VC172 Early Flat Dutch.....	.10	.40
VC173 Early Winningstadt.....	.10	.40
VC174 New Early Red. Rock. Deep red and remarkably solid. Excellent for slaw and pickling .....	.10	.50
VC175 Drumhead Savoy. Crinkled leaf, very tender .....	.10	.40

## CARROTS—70 days from seed.

**VC194 The New Coreless Carrot.** Quick, vigorous growing with sweet, tender flesh of rich color. The finest variety where quality is the main consideration. Pkt. 10c; oz. 40c.  
**VC195 Early Chantenay Red.....** .10 .20  
**VC196 Denver Half Long.....** .10 .20

	Pkt.	Oz.
VC197 Oxheart .....	.10	.20
VC198 Improved Long Orange.....	.10	.20

## CAULIFLOWER

**VC190 Early Snowball .....** .10 2.50

## CELERY

**VC205 New Utah. Green tender type. Pkt. 10c; oz. 75c.**  
**VC204 Golden California, self-blanching. Pkt. 10c; oz. 50c.**

## CORN

**VC216 New Early Golden.** An early maturing light golden colored table Corn maturing earlier than Oregon Evergreen. Ears of extra fine flavor, being sweet and tender, qualities not usually found in early Corn. Pkt. 10c;  $\frac{1}{2}$  lb. 25c; 1 lb. 50c.  
**VC218 Golden Bantam Sweet Corn, yellow kernel. 3 oz. Pkt. 10c; lb. 50c.**  
**VC219 Oregon Evergreen Sweet Corn, white kernel, 3 oz. Pkt. 10c; lb. 50c.**  
**VC230 Pop Corn. Golden West. Pkt. 10c; lb. 50c.**  
**VC220 Country Gentleman Sweet Corn. White kernel Evergreen. 3 oz. Pkt. 10c; lb. 50c.**  
**VC221 Black Bantam. Improved Mexican. The Sweetest of Sweet Corn. Pkt. 10c; lb. 50c.**

## CUCUMBERS

**VC236 Fraser's Long Green.** The best for the home garden; particularly desirable for slicing; 12 inches long; straight with few seeds. 70 days. Pkt. 10c; 1 oz. 30c.  
**VC239 Japanese Climbing.** Very fine pickling sort; popular for early slicers. Fruits medium dark green; black spined; 8 inches long;  $2\frac{3}{4}$  inches thick; cylindrical and full at both ends. 56 days. Pkt. 10c; 1 oz. 30c.  
**VC232 California Telegraph. 24 inches long. This is the most tender Cucumber in cultivation. Pkt. 25c; 1 oz. \$2.00.**  
**VG235 Cucumber. Fraser's California Lemon. Pkt. 10c.**

## COLLARDS

	Pkt.	Oz.
VC214 True Georgia .....	.10	.30

## CORN SALAD

**VC216 Corn Salad—Fetticus.....** .10 .30

## CRESS

VC233 Fine Curled.....	.10	.20
VC234 Water Cress .....	.10	.60

## EGG PLANT

VE276 Black Beauty.....	.10	.50
VE269 Long Purple .....	.10	.50

## ENDIVE

VE279 Green Curled .....	.10	.20
VE280 Broad Leaved Batavian.....	.10	.20

## RUTABAGA

**VR747 Improved Yellow Globe.....** .10 .20

## KALE

VK426 Dwarf Curled Scotch.....	.10	.20
VK427 Tall Curled Scotch.....	.10	.20
VK428 Thousand Head .....	.10	.20

## KOHLRABI

VK431 Early Purple Vienna.....	.10	.40
VK432 Early White Vienna.....	.10	.40

## LEEK

**VL478 London Flag.....** .10 .40

## MUSTARD

VM552 Southern Curled .....	.10	.20
VM553 Ostrich Plume .....	.10	.20

## LETTUCE—Heading Varieties. 70 days.

VL485 Golden Mayonnaise-Hearted Lettuce .....	.10	.25
VL486 Cos or Romaine—Fraser's Exhibition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition .....	.10	.25
VL481 Iceberg Summer Lettuce.....	.10	.20
VL482 Hansen or Nonpareil.....	.10	.20
VL483 Los Angeles or New York.....	.10	.20
VL484 Hawaii, White Heart. Best home garden variety .....	.10	.25

## LETTUCE—Loose Leaved Varieties, 40 days from seed.

VL491 Early Curled Simpson.....	.10	.20
VL492 Prizehead, Leave Tinged Red.....	.10	.20

MELONS		Pkt.	Oz.
VM528	Musk, Tip Top.....	.10	.25
VM538	Musk, Honey Dew, Golden Flesh.....	.10	.25
VM539	Casaba, Winter Pineapple.....	.10	.25
VM540	Casaba, large hybrid.....	.10	.25
VM542	Watermelon, Klondike.....	.10	.25
VM543	Watermelon, Klondike striped.....	.10	.25
ONION—60-90 days from seed.			
VO649	Potato Salad Onion. Tender, sweet bunching type. White. Earliest of all.....	.10	.50
VO632	Riverside Amber Orange Sweet Spanish.....	.10	.40
VO634	Riverside White Sweet Spanish.....	.10	.40
VO631	Brown, Australian.....	.10	.25
VO635	Riverside Sweet Spanish (Valencia, Carlisle). The best of the large sweet Spanish Onions. Good keeper.....	.10	.40
VO633	White Portugal or Silverskin.....	.10	.25
VO650	Japanese Bunching.....	.10	.25
OKRA or GUMBO		Pkt.	Oz.
VO628	Long Green.....	.10	.20
VO629	White Velvet.....	.10	.20
PARSLEY		Pkt.	Oz.
VP676	Champion Moss Curled.....	.10	.20
VP674	Hamburgh-rooted.....	.10	.40
VP677	Large California Improved. Novelty.....	.10	.30
PARSNIP		Pkt.	Oz.
VP681	Hollow Crown.....	.10	.20
PEPPERS		Pkt.	Oz.
VP700	Floral Gem. Yellow. Pickling type.....	.10	.75
VP701	Anaheim Chili, Hot. 6 to 8 in. long.....	.10	.75
VP702	Cayenne, Hot. Small. 4 in.....	.10	.75
STUFFING PEPPERS, GIANTS		Pkt.	Oz.
VP705	California Wonder Sweet, Green.....	.10	.75
VP706	Chinese Giant Sweet, Green.....	.10	.75
VP710	Pimento. Medium size. Red.....	.10	.50
PEAS—First Early Variety		Pkt.	Lb.
VP685	American Wonder.....	.10	.50
VP686	Dwarf Telephone.....	.10	.50
PEAS—Second Early Varieties		Pkt.	Lb.
VP691	Senator.....	.10	.50
PEAS—Late Varieties		Pkt.	Lb.
VP695	Telephone Climbing.....	.10	.40
PUMPKIN—Small, Sugar or Pie Type		Pkt.	Oz.
VP714	Golden Boston Pie.....	.10	.25
RADISHES—30 Days from Seed		Pkt.	Oz.
VR732	California Mammoth White.....	.05	.20
VR733	Early Long Scarlet Short Top.....	.05	.20
VR737	French Breakfast. Fraser's Early Rose.....	.10	.25
VR734	Long White Icicle.....	.05	.20
VR735	Scarlet Turnip.....	.05	.20
VR736	Scarlet Turnip, White Tip, Fraser's.....	.10	.25

## ROSELLE

VR740 Queensland Jelly Plant. Easily grown from seed planted in spring when ground is warm. Bushy plants grow from 4 to 5 feet high. The fleshy calyx surrounding the seed pod is used as soon as the flower drops for making jelly, equal to guava or currant. Pkt. 10c; oz. 60c.

## SALSIFY

VS781 Sandwich Island..... .10 .25

## SPINACH

VS782 Bloomsdale..... .10 .15  
VS783 New Zealand..... .10 .15  
VS784 Prickly or Winter..... .10 .15

## SQUASH

VS789 Summer Squash, Tip Top. It is of the White Bush Scallop type but a different shape, and has a flavor greatly improved over any summer squash you have ever tasted..... .10 .25  
VS790 Summer. White bush scalloped..... .10 .25  
VS791 Banana. Large. 18" long table variety..... .10 .25  
VS792 Green Hubbard. Best winter variety..... .10 .25  
VS793 Table Queen. Small. Best garden variety..... .10 .25  
VS798 Zucchini or Italian. Summer variety. Light green..... .10 .25

## TURNIP

VT850 Early White Flat Dutch..... .10 .15  
VT851 Purple Top White Globe..... .10 .15  
VT852 Purple Top Strapleaf..... .10 .15

## FRASER'S TOMATO—America's Best

## FRASER'S CLIMBING OR TRAILING WONDER

VT835 Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning. Pkt. 25c; oz. 75c; ½ lb. \$3.50; lb. \$6.00.

## GIANT TOMATO FRUITS

## Tomato Fruits are a Fraser Specialty

VT828 Master Marglobe. The best general purpose tomato recently introduced. Pkt. 10c.

VT829 Tomato, New. Earliana. Fraser's Red Heart. Pkt. 15c.

VT830 Ox Heart. Heart-shaped, rosy-pink, 80 to 90 days. Pkt. 15c.

VT831 Ponderosa (also known as Beefsteak). Fruits deep purplish-pink. 85 days. Pkt. 10c.

VT833 New Stone. Fruits bright deep scarlet. 85 days. Pkt. 10c.

VT834 New Mexican Tomato. Very early. Pkt. 10c.

## Giant California Tomatoes of Great Merit

VT825 Fraser's California Early Wonder. Earlier, larger and better shape. Pkt. 25c.

VT826 Fraser's California Eureka Red. Large fruited, robust constitution. Pkt. 25c.

VT837 Fraser's Long Red Salad Italian Tomato. Climbing ornamental type, 4 inches long. Pkt. 15c.

## HERBS—All Packets 10c Each

## THE NATURAL SEASONING FOR FOODS

VA1 Anise. Used as a cordial and for garnishing and flavoring seeds have an agreeable aromatic taste.

VB51 Basil. Sweet. The leaves are used for flavoring soups.

VB52 Borage. The leaves are used for flavoring.

VC151 Caraway. Grown for the seeds, which are used extensively for flavoring of bread, pastry, etc.

SC153 Catnip or Catmint. The leaves are used for seasoning. It also makes excellent bee pasture.

VC155 Chervil. Used in soups and salads.

VC156 Corlander. Used in liquors and confectionery.

VC159 Chives. Valued for their mild onion-like flavor.

VD251 Dill. The seeds have an aromatic odor and warm, pungent taste. They are used as a condiment.

VL476 Lavender. Used chiefly in the manufacture of perfumery.

VM526 Marjoram, Sweet. The leaves and the ends of the shoots are esteemed for seasoning in Summer and are also dried for Winter use.

VR729 Rosemary. The aromatic leaves are used for seasoning.

VS776 Sage. The most extensively used of all herbs as a seasoning for dressing.

VS779 Sorrel. Used in soups and salads for its pleasing flavor.

VS778 Summer Savory. A hardy annual. The drier stems, leaves and flowers are extensively used for flavoring—particularly in dressings and soups.

VT826 Thyme. Used for seasoning.

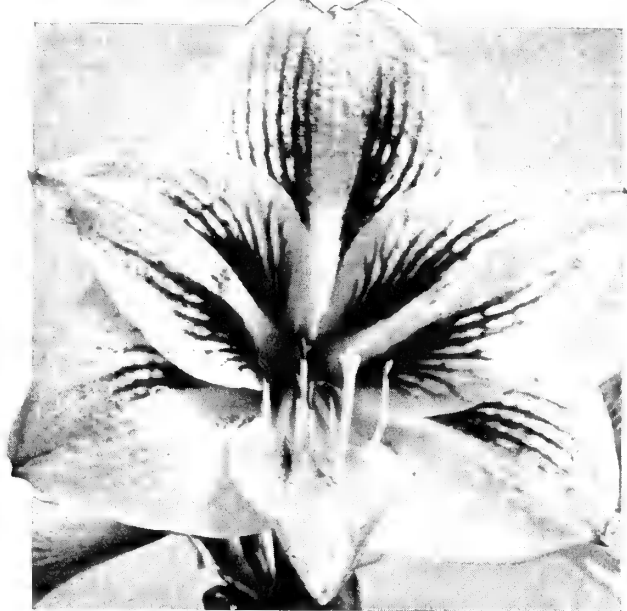
## BERRY PLANTS

The New Rockhill Strawberry. After trying out a great many varieties of everbearing strawberries, our first choice is Rockhill. Prices, postpaid: 10 for \$1.00; 25 for \$2.00; 50 for \$3.50; 100 for \$7.00.

## THE NEW BOYSENBERRY

## The Best Berry Ever Grown

Think of a berry twice the size of the Youngberry (by actual count it took 35 Boysenberries per basket, while the Youngberry needed 70 to fill)—a berry that has the succulence and flavor of the best Blackberry you ever ate, together with the tang of the Raspberry and suggestion of the Loganberry. The vine is the largest berry vine or bush ever seen, produces a longer period than the Youngberry and the production is practically double. Whether eaten fresh, canned, in jam or jelly, or in pies and tarts, it is absolutely superior in every way to any other berry grown. Bare roots. Doz. \$1.50; 25 for \$2.75; 100 for \$10.00.



Vittati Hybrid Amaryllis

## Fraser's California

### AMARYLLIS

**Amaryllis, Hippeastrum (Hybrids).** Planting season year around. **American Vittati Hybrids**, everblooming, huge, red shades varying to almost pure white. 50c each; doz. \$5.00.

**Fraser's White**, striped red. 50c each; doz. \$5.00.

**Amaryllis, Equestie**. Salmon white stripe. 35c each.

**Amaryllis, Johnsonii**. Red, white striped. 35c each.

**Amaryllis, Solandraflora**. Very rare. Peppermint striped. Height 3 ft. \$2.50 each.

**Giant Hybrids**. The finest of this class. The flowers have six petals of velvety texture, which curve back and open wide so that these gorgeous flowers often measure 8 to 10 inches across. The colors vary through all shades of red, scarlet, pink and white. **Extra fine bulbs, 75c each; \$7.50 per doz.**

**Advenum (Habranthus miniatus) (Ox Blood Lily)**, dark red trumpets in Sept. when foliage dormant; 1 foot: June 2. 25c each; \$2.80 per doz.

### AGAPANTHUS—Blue African Lily

Postage, 5c each; 25c per doz.

A very hardy and sure blooming lily, bearing clusters of bright blue flowers on stiff stems about three feet high. The leaves are long, glossy and very decorative. 35c each; \$3.50 per doz.

### CHLIDANTHUS FRAGRANS

A very attractive plant of the Amaryllis family, bearing umbels of fragrant yellow flowers. They are especially lovely planted with blue delphiniums in a perennial border. 15c each; \$1.50 per doz.

### WHITE CALLA

(In Growing Condition)

Very popular for outdoor bedding in California. They should be taken up every fourth year and the bulbs separated. Dig during June, dry thoroughly and transplant. 35c each; \$3.50 per doz.



White Calla Lily

### YELLOW CALLA (In Growing Condition)

One of the most attractive flowers grown, suitable for outdoor bedding or for pot culture. The blossom is large and a deep golden yellow. The leaves are spotted white. **Large size bulbs, each, 50c; doz. \$5.50. Medium size bulbs, each 30c; doz. \$3.00.**

### NEW PINK CALLA (In Growing Condition)

These desirable plants grow to a height of about 18 inches, the flowers being miniature callas, 1½ inches to 2 inches across, of an attractive rose-pink shade. They are grown very successfully out-of-doors in Southern California or they may be grown in pots for house decoration. 50c each; 5 for \$2.

### BLACK CALLA (In Growing Condition)

A most remarkable and rare plant having flowers shaped like the ordinary Calla but is a crimson-maroon color so dark that it appears to be black. The plant grows to a height of about 3 feet and the foliage is very decorative. Each 50c; 5 for \$2.00.

### HYACINTHUS CANDICANS

(Galtonias)

**Summer Hyacinth**. Perfectly hardy and of vigorous growth. Flowers are pure white and pendulous, 4 feet high. Price, first size, each, 15c; doz., \$1.50, postpaid; Mammoth size, each, 20c; doz., \$2.00, prepaid.

## QUALITY BULBS

### WHITE SUMMER DAFFODIL

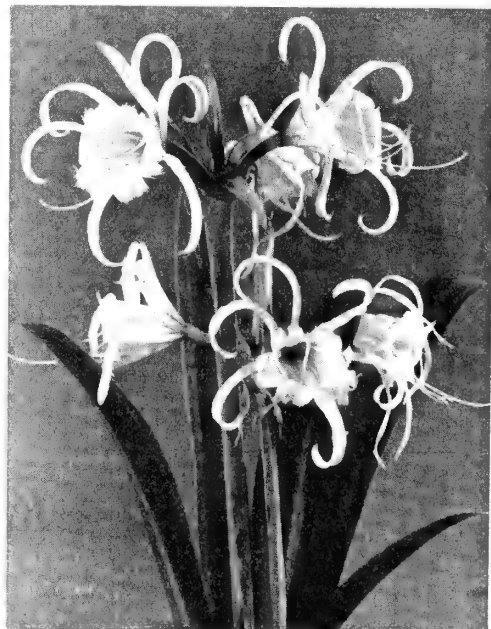
This attractive plant belongs to the Amaryllis family and forms clumps which, when in bloom, are a mass of clustered heads of pure white waxy flowers. The flowers are of peculiar and interesting structure and are borne 5 or 10 to the umbel. Three fragrance is unsurpassed. **Extra large bulbs, 10c each; \$1.00 per doz.**

### ISMINE MAMMOTH DAFFODIL GIANT PERUVIAN WHITE

Lovely large pure white flower particularly admired for its haunting fragrance and excellent keeping qualities. The bulbs should be planted in a sunny situation and they may be left in the ground from year to year to multiply. The plants grow to a height of 3 feet and the foliage remains green and pretty most of the year. 50c each; 5 for \$2.00.

### JACOBAN LILY

**Sprekelia formosissima (Jacobean Lily)**, deep red, orchid-like lily, (Amaryllid); 1 foot high; bloom June. A large flower of dazzling vermilion scarlet color. It is an Amaryllis with the shape of an Orchid. Easily grown in pots. In California, they are excellent planted out in the garden. Delivered throughout the year. 25c each; \$2.00 per doz.



White Summer Daffodil



**GLADIOLUS BULBS**

**Rainbow Mixture.** A fine mixture of large flowering Gladiolus in a good variety of colors. 40c per 12; \$3.00 per 100; \$25.00 per 1000.

**Fraser's Select Mixture.** A mixture of the best named sorts in a great variety of colors. 60c per 12; \$4.00 per 100; \$35.00 per 1000.

**Zephyranthes Robusta****ZEPHYRANTHES**

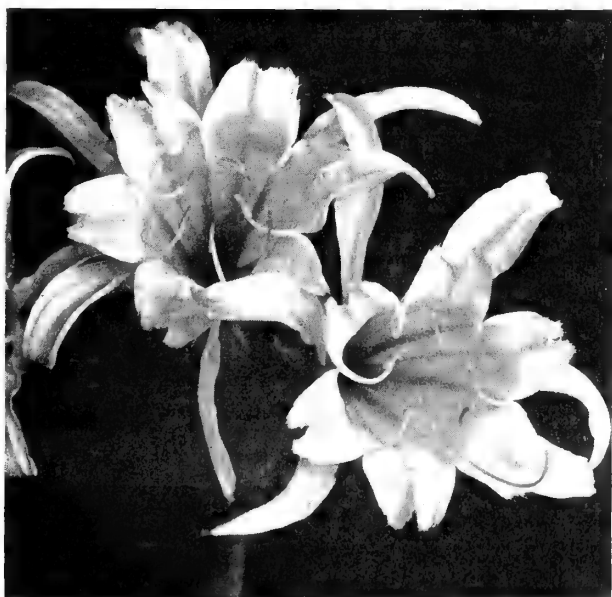
Commonly known as Fairy Lilies. A race of summer and fall blooming Amaryllids. They are natives of southern United States and Mexico where the long dry periods followed by heavy rains have given these bulbs the habit of blooming when they have had a good watering after a dry spell of a few weeks. They may be brought to bloom several times during the summer and fall in this manner. Will do well in pots in cold climates. Delivery throughout the year.

**Candida.** Pure white crocus-shaped flowers on rush-like foliage. Profuse bloomer and the easiest to grow. 10 in. 75c doz.

**Robusta (Habranthus Robusta).** A grand variety with large light pink flowers almost like Amaryllis Belladonna in size and shape, and a profuse bloomer. 12 in. \$2.00 doz.

**HARDY OR GERMAN IRIS**

This class of Iris, sometimes known as "Bearded" Iris, has justly come into popular favor and is the crowning glory of the spring garden. In planting a selection of these perennials a magnificent range of color is assured, seldom obtained in other subjects. The plants should be set out in a sunny situation from June to December. It is a good plan to work a small quantity of Gypsum into the soil, which is both beneficial to growth and a preventative of Iris rot.

**Ismine Mammoth White Peruvian Daffodil****New and Outstanding Varieties**

**Eleanor Roosevelt.** Giant flowered, deep purple. 50c.

**Shining Waters.** Giant flowered. Clear metallic blue. 50c.

**San Francisco.** Beautiful white giant flowered, distinctively edged with lavender blue. 50c.

**Sierra Blue.** Giant flowered. True blue. 50c.

**Pink Satin.** Giant flowered. True pink. 50c.

**Alta California.** Giant flowered. True yellow. 50c.

**Mouna Loa.** Giant flowered. Reddish gold. 50c.

**Blue and Gold.** Giant flowered. Beautiful shade of blue set off by golden beards. 50c.

**San Gabriel.** Giant flowered. True lavender. 50c.

Collection of the above nine rare varieties, \$4.00 postpaid.

**TUBEROUS ROOTED BEGONIAS**

This is an interesting section, valuable as pot plants and for garden beds. The flowers vary considerably as to form and size, ranging from 4 and even 6 inches across. While some of the single ones are perfectly smooth, others are fluted or distinctly fringed. The colors are delightfully vivid and distinct. California grown.

**Double Camellia—Flowered Begonia**

When grown outside, should be taken up before cold weather, spread out to dry, and be packed away in boxes of dry sand and stored through winter in some cool place, yet not where frost can reach them. Some little time before planting outside in spring they should be potted and kept inside until well started. They delight in a partially shaded location in soil composed of leaf mold, sand and well rotted manure.

**Single Flowered.** Separate colors—white, pink, scarlet, crimson, salmon and yellow. 25c each; 3 for 70c; \$2.50 per doz.; \$18.00 per 100. Mixed: \$2.20 per doz.; \$16.50 per 100.

**Double Flowered.** Varieties in separate colors—white, pink, scarlet, crimson, salmon and yellow. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. Mixed: \$2.50 per doz.; \$18.00 per 100.

**Fringed and Ruffled.** Flowers of immense size with beautifully frilled, fringed and wavy petals, in a waxy more dignified way creating an effect like the finest ruffled Petunias. Ours is a choice strain. Separate colors—red, rose, pink, salmon, orange and white. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. Mixed: \$2.50 per doz.; \$18.00 per 100.

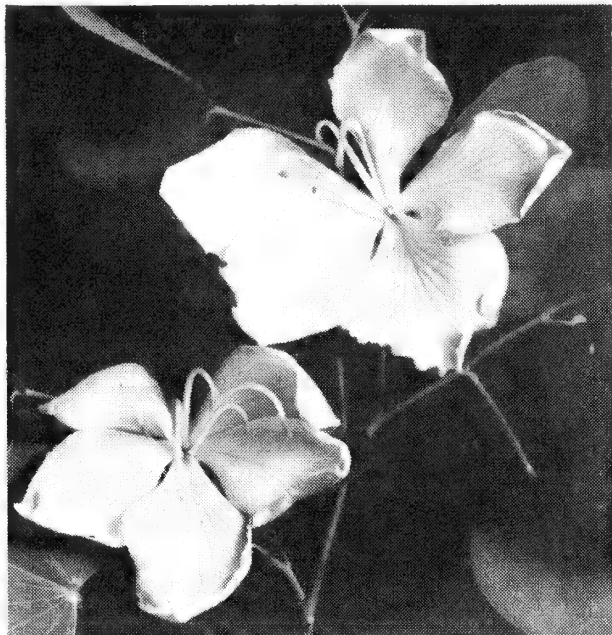
# Everyone can have the unusual in their gardens

A page of Mr. Fraser's Favorites

## ONE-YEAR-OLD GIANT AMARYLLIS BULBS

Raised from a strain that produces flowers from 8 to 10 inches in diameter. The largest-flowered lily known. These bulbs are from a hand pollinated strain which was one of the centers of attraction at the famous Pasadena Flower Show and is known as Dr. Lux Hybrid. (Because of the extreme care necessary to germinate the giant Amaryllis seed as an outstanding aid to the lovers of the unusual in the plant world, Mr. Fraser is offering at the remarkably low price for such quality, **50 bulbs for \$1.00.** Will produce flowers in 2 years.

**Everlasting Lily.** We are offering this year for the first time, in our spring catalog, a lily from Africa which grows in pyramidal shape about 18 to 24 inches high with double, pure white flowers about 1 inch across. It will last, after it is cut, for 3 weeks—hence the name Everlasting Lily. **25 bulbs for \$1.00, postpaid.** Offer good only until February 30, as these bulbs will not keep longer. They are especially recommended for southern states such as California, Texas, Arizona and New Mexico.



Flowers of the Beautiful Orchid Tree

## ORCHID TREE

**Bauhinia Purpurea "Orchid Tree".** 15 ft. An exceedingly showy small tree with two-lobed leaves and quantities of magnificent large flowers, deep pinkish-lavender in color with brilliant markings of purple and yellow, 3 inches or more across. It grows easily anywhere standing any amount of heat but not less than 22 degrees of cold. It is an ever-green tree, makes good cut flowers, and if you would like a whole tree full of Orchids in your garden, just plant these beautiful Orchid trees. 5 seeds 50c; 12 seeds \$1.00.

## SHASTA DAISIES

### Two-Year-Old White Chiffon Clumps

New Double. Unique in type, outstanding in character. This wonderful new perennial characterized by petals, a clear clean white in color with a contrasting yellow center. Attractive in foliage; free flowering. 50c each; \$5.00 dozen.

## ANTIGONON LEPTOPUS

### The Most Beautiful Vine in the World

Sometimes called Queen's Wreath and Rosa de Montana. A lovely vine bearing quantities of rose-pink flowers in wreaths. Blooms in summer and fall. Thrives in hot sunny situations and if cut down by frost will come up again in the spring. Pkt. 25c.

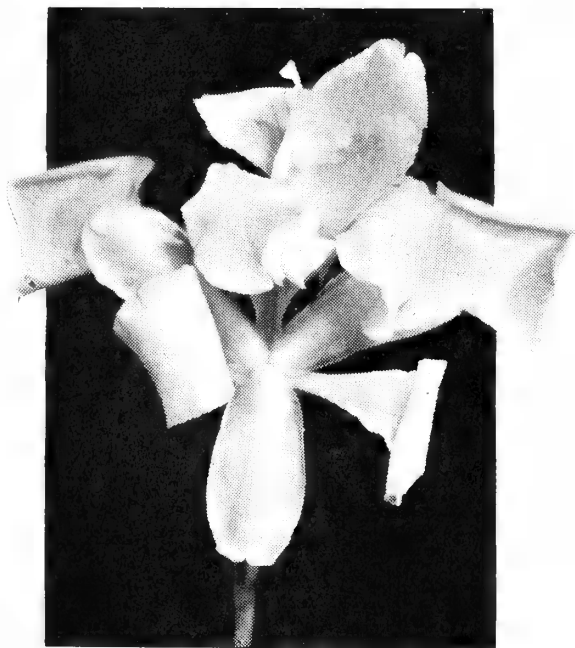
## TWO-YEAR-OLD COLUMBINE ROOTS

**Arizona Golden Trumpet.** Daffodil yellow. Extra large flowers with spurs 6 inches in length. Very attractive new variety. Grows 3 feet tall. Strong, 1 year old plants, bare-root at 5 for \$1.00; 12 for \$2.00. No less than 5 sold.

## TIGRIDIA

### Big Shell Tiger-Flower (Mexican Day Flower)

**Tigridia Pavonia Grandiflora.** A splendid strain of this showy garden plant. The curious three-petaled flowers are very large and are wonderfully marked and spotted. Plant 2 inches deep and 4 to 6 inches part in shade or half shade. Six bulbs 60c; \$1.00 per doz.; \$5.00 per 100.



## GREAT GOLD BANDED IRIS

### Blooms One Year From Seed

This Iris should be grown more extensively because it is hardy any place in the United States. The flowers last for a long time and the buds keep opening after cutting. In shape the flower is most identical to the Dutch and Spanish Iris, only much larger, measuring 5 to 6 inches across. The flower stocks are from 4 to 5 feet high. The foliage is sword-like and dies down during the winter. The color is the same as the Golden Daffodil. Plant the seeds in circles among your shrubbery and have the most beautiful display of Iris blooming from seed the first year. Seed supply limited. Pkt. 25c; Special Pkt. 75c. Green Clumps, \$1.00 each; Dozen, \$10.00.

## ROSE BOWL NEW GIANT HIBISCUS

### Two Years Old

Flowers measuring 8 to 10 inches across. Can be grown anywhere. Absolutely hardy. Plant in full sun—no cultivation. Cover eyes on roots about 1 inch deep and stake. They will not sprout until weather becomes settled and warm in spring. Mixed colors, 50c each root. \$5.00 per 12.

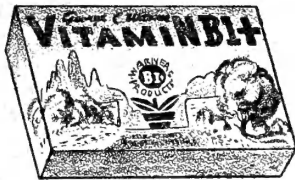
# Vitamin B1+

Warner's Vitamin B1+ contains added vitamins and growth hormones, increasing tremendously its benefits to plants, trees and shrubs.

**NOW AVAILABLE IN BOTH TABLET AND CRYSTALLINE FORM**

## B1+ TABLETS

are packaged in 2 convenient sizes. 50c size contains 60 tablets, makes 600 gal. of solution. \$1.00 size contains 150 tablets makes 1500 gal. of solution.



Full directions for use in each box.

## WARNER'S VITAMIN B1 Crystalline Form

### \$1.00 KIT

complete with special equipment and full directions, makes 1000 gal.



### \$1.00 RE-FILL

for kit makes 2500 gal. Complete with directions.

## WARNER'S ELIX FOR CUT FLOWERS

Another great product from the laboratories of George Warner, of Vitamin B1 fame. Elix keeps cut flowers fresh days longer, preserves bloom color and sweetens the water. Elix is easy to use and costs very little.

6 tablets\* 25c — 20 tablets\* 50c

\*Each tablet makes 1 gal. and may be broken for lesser quantities of solution.

## WARNER'S SEED TREATMENT

Seeds treated with Warner Seed Treatment germinate faster and produce stronger, healthier plants.

## WARNER'S BULB TREATMENT

Guarantees quicker germination and protection from injurious fungus and insects.

## WARNER'S CUTTING TREATMENT

Makes hard to start cuttings easy to root, promotes root growth and reduces failures.

Warner's Seed, Bulb and Cutting Treatments are all priced at 25c and \$1.00 each. Try Warner's Seed, Bulb and Cutting treatment in your garden and see the difference.

## HUMINAL B TABLETS

A concentrated Humus Plant Food containing all necessary soil ingredients. Fine for Ferns and all indoor plants. Box of 50 Tablets, 25c.

## BULB NOVELTY-MORAEA, AFRICAN

OAKHURST HYBRIDS—Grandiflora, New Colors

For Tub in Cold Climate—Outdoor in Warm Climate Moraeas are African representatives of Iris with large blooms of white with yellow and blue markings. Blooms every two weeks from late spring to early fall. Very hardy. Culture: Full sun, or partial shade. 75c each; 6 for \$4.00; \$7.50 per doz.

## FRASER'S LAWN GRASS SEEDS

Pure seed of good germination is of first importance and freedom from weed seeds is necessary for best results. Fraser's lawn seeds and mixtures are cleaned thoroughly and are tested for purity and germination. Fraser's Lawn Grass Seed is the best the market affords.

**Fraser's Velvet Lawn Grass.** Contains the proper proportion of the best, fine-bladed grasses and white clover. 1 lb. 80c; 5 lbs. \$3.90; 10 lbs. \$7.50, postpaid.

**Fraser's White Clover.** Fraser's White Clover is tested for purity and germination. It may be used to good advantage in reseeded Bermuda Grass Lawns in the fall of the year. 1 lb. \$1.25; 10 lbs. \$12.00, postpaid.

**Fraser's Shady Lawn Grass.** Fraser's Shady Lawn Grass is a mixture of fine-bladed grasses especially blended for shady places, and will produce an even growth of beautiful grass wherever there is considerable shade. 1 lb. 80c; 5 lbs. \$3.90; 10 lbs. \$7.50, postpaid.

**Fraser's Fancy Recleaned Kentucky Blue Grass.** You know when you buy Fraser's Kentucky Blue Grass that it is high grade in every respect. 1 lb. 50c; 10 lbs. \$4.50, postpaid. **Seaside Bent Grass** (*Agrostis Maritima*). The strain we offer is best for California and similar climates. 1 lb. \$1.30; 5 lbs. \$6.00, postpaid.

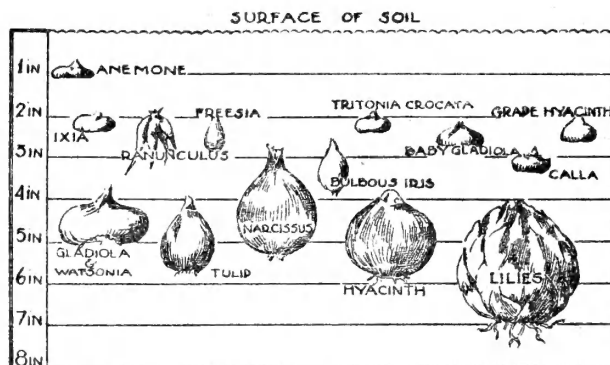
**Astoria Bent Grass.** 1 lb. \$1.30; 5 lbs. \$6.00, postpaid.

**Perennial Rye Grass.** 1 lb. 40c; 10 lbs. \$3.50, postpaid.

**Italian Rye Grass (Domestic).** 1 lb. 35c; 10 lbs. \$3.00, postpaid.

**Red Top Grass.** 1 lb. 50c; 10 lbs. \$4.50, postpaid.

**Poa Trivialis (Winter Blue Grass).** 1 lb. 90c; 10 lbs. \$8.50, postpaid.



DEPTHS FOR BULB PLANTING

## Dirt-Proof, Washable GARDEN GLOVES



ALL LEATHER and DURABLE yet SOFT AS KID and EASY TO WEAR

—for Men and Women

Easy Wear gives you everything you've been wanting in a garden glove:

All-leather protection from dirt, scratches, stains, infection—yet permit almost BAREHAND FREEDOM. Their amazing softness and pliability is the result of a special processing of select lamb skins. Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for gardening, housework, yard, painting, furnace, garage, etc.

Sizes for WOMEN (small, medium, large)—for MEN (small, medium, large). Price, 75 cents a pair, postpaid. (2 pr. \$1.40.)

**National Eezy Wear Gloves**

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## ORDER EARLY

The war has created a very severe shortage of many kinds of seeds with many seedsmen, but we, as California seed growers and merchants, have an adequate supply for our customers but we would advise you to order your seeds early this year. Fraser's have not advanced the price of seeds in the packets in the entire catalog.

## FREE DELIVERY

Everything offered in our 1941 catalog will be delivered anywhere in the United States or its possessions prepaid at the prices herein quoted. There is nothing else to pay. Nearly every order is shipped the same day it reaches us. You can depend upon Fraser & Son for quick service as we have been in the mail order business for the past half century.

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61 Picotee Tidy-tipped, Coral-tipped with chocolate  
(Elegans). Pkt. 15c.



**\$2.00** VALUE FOR ONLY ..... **\$1.50**  
This is a Special Offer; Cannot Be Substituted or Altered

If you are a Zinnia enthusiast, try it. If you are not one already, try the plan, and you will find yourself mightily pleased.

This is a regular value of \$2.00; entire collection is offered at.....**\$1.50**  
When ordering ask for Collection No. 191.

Plant Zinnias in flats in March and April, in the open in May, June, July.

Fantasy Zinnias, Mixed Colors, Pkt. 15c.

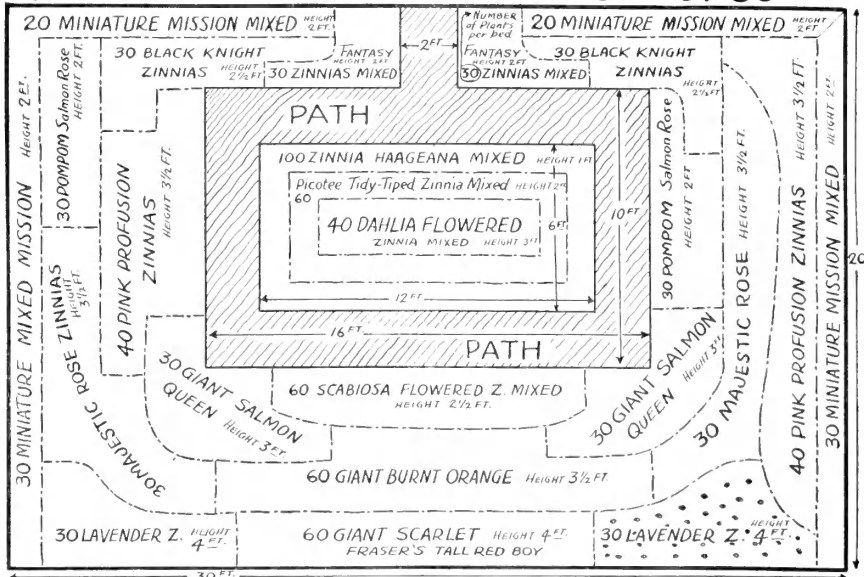
## ALL ZINNIA GARDEN COLLECTION

The all Zinnia Garden collection No. 191 consists of one packet of each of the following Zinnias:

No.	Kind	Value
39	Miniature Mission Mix (Elegans).....	10c
15	Fantasy Mix (Curled and Crested).....	15c
29	Black Knight, black-maroon (Elegans).....	10c
88	Haageana Mix (Mexican Miniature).....	15c
61	Picotée Tidy-tipped, coral tipped with chocolate (Elegans).....	15c
149	Dahlia-flowered Mix (Giant).....	15c
92	Pompon Salmon Rose (Lilliput).....	15c
217	Pink Profusion (Giant).....	15c
160	Majestic Rose (Giant).....	15c
182	Salmon Queen (Giant).....	15c
19	Scabiosa-flowered (Lilliput).....	15c
170	Burnt Orange (Giant).....	15c
163	Scarlet Red Boy (Giant).....	15c
177	Lavender (Giant).....	15c

\$2.00

This Zinnia Garden Plan was so successful we are making it a standard item.

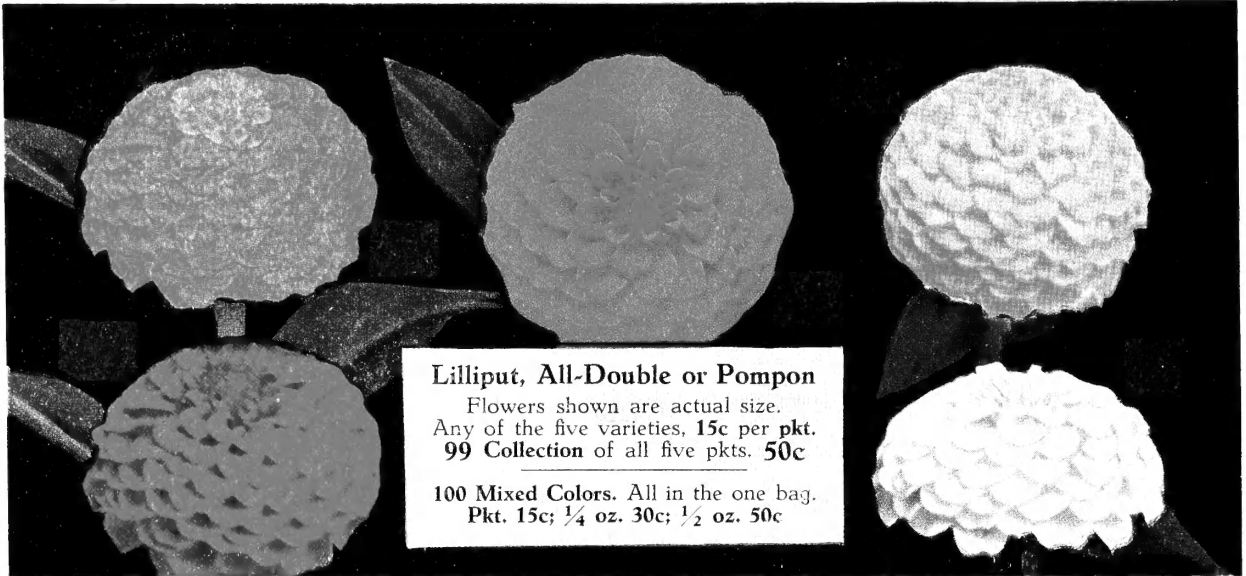


# Zinnia Flower Seed Collection CALIFORNIA BEST

91 Golden Orange

90 Canary Yellow

97 Salmon Shades



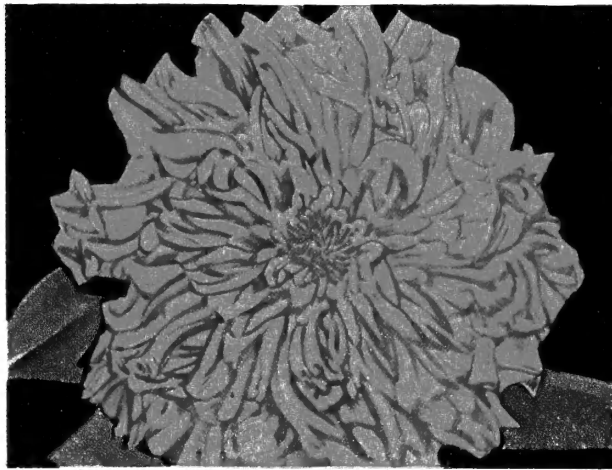
## Lilliput, All-Double or Pompon

Flowers shown are actual size.  
Any of the five varieties, 15c per pkt.  
99 Collection of all five pkts. 50c

100 Mixed Colors. All in the one bag.  
Pkt. 15c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c

93 Scarlet Crimson

94 White



## SCABIOSA-FLOWERED.

Blooms  
 $2\frac{1}{2}$  to 3  
inches  
across.

## FANTASY.

"All  
American  
Award  
of Merit."



Zinnia Fantasy. Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

11 Orange Lady. Deep bright orange. Pkt. 25c.

12 Rosalie. Bright intense rose. Pkt. 25c.

13 White Light. The nearest to a white yet developed in the Zinnia field. Pkt. 25c.

14 Wildfire. Red. Pkt. 25c.

16 Star Dust. Golden yellow. Pkt. 25c.

Collection No. 9—5 above—\$1.00.

Scabiosa-Flowered Zinnia. Resembling the double Crested Cosmos. Medium-sized, of broad ray or outer petals, surrounding a cushion of quill-like petals similar to the flowers of the annual Scabiosa. 21 Golden Yellow. Pkt. 25c. 22 Scarlet Ruby. Pkt. 25c. 18 Choicest Mixed. New autumn art shades. Pkt. 25c. Collection No. 17—3 above—50c.

No. 88 MEXICAN ZINNIA



35 Navajo Zinnias. Mixed Colors. Flowers medium size, double and semi double. Colors lilac, lavender, russet, crimson, orange, yellow, pink and other pastel shades. The many bi-colored blooms remind one of the lovely, vivid colorings to be found in a Navajo rug. Bushy plants, about  $1\frac{1}{2}$  feet tall. Pkt. 15c.

86 Mexican General Zinnia. New. Glowing orange flowers with notched petals which somewhat resemble Mexican Sombrero. Cone is deeper golden orange and adds to the beauty of the flowers. Neat, well-rounded plants 18 in. high. Blooms early and profusely until frost. Pkt. 25c.

88 Mexicana or Miniature Double Mixed. Flowers pictured are about actual size. Pkt. 15c. Collection No. 89—3 above for 50c.

## SUPER GIANT RANCHO ZINNIAS

A vastly improved strain of Giant Zinnias with well formed unusually large flowers. Comes in the three following colors and Will Rogers Dahlia-Flowered.

158 Showy Brilliant Indian Summer Mixture. Pkt. 35c.

157 Rose of the Rancho. Deep Silvery Rose. Pkt. 35c.

156 Crimson and Gold. Super Giant Blend. Pkt. 35c.

155 Will Rogers Imp. Giant Dazzling Crimson. Pkt. 35c. Collection No. 154—4 above—\$1.00 ... \$1.40 value

ROSE OF THE RANCHO. One-third Natural Size.

